NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 9, 1980

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ONE DAY AT A TIME#	29.2	22,720
2	DALLAS	28.3	22,020
3	60 MINUTES	28.2	21,940
4	JEFFERSONS	28.0	21,780
5	ALICE	27.8	21,630
6	LOVE BOAT	25.1	19,530
7	ARCHIE BUNKER'S PLACE	24.9	19,370
8	CBS WEDNESDAY NIGHT MOVIE	23.5	18,280
9	THREE'S COMPANY#	22.9	17,820
10	RAPE AND MARRIAGE(S)	22.3	17,350
11	FANTASY ISLAND	21.9	17,040
12	LITTLE HOUSE-PRAIRIE	21.5	16,730
13	LADIES' MAN	21.2	16,490
14	M*A*S*H	20.9	16,260
14	REAL PEOPLE	20.9	16,260
14	WORLD'S SPECTAC STUNTMAN(S)	20.9	16,260
17	BODY HUMAN:THE SEXES II(S)	20.6	16,030
17	FLO	20.6	16,030

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ONE DAY AT A TIME#	20.9	43,600
2	DALLAS	19.7	41,050
3	ALICE	18.8	39,270
4	JEFFERSONS	18.6	38,740
5	60 MINUTES	18.2	38,080
6	LOVE BOAT	18.2	38,070
7	ARCHIE BUNKER'S PLACE	17.4	36,310
8	WORLD'S SPECTAC STUNTMAN(S)	16.9	35,230
9	DISNEY'S WONDERFUL WORLD	16.5	34,360
10	THREE'S COMPANY#	16.4	34,320
11	CBS WEDNESDAY NIGHT MOVIE	15.5	32,430
12	LADIES' MAN	15.3	32,040
13	FANTASY ISLAND	15.2	31,790
14	LITTLE HOUSE-PRAIRIE	15.0	31,300
15	DUKES OF HAZZARD#	14.8	30,840
16	INCREDIBLE HULK#	14.7	30,620

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	25.9	21,130
2	ONE DAY AT A TIME#	25.4	20,720
3	JEFFERSONS	25.0	20,360
4	ALICE	23.8	19,420
5	60 MINUTES	22.6	18,450
6	ARCHIE BUNKER'S PLACE	22.3	18,160
7	LOVE BOAT	20.1	16,370
8	CBS WEDNESDAY NIGHT MOVIE	19.3	15,730
9	RAPE AND MARRIAGE(S)	18.8	15,330
10	FANTASY ISLAND	18.4	15,030
11	THREE'S COMPANY#	17.6	14,350
12	LADIES' MAN	17.4	14,150
13	LITTLE HOUSE-PRAIRIE	16.8	13,720
14	M*A*S*H	16.3	13,310
15	EIGHT IS ENOUGH	16.2	13,230
16	NBC MONDAY NIGHT MOVIES#	16.2	13,200

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	21.5	15,780
2	NFL MONDAY NIGHT FOOTBALL	19.4	14,230
3	DALLAS	18.0	13,210
4	ONE DAY AT A TIME#	17.6	12,900
5	JEFFERSONS	17.1	12,560
6	NFL FOOTBALL GAME 2-NBC	17.0	12,500
7	ALICE	16.9	12,410
7	CBS NFL FOOTBALL GAME 1	16.9	12,410
9	WORLD'S SPECTAC STUNTMAN(S)	16.9	12,370
10	ARCHIE BUNKER'S PLACE	16.6	12,190
11	THREE'S COMPANY#	16.6	12,180
12	THAT'S INCREDIBLE#	16.5	12,100
13	HOLMES/ALI CHAMP. FIGHT(S)	16.2	11,870
14	REAL PEOPLE	15.9	11,660
15	BIG EVENT	15.8	11,590
16	CAMPAIGN '80:ELECT-9.30P(S)	15.6	11,440
17	LOVE BOAT	15.0	11,010
18	CBS WEDNESDAY NIGHT MOVIE	14.6	10,740
18	DISNEY'S WONDERFUL WORLD	14.6	10,740
18	DUKES OF HAZZARD#	14.6	10,740

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 9, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	23.9	12,150
2	JEFFERSONS	21.9	11,150
3	ONE DAY AT A TIME#	21.4	10,900
4	CBS WEDNESDAY NIGHT MOVIE	20.9	10,620
5	ALICE	19.8	10,090
6	FANTASY ISLAND	19.5	9,910
7	LOVE BOAT	19.2	9,740
8	THREE'S COMPANY#	19.1	9,730
9	RAPE AND MARRIAGE(S)	18.3	9,320
10	WORLD'S SPECTAC STUNTMAN(S)	17.1	8,720
11	ARCHIE BUNKER'S PLACE	17.0	8,660
12	M*A*S*H	16.9	8,570
13	EIGHT IS ENOUGH	16.8	8,540
14	SOAP(S)	16.8	8,530
15	LADIES' MAN	16.2	8,240
16	60 MINUTES	16.1	8,170
17	ABC SUNDAY NIGHT MOVIE	15.7	7,960
18	SCARED STRAIGHT(S)	14.9	7,570
19	BODY HUMAN:THE SEXES II(S)	14.8	7,530
20	ABC FRIDAY NIGHT MOVIE#	14.2	7,230

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	35.1	8,710
2	ARCHIE BUNKER'S PLACE	32.2	7,980
3	ONE DAY AT A TIME#	32.0	7,950
4	ALICE	31.8	7,890
5	JEFFERSONS	30.7	7,620
6	LUCILLE BALL SPECIAL(S)	29.5	7,320
7	DALLAS	29.5	7,310
8	REAL PEOPLE	22.3	5,530
9	LITTLE HOUSE-PRAIRIE	22.0	5,470
10	LOVE BOAT	21.3	5,280
11	CAMPAIGN '80:ELECT-10.30P(S)	21.1	5,230
12	CAMPAIGN '80:ELECT-8.00P(S)	20.8	5,160
13	NBC MONDAY NIGHT MOVIES#	20.5	5,080
14	CAMPAIGN '80:ELECT-9.30P(S)	20.4	5,070
15	FLO	20.2	5,000
16	LADIES' MAN	20.1	4,990
17	CBS EVENING NEWS-CRONKITE	20.0	4,960
18	CAMPAIGN '80:ELECT-8.30P(S)	19.9	4,930
19	DECISION '80-ELECT-9.30P(S)	19.8	4,900
20	BOB HOPE SPECIAL(S)	19.7	4,880
21	DECISION '80-ELECT-9.00P(S)	18.6	4,610
22	CAMPAIGN '80:ELECT-9.00P(S)	18.5	4,600
23	RAPE AND MARRIAGE(S)	18.3	4,540
24	DUKES OF HAZZARD#	18.3	4,530

CONT'D

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	DECISION '80-ELECT-10.30P(S)	17.9	4,450
26	WHITE SHADOW(S)	17.7	4,400
27	ALONE AT LAST(S)	17.4	4,320
28	FANTASY ISLAND	17.2	4,270

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

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NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 9, 1980

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL MONDAY NIGHT FOOTBALL	19.3	9,360
2	WORLD'S SPECTAC STUNTMAN(S)	18.2	8,860
3	THREE'S COMPANY#	16.9	8,210
4	CBS NFL FOOTBALL GAME 1	16.7	8,100
5	SOAP(S)	16.2	7,850
6	NFL FOOTBALL GAME 2-NBC	16.0	7,790
7	HOLMES/ALI CHAMP. FIGHT(S)	15.8	7,670
8	60 MINUTES	15.6	7,590
9	BIG EVENT	15.6	7,570
10	DISNEY'S WONDERFUL WORLD	15.5	7,530
11	DALLAS	15.3	7,440
12	LOVE BOAT	14.9	7,260
13	THAT'S INCREDIBLE#	14.6	7,090
14	CBS WEDNESDAY NIGHT MOVIE	14.1	6,860
15	NFL FOOTBALL POST 2-NBC#	13.7	6,650
16	ONE DAY AT A TIME#	13.0	6,340
17	ABC SUNDAY NIGHT MOVIE	12.9	6,260
18	REAL PEOPLE	12.8	6,230

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	34.7	6,700
2	ARCHIE BUNKER'S PLACE	29.2	5,640
3	ONE DAY AT A TIME#	28.7	5,550
4	ALICE	28.1	5,440
5	JEFFERSONS	27.2	5,250
6	LUCILLE BALL SPECIAL(S)	26.5	5,130
7	DALLAS	24.9	4,810
8	CAMPAIGN '80:ELECT-9.30P(S)	24.8	4,790
9	CAMPAIGN '80:ELECT-9.00P(S)	24.0	4,630
10	REAL PEOPLE	21.9	4,240
11	CAMPAIGN '80:ELECT-10.30P(S)	21.3	4,110
12	CAMPAIGN '80:ELECT-8.30P(S)	21.2	4,090
13	DECISION '80-ELECT-10.30P(S)	20.6	3,990
14	BOB HOPE SPECIAL(S)	20.5	3,970
15	DECISION '80-ELECT-9.30P(S)	20.3	3,930
16	NFL FOOTBALL GAME 2-NBC	20.2	3,900
17	THAT'S INCREDIBLE#	20.1	3,880
18	NFL MONDAY NIGHT FOOTBALL	19.8	3,830
19	DUKES OF HAZZARD#	19.5	3,770
20	CAMPAIGN '80:ELECT-8.00P(S)	19.3	3,740
20	VEGA$#	19.3	3,740
22	CBS EVENING NEWS-CRONKITE	19.1	3,690
23	DECISION '80-ELECT-9.00P(S)	19.0	3,670
24	LITTLE HOUSE-PRAIRIE	18.9	3,650

CONT'D

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN 55+

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	DECISION '80-ELECT-8.30P(S)	18.5	3,570
26	GAMES PEOPLE PLAY#	18.0	3,480

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
•EVENING																										
ABC FRIDAY NIGHT MOVIE	2		194	A	14.2	23	1105	1838	816	343	916	383	655	537	419	208^	583	224	417	412	306	118^	211^	92^	128^	102^
2 FRI. 9.00P 140 ABC FF			98	B	15.4	25	1198	1892	727	334	817	363	571	471	363	197	626	276	446	409	291	140	281	137	168	130
9.00 - 9.30				A	13.4	21	1043	1881	825	346	931	371	610	515	398	267	566	184^	370	393	310	147^	204^	102^	180^	114^
9.30 - 10.00				A	13.0	21	1011	1855	816	346	918	388	638	527	406	226^	594	236	421	440	304	123^	190^	82^	153^	120^
10.00 - 10.30				A	14.6	23	1136	1842	831	350	910	381	676	571	431	179^	586	240	427	418	294	111^	214	91^	132^	114^
10.30 - 11.00				A	14.7	24	1144	1781	801	347	901	377	671	544	429	178^	575	217	427	424	317	98^	227	106^	78^	78^
11.00 - 11.30				A	16.0	30	1245	1833	790	314	917	396	675	520	429	191	585	242	440	377	300	109^	233	79^	98^	87^
ABC NEWSBRIEF-M-F	28	190	190	A	15.9	25	1237	1714	693	287	766	273	442	418	353	255	616	233	359	318	254	215	146	69	186	130
1 MON. 8.53P 2 ABC N		97	97	B	16.1	26	1253	1756	663	270	735	270	430	388	328	242	657	258	400	353	288	211	170	80	194	138
1 WED. 9.28P 1																										
THU. 9.58P 1																										
1 FRI. 8.57P 2																										
2 MWF 8.58P 1																										
ABC NEWSBRIEF-SAT.	6	196	196	A	23.8	40	1852	2011	806	346	903	364	557	493	380	273	597	265	394	302	237	169	208	113	303	245
1 SAT. 9.58P 1 ABC N		98	98	B	21.1	37	1642	2024	771	311	854	336	524	443	354	267	589	245	365	309	237	180	237	138	344	269
2 SAT. 9.28P 1																										
ABC NEWSBRIEF-SUN.	6	183	194	A	14.1	21	1097	2026	762	337	823	339	539	427	362	223	715	259	442	371	328	245	148	77^	340	216
SUN. 7.58P 1 ABC N		97	98	B	14.3	23	1113	2023	723	303	783	322	492	407	320	238	721	265	468	403	330	221	174	85	345	216
ABC SUNDAY NIGHT MOVIE	6	200	196	A	17.3	25	1346	1897	711	341	789	408	590	446	317	134	666	292	465	395	294	148	289	116	153	134
1 SUN. 8.00P 175 ABC FF		99	99	B	19.5	30	1517	1906	752	347	826	380	587	476	364	180	674	299	472	416	305	150	229	105	177	133
2 SUN. 8.00P 158																										
8.00 - 8.30				A	16.9	25	1315	2011	731	364	812	398	609	463	348	146	690	300	465	390	296	173	264	91	245	199
8.30 - 9.00				A	18.3	26	1424	1952	691	345	769	381	586	457	335	121	683	291	478	404	306	154	280	104	220	185
9.00 - 9.30				A	18.8	27	1463	1884	691	313	765	393	565	434	302	134	656	283	469	401	298	136	309	129	154	133
9.30 - 10.00				A	18.5	27	1439	1870	702	315	772	411	581	434	292	131	664	301	473	398	295	135	304	124	130	125
10.00 - 10.30				A	16.4	24	1276	1835	710	362	785	414	581	427	312	136	675	303	470	407	301	145	302	122	73^	73^
10.30 - 11.00				A	13.2	22	1027	1599	797	406	937	552	698	503	307	163^	489	205^	339	296	214^	118^	173^	120^	LT	LT
ABC WORLD NEWS TONIGHT	29	197	192	A	12.2	22	949	1612	686	257	747	186	307	320	353	360	665	184	336	335	315	268	72	42^	128	67
M-F 6.30P 30 ABC N		99	97	B	11.5	22	895	1618	676	227	751	191	323	324	361	350	653	181	319	319	314	273	83	46	131	79
ABC WRLD NEWS TONIGHT-SUN	5	151	148	A	7.2	13	560	1602	766	250	801	179^	309	350	384	379	636	146^	234	244	237	344	61^	41v	104^	80^
SUN. 6.30P 30 ABC N		82	82	B	7.2	13	560	1595	745	274	785	183	304	342	348	394	618	147	259	281	266	297	59	31	133	82
ALICE	2	195	195	A	27.8	40	2163	1816	833	286	899	252	467	452	405	365	574	153	273	264	270	252	151	86	192	145
SUN. 9.00P 30 CBS CS		99	99	B	27.8	40	2163	1816	833	286	899	252	467	452	405	365	574	153	273	264	270	252	151	86	192	145
ALONE AT LAST(S)			193	A	18.7	29	1455	1568	673	282	742	231	402	381	328	296	532	184	253	260	215	212	155^	66^	139^	119^
2 MON. 9.30P 30 NBC CS			98																							
ANDERSON COMMITTE 1(S)			188	A	9.0	14	700	1460	521	175^	582	219^	268^	231^	177^	259^	646	162^	320^	308^	332^	301^	81v	38v	151^	110^
2 MON. 8.43P 17 ABC P			97																							
ANDERSON COMMITTEE 3(S)		199		A	12.4	23	965	1428	680	231^	784	205^	367	386	377	317	589	167^	274	248	248	277	55v	55v	LT	LT
1 THU. 10.56P 4 ABC P		99																								
ANDERSON FOR PRES.-SUN 3(S)		194		A	14.9	25	1159	1513	770	255	782	231	436	451	374	278	591	243	360	298	271	189^	98^	58^	42v	34v
1 SUN. 10.56P 4 CBS P		99																								
ANDERSON POLITICAL-CBS(S)			181	A	6.7	13	521	1138	525	142^	673	117^	349^	291^	396^	300^	434^	134^	257^	219^	234^	177^	31v	LT	LT	LT
2 MON. 10.30P 30 CBS P			98																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ANDERSON POLITICAL-MON.(S)		195		A	13.0	25	1011	1506	719	263	792	152^	290	437	482	316	592	211^	329	286	259	229^	74^	61^	48v	25v
1 MON. 10.55P 5 NBC P		99																								
ANDERSON POLITICAL-MON 1(S)			194	A	6.4	12	498	1647	712	213^	765	215^	363^	310^	367^	402^	812	193^	346^	414^	372^	398^	34v	LT	36v	16v
2 MON. 10.30P 15 NBC P			99																							
ARCHIE BUNKER'S PLACE	2	192	196	A	24.9	36	1937	1875	864	281	938	240	449	444	426	411	630	152	285	296	304	290	142	75	165	123
1 SUN. 8.00P 60 CBS CS		99	99	B	24.9	36	1937	1875	864	281	938	240	449	444	426	411	630	152	285	296	304	290	142	75	165	123
2 SUN. 8.00P 30																										
8.00 - 8.30				A	25.3	37	1968	1905	847	279	930	238	438	431	429	410	631	155	286	287	303	292	156	92	188	146
8.30 - 9.00				A	24.2	35	1883	1799	890	283	944	239	460	462	419	414	624	144	279	313	304	290	120^	44^	111^	77^
BARNEY MILLER	2	199	200	A	18.7	29	1455	1621	637	255	716	262	413	378	323	246	578	202	356	323	276	189	136	69^	191	137
THU. 9.00P 30 ABC CS		99	99	B	18.7	29	1455	1621	637	255	716	262	413	378	323	246	578	202	356	323	276	189	136	69	191	137
BENSON	2	198	200	A	15.7	27	1221	1631	767	319	848	225	408	432	439	331	478	135	235	211	224	202	136	82^	169	114
FRI. 8.00P 30 ABC CS		98	98	B	15.7	27	1221	1631	767	319	848	225	408	432	439	331	478	135	235	211	224	202	136	82	169	114
BIG EVENT	8	202	198	A	18.3	27	1424	1780	681	304	746	265	438	426	363	231	814	324	531	487	397	216	130	36^	90	56^
1 SUN. 9.00P 121 NBC FV		99	98	B	20.9	32	1626	1817	728	315	805	296	510	471	396	222	756	303	492	432	356	204	137	57	119	76
2 SUN. 8.00P 172																										
8.00 - 8.30				A	15.0	22	1167	1708	682	312	774	280	419	394	332	294	710	239	451	411	371	222	108^	31v	116^	54^
8.30 - 9.00				A	14.8	21	1151	1708	721	325	808	272	431	403	374	307	695	244	432	403	357	226	105^	24v	100^	44v
9.00 - 9.30				A	18.5	26	1439	1850	677	309	751	259	438	430	375	231	816	326	524	479	396	220	139	47^	144	94
9.30 - 10.00				A	19.6	28	1525	1774	667	293	736	261	442	428	369	221	809	332	538	498	390	204	137	43^	92	63^
10.00 - 10.30				A	18.8	28	1463	1753	666	297	713	257	436	428	356	203	845	340	557	516	415	217	129	29^	66^	50^
10.30 - 11.00				A	20.1	32	1564	1800	692	305	745	275	448	443	362	210	870	367	578	516	411	215	139	31^	46^	30^
BOB HOPE SPECIAL(S)		203		A	14.8	25	1151	1760	704	250	792	201^	313	247	339	424	716	190^	322	315	336	345	99^	55^	153^	80^
1 SAT. 8.00P 120 NBC GV		99																								
8.00 - 8.30				A	15.1	26	1175	1876	758	276	833	223	334	269	332	437	781	206	373	375	389	348	81^	42v	181^	101^
8.30 - 9.00				A	15.6	26	1214	1811	727	247	823	219	330	257	348	433	726	177^	304	309	339	379	107^	69^	155^	81^
9.00 - 9.30				A	14.8	24	1151	1716	681	249	772	190^	305	231	335	419	685	189^	301	280	311	341	105^	54^	154^	78^
9.30 - 10.00				A	13.6	23	1058	1629	649	229	741	171^	287	226	341	407	669	189^	311	285	304	313	102^	51v	117^	63^
BODY HUMAN:THE SEXES II(S)		195		A	20.6	33	1603	1589	798	294	809	221	470	501	411	264	570	189	335	323	302	176	131^	69^	79^	71^
1 SUN. 10.00P 55 CBS DO		99																								
10.00 - 10.30				A	21.7	34	1688	1604	805	304	817	211	458	490	412	286	561	170	314	308	301	194	143	77^	83^	75^
10.30 - 11.00				A	19.4	32	1509	1557	778	283	788	229	481	510	407	232	579	213	363	339	301	154^	117^	60^	73^	63^
BUGS BUNNY HOWL-OWEEN SPL(S)		188		A	16.7	26	1299	2176	543	157^	614	250	355	346	227	207	557	265	393	388	200	122^	166^	107^	839	470
1 WED. 8.00P 30 CBS EA		97																								
CAMPAIGN '80:ELECT-7.00P(S)			99	A	10.6	18	825	1522	775	236^	860	184^	356	390	367	413	610	85^	277^	299	365	301	10v	10v	42v	33v
2 TUE. 7.00P 23 CBS P			73																							
CAMPAIGN '80:ELECT-7.30P(S)			136	A	14.9	23	1159	1569	731	278	804	181^	364	417	387	349	662	130^	373	383	413	259	30v	30v	73^	65^
2 TUE. 7.30P 23 CBS P			82																							
CAMPAIGN '80:ELECT-8.00P(S)			180	A	18.0	27	1400	1629	744	289	828	184	352	420	424	369	647	155^	339	337	359	267	68^	51^	86^	55^
2 TUE. 8.00P 23 CBS P			94																							
CAMPAIGN '80:ELECT-8.30P(S)			182	A	17.6	25	1369	1723	755	324	856	214	394	446	448	360	712	167^	369	367	412	300	73^	54^	82^	58^
2 TUE. 8.30P 23 CBS P			95																							

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EVENING CONT'D																										
CAMPAIGN '80:ELECT-9.00P(S)			186	A	18.4	26	1432	1681	717	271	798	188	370	435	429	321	729	146^	339	368	420	323	72^	26v	82^	62^
2 TUE. 9.00P 23 CBS P			96																							
CAMPAIGN '80:ELECT-9.30P(S)			189	A	19.9	28	1548	1630	719	254	825	202	404	438	432	328	740	150^	345	376	433	310	46^	15v	19v	19v
2 TUE. 9.30P 53 CBS P			99																							
9.30 - 10.00				A	20.1	28	1564	1636	699	260	803	201	397	435	420	314	748	140^	347	388	436	317	69^	27v	16v	16v
10.00 - 10.30				A	19.5	27	1517	1635	749	245	859	205	417	445	449	350	734	165	345	366	433	299	18v	LT	24v	24v
CAMPAIGN '80:ELECT-10.30P(S)			189	A	17.4	26	1354	1672	763	237	870	186	390	423	460	386	758	201	365	376	396	305	18v	LT	26v	26v
2 TUE. 10.30P 23 CBS P			99																							
CAMPAIGN '80:PRE ELECTION(S)			178	A	10.8	17	840	1451	596	135^	718	142^	379	379	420	268^	532	161^	259^	292	284	226^	155^	54v	46v	46v
2 MON. 9.30P 30 CBS P			98																							
CARTER/MONDALE COMM. 1(S)		197		A	16.5	25	1284	1868	660	250	707	247	447	375	364	221	762	319	478	421	318	220	164^	58^	235	169^
1 MON. 8.55P 4 ABC P		97																								
CARTER/MONDALE COMM. 2(S)			186	A	8.1	13	630	1376	522	159^	573	180^	247^	233^	206^	272^	580	132^	258^	278^	325^	282^	67v	34v	156^	100^
2 MON. 8.24P 19 ABC P			97																							
CARTER/MONDALE-POLIT.-WED(S)		194		A	8.7	16	677	1589	651	231^	731	271^	408	364	283^	256^	672	265^	448	436	318^	155^	164^	31v	22v	22v
1 WED. 10.55P 5 NBC P		98																								
CARTER/MONDALE POLIT.-MO.(S)			194	A	6.2	13	482	1581	680	168^	736	227^	353^	285^	352^	383^	789	188^	327^	411^	397^	378^	38v	LT	18v	18v
2 MON. 10.45P 5 NBC P			99																							
CBS EVENING NEWS-CRONKITE	30	195	191	A	16.0	28	1245	1563	684	206	760	144	288	314	378	399	622	130	272	288	334	297	83	41^	98	56
M-F 6.30P 30 CBS N		99	98	B	14.0	26	1089	1530	698	211	765	153	285	326	363	402	594	124	266	270	312	286	80	37	91	53
CBS EVENING NEWS-DEAN	34	135	152	A	10.1	17	786	1514	666	242	708	171	307	320	285	349	629	120^	261	329	335	274	87^	43^	90^	52^
SUN. 6.30P 30 CBS N		77	83	B	8.9	19	692																			
CBS SAT. NEWS-SCHIEFFER	52	139	138	A	11.7	22	910	1571	631	174	702	112^	226	278	325	394	727	222	388	293	347	297	51^	16v	91^	40^
SAT. 6.30P 30 CBS N		85	84	B	9.7	21	755																			
CBS SATURDAY NIGHT MOVIE	17	186	192	A	13.8	24	1074	1773	699	262	786	234	447	445	421	252	677	236	401	374	342	218	115	48^	195	150
1 SAT. 9.00P 115 CBS FF		98	99	B	12.5	24	973																			
2 SAT. 9.00P 120																										
9.00 - 9.30				A	12.2	20	949	1877	746	291	839	287	481	473	408	262	704	251	416	403	344	224	106^	49^	228	172
9.30 - 10.00				A	13.4	23	1043	1849	716	291	816	281	486	450	407	246	708	250	429	416	356	212	109^	41^	216	168
10.00 - 10.30				A	14.7	26	1144	1677	668	237	744	189	417	427	430	248	637	218	374	344	329	211	122	46^	174	135
10.30 - 11.00				A	15.2	28	1183	1692	670	236	739	186	408	430	428	243	662	224	386	343	343	224	131	53^	160	126
CBS TUESDAY NIGHT MOVIES	19	170		A	16.9	25	1315	1793	655	255	749	315	496	439	316	192	739	235	463	475	422	185	128^	60^	177^	118^
1 TUE. 8.00P 84 CBS FF		96		B	15.3	26	1190																			
8.00 - 8.30				A	15.1	23	1175	1709	622	234	727	293	467	415	316	202	711	200^	423	476	435	188^	84^	36v	187^	124^
8.30 - 9.00				A	17.1	25	1330	1866	680	274	773	342	523	455	321	185	741	239	472	482	418	181	157^	84^	195	130^
9.00 - 9.30				A	19.1	27	1486	1771	649	253	730	301	484	438	308	186	758	262	489	466	407	186	140^	57^	143^	95^
CBS WEDNESDAY NIGHT MOVIE	27	191	192	A	23.5	38	1828	1774	780	304	861	360	582	491	407	219	589	246	376	338	251	155	197	96	127	104
1 WED. 9.00P 115 CBS FF		99	99	B	16.3	27	1268																			
2 WED. 9.00P 120																										
9.00 - 9.30				A	22.0	34	1712	1824	750	317	830	341	556	485	399	210	584	252	380	345	239	153	219	103	191	142
9.30 - 10.00				A	24.3	38	1891	1783	789	304	865	364	574	493	405	226	591	246	369	335	248	161	196	93	131	112
10.00 - 10.30				A	24.6	40	1914	1722	788	299	864	360	585	495	403	218	586	240	369	334	249	157	178	92	94	80
10.30 - 11.00				A	23.5	41	1828	1751	774	294	867	366	597	486	413	216	583	242	380	334	257	147	205	102	96	82

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EVENING CONT'D																										
DALLAS(B)-3			197	A	40.0	59	3112	1849	890	316	993	379	604	551	432	306	575	243	359	325	253	168	185	110	96	81
2 SUN. 10.00P 60 CBS GD			99																							
10.00 - 10.30				A	39.2	56	3050	1856	895	313	997	371	603	552	438	312	572	236	351	318	254	174	191	112	96	83
10.30 - 11.00				A	40.8	63	3174	1840	882	319	986	383	604	548	427	300	580	247	368	331	254	164	181	109	93	79
DALLAS(B)-2			202	A	31.9	51	2482	1882	815	270	929	350	538	477	406	321	591	220	335	290	273	218	146	78^	216	165
2 FRI. 9.00P 60 CBS GD			99																							
9.00 - 9.30				A	30.1	48	2342	1879	807	256	924	351	539	470	400	319	583	212	331	287	271	217	140	76^	232	174
9.30 - 10.00				A	33.7	53	2622	1880	822	284	933	346	536	480	414	323	594	226	339	293	276	216	150	79^	203	157
DALLAS(B)-1			201	A	24.7	42	1922	1720	853	321	970	409	633	542	436	261	466	241	315	232	172	134	176	114^	108^	73^
2 THU. 10.00P 60 CBS GD			99																							
10.00 - 10.30				A	24.2	40	1883	1722	847	311	968	417	634	536	427	262	446	241	309	226	160	124^	185	116^	123^	87^
10.30 - 11.00				A	25.2	45	1961	1713	855	327	967	400	630	548	442	260	485	240	321	238	183	144	169	114^	92^	61^
DALLAS	50	200	205	A	28.3	47	2202	1864	867	272	960	347	552	481	423	332	601	217	340	306	266	218	123	64	180	137
1 FRI. 9.00P 114 CBS GD		99	99	B	22.7	40	1766																			
2 FRI. 10.00P 60																										
9.00 - 9.30				A	21.5	36	1673	1855	880	296	924	277	511	470	439	352	598	171	293	291	275	251	63^	39^	270	189
9.30 - 10.00				A	22.2	37	1727	1874	887	283	958	332	542	447	416	347	619	195	315	303	274	246	73^	45^	224	170
10.00 - 10.30				A	31.0	52	2412	1873	862	269	968	363	564	481	424	328	600	227	350	307	264	210	143	68	162	125
10.30 - 11.00				A	32.6	56	2536	1848	859	264	963	359	559	494	419	321	594	228	350	309	262	205	144	74	147	118
DECISION '80-ELECT-7.00P(S)			97	A	9.3	15	724	1931	695	309^	786	246^	330	261^	293^	403	697	170^	354	314^	344	307^	199^	62v	249^	131^

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2 TUE. 7.00P 23 NBC P			75																							
DECISION '80-ELECT-7.30P(S)			126	A	10.5	16	817	1687	718	307	758	203^	311	237^	341	429	595	162^	297	235^	275^	290	137^	54v	197^	165^
2 TUE. 7.30P 23 NBC P			86																							
DECISION '80-ELECT-8.00P(S)			189	A	14.9	22	1159	1764	713	367	769	240	411	311	321	331	639	163^	307	282	280	297	145^	48v	211	144^
2 TUE. 8.00P 23 NBC P			98																							
DECISION '80-ELECT-8.30P(S)			197	A	16.8	24	1307	1699	735	388	790	226	432	363	357	321	583	163^	287	260	252	274	172^	75^	154^	113^
2 TUE. 8.30P 23 NBC P			98																							
DECISION '80-ELECT-9.00P(S)			198	A	16.2	23	1260	1896	802	393	872	235	449	398	398	366	709	144^	400	379	426	292	183^	46v	132^	111^
2 TUE. 9.00P 23 NBC P			99																							
DECISION '80-ELECT-9.30P(S)			204	A	17.3	24	1346	1707	790	351	845	232	430	395	385	363	701	167^	368	375	396	292	110^	48^	51^	51^
2 TUE. 9.30P 53 NBC P			99																							
9.30 - 10.00				A	17.3	24	1346	1712	782	351	847	224	424	390	373	373	697	156^	369	369	399	298	122^	47^	46^	46^
10.00 - 10.30				A	17.2	24	1338	1712	805	354	849	247	442	402	399	356	710	181	371	387	397	284	95^	50^	58^	58^
DECISION '80-ELECT-10.30P(S)			200	A	17.1	26	1330	1710	792	337	853	260	456	390	414	333	723	189	376	359	387	299	85^	40v	49^	49^
2 TUE. 10.30P 30 NBC P			99																							
DISNEY'S WONDERFUL WORLD	6	209	210	A	18.2	28	1416	2427	579	224	627	275	396	367	257	182	759	332	531	449	357	182	313	102	728	468
1 SUN. 7.00P 120 NBC FV		99	99	B	16.4	26	1276	2389	635	262	707	308	473	421	308	184	686	297	478	402	317	167	287	125	709	446
2 SUN. 7.12P 48																										
7.00 - 7.30				A	15.3	25	1190	2355	589	242	622	269	389	360	282	179^	753	315	499	448	358	188^	269	104^	711	438
7.30 - 8.00				A	17.2	26	1338	2481	538	199	608	300	392	345	201	174	722	317	508	429	340	172	368	107	783	488
8.00 - 8.30				A	21.2	31	1649	2375	579	235	615	249	382	375	290	176	782	359	558	472	356	174	271	105^	707	486
8.30 - 9.00				A	22.3	32	1735	2374	635	254	663	247	416	416	333	192	793	339	553	470	375	200	259	95^	659	439
DUKES OF HAZZARD(B) CONT'D			191	A	19.0	29	1478	2100	566	188	649	256	405	343	300	189	630	269	416	342	269	185	292	131^	529	378

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EVENING CONT'D																										
DUKES OF HAZZARD(B-CONT'D																										
2 WED. 8.00P 60 CBS CS			99																							
8.00 - 8.30				A	18.2	28	1416	2086	560	190	634	235	381	334	303	194	634	263	413	335	277	190	280	128^	538	375
8.30 - 9.00				A	19.7	30	1533	2114	573	186	659	272	425	353	298	179	628	275	419	347	262	181	305	134^	522	382
DUKES OF HAZZARD	54	198		A	19.1	33	1486	2075	773	308	807	242	462	392	411	305	724	210	394	369	396	255	148^	61^	396	259
1 FRI. 8.00P 60 CBS CS		99		B	21.9	38	1704																			
8.00 - 8.30				A	17.9	32	1393	2080	771	278	794	233	437	374	407	314	730	208	395	373	391	264	149^	61^	407	262
8.30 - 9.00				A	20.2	35	1572	2071	775	334	818	250	484	408	414	297	716	213	393	371	398	244	148^	61^	389	254
ED CLARK FOR PRES. COMM 2(S)		198		A	9.2	16	716	1622	808	354	952	498	653	474	350	214^	533	196^	336	273^	232^	176^	137^	98^	LT	LT
1 SUN. 10.55P 5 ABC P		99																								
ED CLARK FOR PRES COMM-1(S)			185	A	12.2	19	949	1470	599	238^	621	259	353	304	237^	190^	682	201^	386	332	350	272	LT	LT	167^	86^
2 MON. 8.00P 5 ABC P			97																							
ED CLARK FOR PRESIDENT-2(S)			179	A	17.2	25	1338	1743	692	273	819	283	504	486	390	258	528	179	306	312	263	168^	219	84^	177	144^
2 MON. 9.24P 5 CBS P			99																							
ED CLARK FOR PRESIDENT(S)		175		A	17.9	26	1393	1697	653	244	726	278	453	409	307	210	761	258	474	455	411	199	109^	48^	101^	71^
1 TUE. 9.24P 4 CBS P		97																								
ED CLARK-PRES.-THU.(S)		190		A	10.8	20	840	1819	577	279^	742	287	464	362	270^	246^	708	256^	520	436	381	157^	219^	57v	150^	105^
1 THU. 10.55P 5 NBC P		97																								
ED CLARK-PRES.-MON 1(S)			194	A	6.9	14	537	1555	666	149^	720	196^	318^	249^	358^	402^	781	174^	288^	387^	394^	394^	36v	LT	18v	18v
2 MON. 10.55P 5 NBC P			99																							
EIGHT IS ENOUGH	2	200	202	A	19.8	31	1540	1905	773	335	859	364	556	495	345	240	581	252	357	271	209	192	208	134	257	171
1 WED. 8.00P 90 ABC CS		99	99	B	19.8	31	1540	1905	773	335	859	364	556	495	345	240	581	252	357	271	209	192	208	134	257	171
2 WED. 8.00P 60																										
8.00 - 8.30				A	18.0	28	1400	1868	757	336	842	343	532	473	340	252	568	218	332	261	211	206	203	124	255	164
8.30 - 9.00				A	18.9	29	1470	1882	756	320	851	367	548	478	326	247	574	243	345	254	207	199	203	136	254	163
9.00 - 9.30				A	25.5	39	1984	1973	811	356	886	385	590	540	371	217	606	304	399	306	213	160	221	148	260	191
'80 VOTE-7.00 PM(S)			117	A	7.6	13	591	1519	765	314^	765	276^	361^	380^	380^	293^	713	285^	398^	345^	295^	274^	41v	16v	LT	LT
2 TUE. 7.00P 23 ABC P			77																							
'80 VOTE-7.30 PM(S)			140	A	8.6	14	669	1604	712	401	712	278^	361	353^	314^	240^	653	266^	358	343^	278^	244^	60v	34v	179^	126^
2 TUE. 7.30P 23 ABC P			83																							
'80 VOTE-8.00 PM(S)			184	A	14.5	22	1128	1723	689	265	739	203^	353	348	324	303	702	221	376	367	346	286	133^	68^	149^	111^
2 TUE. 8.00P 23 ABC P			94																							
'80 VOTE-8.30 PM(S)			191	A	15.6	22	1214	1765	755	270	793	260	427	413	344	277	699	231	395	369	330	254	129^	48v	144^	105^
2 TUE. 8.30P 23 ABC P			99																							
'80 VOTE-9.00 PM(S)			191	A	16.4	23	1276	1800	737	274	824	277	461	447	393	273	707	248	410	395	341	244	161^	67^	108^	81^
2 TUE. 9.00P 23 ABC P			99																							
'80 VOTE-9.30 PM(S)			193	A	15.4	21	1198	1684	710	265	826	328	485	404	364	276	669	236	396	390	349	211	129^	48v	60^	30v
2 TUE. 9.30P 53 ABC P			99																							
9.30 - 10.00				A	15.9	22	1237	1723	734	278	843	319	481	407	389	291	665	225	391	383	355	217	140^	52^	75^	44v
10.00 - 10.30				A	14.8	20	1151	1626	672	245	798	336	488	405	329	249	671	247	398	403	340	198^	118^	43v	39v	9v
'80 VOTE-10.30 PM(S)			193	A	14.9	22	1159	1692	723	220	823	313	482	430	351	268	731	261	430	411	358	240	108^	51v	30v	10v
2 TUE. 10.30P 30 ABC P			99																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
FANTASY ISLAND	3	201	201	A	21.9	40	1704	1866	788	348	883	394	582	484	354	250	558	246	360	292	224	162	183	92	242	201
1 SAT. 10.00P 55 ABC A		98	99	B	21.5	39	1673	1854	747	326	845	380	562	460	345	233	566	256	366	302	225	160	197	110	246	196
2 SAT. 9.30P 90																										
9.30 - 10.00				A	22.4	39	1743	1896	810	390	915	390	561	474	349	299	550	211	336	295	242	171	147	71^	284	227
10.00 - 10.30				A	21.7	39	1688	1858	775	337	864	389	580	477	353	238	567	258	366	290	220	164	188	95	239	200
10.30 - 11.00				A	22.0	41	1712	1844	783	333	876	397	590	491	357	234	548	253	362	287	214	157	201	100	219	186
FLO	2	188	188	A	20.6	31	1603	1858	719	248	812	244	441	409	377	312	535	160	290	283	249	204	175	106	336	213
MON. 8.00P 30 CBS CS		98	99	B	20.6	31	1603	1858	719	248	812	244	441	409	377	312	535	160	290	283	249	204	175	106	336	213
GAMES PEOPLE PLAY	6	199		A	15.7	26	1221	1664	675	258	704	175^	369	324	302	315	682	188^	319	351	316	285	89^	24v	189^	119^
1 THU. 8.00P 60 NBC PV		98		B	17.7	30	1377	1836	666	240	729	219	382	347	338	294	650	194	354	338	305	252	164	59	293	178
8.00 - 8.30				A	15.6	26	1214	1643	674	257	693	162^	342	297	301	332	688	187^	322	345	331	285	83^	27v	179^	110^
8.30 - 9.00				A	15.8	26	1229	1675	675	257	712	183^	392	348	306	300	670	188^	313	354	296	281	94^	22v	199	128^
HALLOWEEN IS GRINCH NIGHT(S)		201		A	15.4	26	1198	2229	643	186^	695	321	492	430	298	152^	470	178^	321	308	232	125^	202	99^	862	575
1 THU. 8.00P 30 ABC EA		98																								
HALLOWEEN-ALMOST WASN'T(S)		201		A	16.4	27	1276	2161	658	180^	715	311	516	449	316	160^	486	192	339	326	238	117^	176^	87^	784	518
1 THU. 8.30P 30 ABC EA		98																								
HOLMES/ALI CHAMP. FIGHT(S)		197		A	15.5	26	1206	1776	497	239	542	165^	330	341	348	142^	984	329	636	606	506	275	101^	4v	149^	118^
1 FRI. 9.00P 107 ABC SE		99																								
9.00 - 9.30				A	14.8	25	1151	1745	485	203^	531	137^	262	287	343	188^	994	368	650	570	478	283	79^	LT	141^	109^
9.30 - 10.00				A	14.8	24	1151	1722	471	204^	522	166^	286	298	329	167^	966	309	613	599	514	278	92^	LT	142^	115^
10.00 - 10.30				A	16.1	28	1253	1809	520	284	567	183^	397	403	369	107^	979	306	635	621	528	266	112^	LT	151^	124^
I'M A BIG GIRL NOW	2	197	198	A	16.5	28	1284	1650	735	318	831	249	424	430	411	310	485	150	254	233	225	194	151	93^	183	122
FRI. 8.30P 30 ABC CS		99	99	B	16.5	28	1284	1650	735	318	831	249	424	430	411	310	485	150	254	233	225	194	151	93	183	122
INCREDIBLE HULK	1		199	A	18.6	31	1447	2116	637	240	724	257	447	408	321	237	632	182	364	383	317	209	174	91^	586	385
2 FRI. 8.00P 60 CBS SF			99	B	18.6	31	1447	2116	637	240	724	257	447	408	321	237	632	182	364	383	317	209	174	91	586	385
8.00 - 8.30				A	17.3	29	1346	2106	613	248	701	248	433	391	306	232	638	179	365	381	325	217	169^	83^	598	389
8.30 - 9.00				A	19.9	33	1548	2117	657	233	743	267	461	424	332	239	623	180	360	378	309	206	178	96^	573	383
IT'S A LIVING	2	199	200	A	16.8	27	1307	1561	668	261	742	279	457	425	338	225	577	225	360	308	243	188	125	66^	117	87^
THU. 9.30P 30 ABC CS		99	99	B	16.8	27	1307	1561	668	261	742	279	457	425	338	225	577	225	360	308	243	188	125	66	117	87
J.CARTER FOR PRES. 3(S)		200		A	19.2	37	1494	1859	913	272	1011	351	554	448	444	363	610	192	305	320	269	240	90^	51^	148^	118^
1 FRI. 10.56P 4 CBS P		99																								
J.CARTER FOR PRES.-4(S)		185		A	14.5	28	1128	1638	725	331	795	159^	451	516	506	244	653	195^	352	344	362	247	115^	15v	75^	52v
1 SAT. 10.56P 4 CBS P		98																								
JEFFERSONS	2	187	194	A	28.0	40	2178	1779	867	297	934	279	512	493	436	349	577	167	285	274	269	242	139	81	129	106
SUN. 9.30P 30 CBS CS		99	99	B	28.0	40	2178	1779	867	297	934	279	512	493	436	349	577	167	285	274	269	242	139	81	129	106
LADIES' MAN	2	186	179	A	21.2	31	1649	1943	757	275	859	276	499	443	398	303	558	177	317	307	272	191	216	125	310	198
MON. 8.30P 30 CBS CS		99	99	B	21.2	31	1649	1943	757	275	859	276	499	443	398	303	558	177	317	307	272	191	216	125	310	198
LASSITER(S)			202	A	13.1	23	1019	1540	688	299	755	268	481	433	369	214^	723	222^	390	388	424	254	32v	LT	30v	30v
2 THU. 10.00P 60 NBC GD			99																							
10.00 - 10.30				A	13.8	23	1074	1601	705	302	777	289	511	467	378	199^	738	224	394	404	439	251	61^	LT	25v	25v
10.30 - 11.00				A	12.4	22	965	1462	664	297	726	245^	445	392	355	230^	701	216^	383	370	408	255	LT	LT	35v	35v

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LITTLE HOUSE-PRAIRIE	7	215	214	A	21.5	32	1673	1871	737	282	821	279	430	389	329	327	539	165	270	275	239	219	171	94	340	233
1 MON. 8.00P 60 NBC GD		99	99	B	21.6	33	1680	1893	799	272	884	313	468	414	340	356	513	164	261	234	220	224	173	110	323	212
2 MON. 8.00P 90																										
8.00 - 8.30				A	20.5	31	1595	1899	772	284	850	285	438	399	336	351	535	157	265	275	239	224	165	92	349	224
8.30 - 9.00				A	22.6	33	1758	1868	753	283	842	282	441	405	344	332	521	149	254	261	247	217	156	92	349	239
9.00 - 9.30				A	21.5	31	1673	1814	627	271	709	252	388	335	288	265	577	209	301	301	226	212	222	106^	306	244
LOU GRANT	4	197		A	16.7	29	1299	1383	668	256	748	323	475	423	303	216	488	179^	260	242	224	170^	114^	77^	33v	23v
1 MON. 10.00P 60 CBS GD		99		B	16.2	27	1260	1487	786	295	853	376	564	498	339	230	481	212	303	276	208	133	107	63	46	23
10.00 - 10.30				A	16.8	28	1307	1409	664	252	741	328	475	419	299	211	514	204	288	255	223	170^	116^	78^	38v	22v
10.30 - 11.00				A	16.5	30	1284	1357	674	261	756	318	476	427	308	223	459	152^	233	226	225	169^	113^	75^	29v	23v
LOVE BOAT	3	201	204	A	25.1	43	1953	1949	745	307	838	312	499	446	364	271	563	240	372	286	230	160	176	94	372	286
1 SAT. 8.00P 120 ABC CS		99	99	B	25.0	42	1945	1964	731	302	827	311	493	436	357	269	577	249	375	293	234	167	203	116	357	271
2 SAT. 8.00P 90																										
8.00 - 8.30				A	21.4	37	1665	1917	705	294	807	287	466	420	342	276	531	197	323	266	224	173	164	85	415	310
8.30 - 9.00				A	25.5	43	1984	1962	731	304	826	310	496	446	357	259	569	232	369	293	241	166	165	99	402	300
9.00 - 9.30				A	27.5	46	2140	1971	788	330	877	323	517	464	385	289	579	248	388	300	241	155	178	89	337	266
9.30 - 10.00				A	26.5	45	2062	1967	772	293	851	332	531	481	392	246	578	303	421	285	206	138	212	111^	326	265
LUCILLE BALL SPECIAL(S)		194		A	19.8	29	1540	1734	797	299	843	132^	293	297	381	475	653	125^	279	297	298	332	82^	61^	156	110^
1 TUE. 8.00P 85 NBC GV		98																								
8.00 - 8.30				A	20.1	30	1564	1772	781	284	833	146^	287	284	352	471	646	145^	292	296	267	322	116^	87^	177	113^
8.30 - 9.00				A	20.1	29	1564	1697	786	276	811	100^	259	279	375	480	647	121^	263	282	285	336	75^	62^	164	115^
9.00 - 9.30				A	19.0	27	1478	1735	828	345	895	158^	342	337	420	475	675	109^	288	316	354	342	48^	30v	117^	98^
M*A*S*H	52	196	183	A	20.9	31	1626	1773	706	279	818	334	527	462	346	240	564	215	342	310	246	183	200	94	191	140
1 MON. 9.00P 30 CBS CS		99	98	B	23.1	35	1797																			
2 MON. 9.00P 24																										
NAT'L REP CONGRESS. COMM.(S)			194	A	6.0	12	467	1591	689	163^	747	218^	336^	270^	360^	411^	786	200^	318^	406^	381^	380^	38v	LT	20v	20v
2 MON. 10.50P 5 NBC P			99																							
NBC FRIDAY NIGHT MOVIE	3	187	196	A	12.2	20	949	1965	667	291	744	229	452	432	376	232	694	277	444	448	340	164	188	52^	339	227
FRI. 8.00P 120 NBC FF		97	99	B	12.1	20	941	1869	745	245	798	198	421	408	397	317	669	224	372	387	325	223	143	45	259	173
8.00 - 8.30				A	11.8	20	918	1847	633	297	733	193	395	408	383	274	683	264	421	434	316	187	184	73^	247	151
8.30 - 9.00				A	11.9	20	926	1920	650	300	714	213	430	403	363	233	720	288	465	468	349	158	164	47^	322	209
9.00 - 9.30				A	12.6	21	980	2006	673	280	750	252	473	439	361	219	688	283	440	443	343	156	181	47^	387	262
9.30 - 10.00				A	12.6	20	980	2047	689	282	760	246	490	462	385	203	682	270	442	442	348	154	219	43^	386	278
NBC MAGAZINE	5		190	A	6.3	10	490	1578	683	326^	746	194^	518	488	461^	181^	593	123v	211^	332^	369^	217^	105v	51v	134^	110v
2 FRI. 10.00P 60 NBC DN			98	B	8.6	15	669	1548	698	221	740	166	353	349	390	327	653	164	337	354	357	251	86	19	69	60
10.00 - 10.30				A	6.5	10	506	1625	663	348^	720	161^	494	472	486	176^	556	101v	182^	317^	364^	192^	140^	41v	209^	167^
10.30 - 11.00				A	6.1	10	475	1501	699	299^	764	225^	536	497^	429^	186^	627	146^	242^	341^	370^	244^	59v	59v	51v	51v
NBC MONDAY NIGHT MOVIES	6	195		A	19.9	32	1548	1645	752	317	853	232	381	449	444	329	584	189	313	320	280	220	95^	60^	113^	64^
1 MON. 9.00P 115 NBC FF		99		B	21.4	33	1665	1715	778	320	875	325	506	470	394	283	607	221	381	339	288	194	115	55	118	78
9.00 - 9.30				A	20.7	31	1610	1722	773	354	892	277	425	449	424	345	538	143^	254	289	276	231	100^	49^	192	115^
9.30 - 10.00				A	20.3	32	1579	1710	763	338	891	278	427	445	425	339	578	176	314	323	291	214	105^	64^	136^	83^
10.00 - 10.30				A	20.2	34	1572	1570	739	295	815	182	334	455	469	316	614	218	340	337	283	216	87^	65^	54^	21v
10.30 - 11.00				A	18.3	34	1424	1533	713	267	786	172	316	440	459	302	616	233	352	325	263	222	84^	65^	47^	24v
NBC MOVIE OF THE WEEK	6	195	202	A	14.1	23	1097	1687	673	262	744	243	412	383	329	250	761	265	456	457	408	223	120	41^	62^	48^
1 WED. 9.00P 115 NBC FF		99	99	B	21.1	34	1642	1685	749	301	822	315	514	469	383	225	654	246	434	391	326	172	125	56	84	52
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC MOVIE OF THE W-CONT'D																										
2 WED. 9.00P 120																										
9.00 - 9.30				A	13.8	21	1074	1723	664	258	754	258	422	379	319	248	748	256	444	458	407	221	110^	32^	111^	77^
9.30 - 10.00				A	14.6	23	1136	1681	672	260	756	252	418	383	324	249	728	245	433	450	395	209	129	48^	68^	55^
10.00 - 10.30				A	14.3	23	1113	1669	666	274	736	232	409	387	339	247	767	277	464	453	404	223	126	44^	40^	35^
10.30 - 11.00				A	13.9	24	1081	1671	683	257	729	226	396	387	340	253	795	284	485	463	421	232	117	44^	30^	25v
NBC NEWS SPECIAL REPORT(S)		194		A	8.3	14	646	1766	878	249^	920	240^	445	454	398	372	626	239^	396	370	270^	188^	69v	18v	151^	118^
1 FRI. 10.00P 30 NBC N		98																								
NBC NEWS UPDATE-M-F	29	181	184	A	16.2	25	1260	1812	713	280	775	226	398	377	343	311	671	211	350	364	327	241	133	55	233	168
1 MWTH 8.58P 1 NBC N		95	95	B	18.8	30	1463	1786	718	237	779	245	402	377	346	309	625	193	329	319	296	245	136	63	246	162
1 TU & F 9.09P 1																										
2 MON. 9.18P 1																										
2 WED. 8.58P 1																										
2 THU. 9.05P 1																										
2 FRI. 9.04P 1																										
NBC NEWS UPDATE-SAT.	6	181	179	A	13.5	23	1050	1780	633	245	701	195	345	287	330	306	764	223	388	372	377	320	157	40^	158	106^
SAT. 9.04P 1 NBC N		95	95	B	12.0	21	934	1833	779	252	822	213	376	368	365	378	710	209	347	341	338	303	100	33	201	111
NBC NEWS UPDATE-SUN.	6	189	185	A	17.5	25	1362	2087	685	313	743	259	432	420	363	244	778	288	488	434	390	238	201	61^	365	237
1 SUN. 8.58P 1 NBC N		95	95	B	19.7	29	1533	2020	732	320	804	291	499	463	398	232	768	287	481	422	374	229	160	69	288	187
2 SUN. 9.10P 1																										
NBC NIGHTLY NEWS-SAT.	5	140	141	A	10.9	21	848	1660	762	226	820	160	314	294	327	436	668	142^	293	297	292	329	30v	20v	142^	83^
SAT. 6.30P 30 NBC N		83	83	B	9.4	18	731	1722	738	191	811	182	325	292	333	412	704	132	292	320	339	350	63	30	144	75
NBC NIGHTLY NEWS	30	206	204	A	13.5	24	1050	1629	702	275	778	179	335	312	342	387	703	193	329	306	296	320	48^	22^	100	65
M-F 6.30P 30 NBC N		99	99	B	12.3	23	957	1594	720	244	771	177	319	309	343	392	658	175	306	301	290	305	54	26	111	66
NBC SATURDAY NIGHT MOVIES	7		200	A	13.7	24	1066	1870	628	233	684	224	432	378	341	192^	842	245	494	494	462	260	238	40v	106^	89^
2 SAT. 8.00P 180 NBC FF			99	B	13.6	25	1058	1903	785	252	848	239	451	435	406	314	738	221	402	400	371	266	123	39	194	116
8.00 - 8.30				A	12.4	22	965	1920	670	257	730	223^	432	378	346	238^	866	236^	498	499	467	286	188^	29v	136^	97^
8.30 - 9.00				A	13.4	23	1043	1892	624	233	681	200^	403	354	331	223^	836	239	486	488	463	272	237	31v	138^	102^
9.00 - 9.30				A	13.9	24	1081	1856	616	237	667	214^	433	384	356	173^	809	244	480	466	437	258	249	52v	131^	111^
9.30 - 10.00				A	14.6	26	1136	1849	635	239	684	229	442	402	344	175^	839	249	490	489	455	260	243	54^	83^	75^
10.00 - 10.30				A	14.5	26	1128	1871	641	219	695	242	459	397	348	174^	848	251	506	518	477	230	248	30v	80^	80^
10.30 - 11.00				A	13.4	25	1043	1829	607	225^	658	243	426	364	313	172^	861	252	506	507	474	256	239	32v	71^	71^
NBC THURSDAY NIGHT MOVIES	8	189	202	A	15.2	25	1183	1708	627	242	689	240	407	371	292	222	716	263	439	422	376	188	167	53^	136	99^
1 THU. 9.00P 115 NBC FF		96	99	B	20.0	33	1556	1777	727	271	789	309	501	436	364	222	671	259	440	405	334	174	182	79	135	92
2 THU. 8.00P 120																										
8.00 - 8.30				A	14.6	23	1136	1710	630	221	664	204^	325	317	277	272	698	248	389	393	365	219	138^	55^	210	153^
8.30 - 9.00				A	15.6	24	1214	1741	648	229	663	209	334	333	273	261	728	256	401	427	387	214	166^	67^	184^	135^
9.00 - 9.30				A	15.8	25	1229	1671	640	247	672	228	396	383	295	212	729	267	436	427	376	193	144	52^	126	91^
9.30 - 10.00				A	16.2	26	1260	1662	638	221	684	236	414	389	302	207	720	265	429	425	382	191	152	44^	106	81^
10.00 - 10.30				A	13.9	23	1081	1814	590	289	758	308	517	403	297	198^	705	286	504	417	350	147^	237	59^	114^	88^
10.30 - 11.00				A	13.2	23	1027	1810	564	272	724	284	479	378	286	205^	724	270	541	455	392	141^	245	66^	117^	79^
NEWSBREAK-M-F	267	172	174	A	17.4	27	1354	1937	703	279	800	261	453	380	372	293	622	205	354	312	308	217	200	90	315	189
1 M & W 8.58P 1 CBS N		92	93	B	14.3	23	1113																			
1 TUE. 9.04P 1																										
1 THU. 8.55P 4																										
1 FRI. 8.57P 2																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
NEWSBREAK-M-F-CONT'D																										
2 MWF 8.58P 1																										
2 THU. 8.54P 1																										
NEWSBREAK-SAT.	56	175	179	A	11.1	19	864	1819	740	215	802	263	409	411	348	313	700	284	406	353	293	234	59^	21v	258	190
SAT. 8.58P 1 CBS N		93	93	B	11.4	21	887																			
NEWSBREAK-SUN.	56	179	181	A	24.6	35	1914	1847	840	273	914	249	460	458	416	373	573	154	278	270	282	253	161	106	199	151
SUN. 8.58P 1 CBS N		95	95	B	19.4	31	1509																			
NFL MONDAY NIGHT FOOTBALL	8	204	203	A	19.8	35	1540	1544	444	193	474	200	307	273	201	124	925	386	609	567	425	250	79^	21^	66^	41^
1 MON. 9.00P 161 ABC SE		99	99	B	19.8	34	1540	1549	410	177	443	178	279	248	197	125	919	380	589	539	414	260	110	33	77	54
2 MON. 9.00P 203																										
9.00 - 9.30				A	19.0	29	1478	1656	455	197	483	195	306	268	207	137	898	326	565	540	439	259	112	37^	163	104
9.30 - 10.00				A	22.5	34	1751	1656	437	196	475	210	311	269	187	124	939	362	606	573	451	259	112	24^	130	77
10.00 - 10.30				A	23.3	37	1813	1522	443	193	466	194	296	262	193	131	928	387	601	572	433	254	87	26^	41^	31^
10.30 - 11.00				A	20.9	37	1626	1514	459	201	492	214	320	272	200	130	918	408	615	564	408	246	76	20^	28^	13v
11.00 - 11.30				A	17.3	34	1346	1454	436	197	480	209	327	291	205	114	923	430	619	569	379	240	40^	5v	11v	8v
11.30 - 12.00				A	17.1	42	1330	1570	487	208	503	218	333	289	216	112^	991	435	684	635	449	242	44v	5v	32v	14v
12.00 - 12.30				A	14.7	41	1144	1394	408	146^	422	149^	249	276	212	115^	940	407	662	594	441	220	9v	9v	23v	LT
ONE DAY AT A TIME	1		196	A	29.2	41	2272	1919	812	295	911	286	480	443	403	349	568	167	278	244	267	245	187	135	253	188
2 SUN. 8.30P 30 CBS CS			99	B	29.2	41	2272	1919	812	295	911	286	480	443	403	349	568	167	278	244	267	245	187	135	253	188
RAGGEDY ANN & ANDY-PMPKIN(S)		188		A	14.9	23	1159	2216	544	172^	605	268	405	412	241	147^	503	246	366	370	182^	97^	171^	105^	937	511
1 WED. 8.30P 30 CBS EA		97																								
RAPE AND MARRIAGE(S)		189		A	22.3	37	1735	1518	847	282	884	339	538	471	411	261	499	179	264	273	229	175	99^	70^	36^	7v
1 THU. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	21.1	34	1642	1554	833	273	874	314	502	443	409	286	482	154	241	254	222	188	121^	78^	77^	23v
9.30 - 10.00				A	22.3	36	1735	1521	849	281	889	333	536	480	408	267	502	184	263	283	224	170	91^	61^	39^	4v
10.00 - 10.30				A	22.8	38	1774	1511	857	286	894	359	566	488	414	245	505	194	278	277	228	169	99^	78^	13v	LT
10.30 - 11.00				A	22.9	41	1782	1485	849	286	877	343	542	468	414	252	507	181	269	279	241	174	87^	66^	14v	LT
REAGAN/BUSH COMM. 2(S)		199		A	18.3	35	1424	1801	673	222	744	306	474	407	337	209	636	338	452	305	208	171	240	123^	181	156^
1 SAT. 10.56P 4 ABC P		99																								
REAGAN/BUSH COMM. 2(S)			186	A	8.6	13	669	1408	587	198^	614	240^	323^	275^	227^	236^	617	161^	290^	286^	339^	279^	LT	LT	177^	105^
2 MON. 8.05P 19 ABC P			97																							
REAGAN/BUSH POLITICAL-FRI(S)		187		A	5.5	10	428	1603	869	275^	912	250^	417^	429^	369^	406^	540^	197^	339^	332^	266^	157^	62v	23v	89v	73v
1 FRI. 10.30P 30 NBC P		98																								
REAGAN/BUSH POLIT.-MON 1(S)			195	A	9.0	16	700	1651	748	333^	818	243^	423	362	373	395	741	186^	308^	344	317^	381	43v	10v	49v	29v
2 MON. 10.00P 30 NBC P			99																							
REAGAN FOR PRES.-WED 1(S)		193		A	17.9	33	1393	1563	851	294	877	312	534	464	436	276	569	131^	266	308	289	219	99^	68^	18v	9v
1 WED. 10.56P 4 CBS P		99																								
REAL PEOPLE	7	211	214	A	20.9	33	1626	1826	722	293	802	227	397	348	363	342	718	239	384	369	333	261	157	55^	149	100
WED. 8.00P 60 NBC PV		99	99	B	22.8	37	1774	1844	745	299	808	262	435	399	372	297	638	207	352	342	304	229	166	67	232	140
8.00 - 8.30				A	20.5	32	1595	1811	715	293	799	219	388	340	364	350	715	239	380	359	326	262	154	51^	143	95
8.30 - 9.00				A	21.4	33	1665	1826	721	290	796	228	400	352	362	331	716	238	384	378	336	257	161	61^	153	104
REPUBLICAN POLITICAL-CBS(S)			183	A	7.7	13	599	1097	516	43v	639	122^	335^	286^	388^	272^	417	172^	218^	192^	158^	199^	41v	LT	LT	LT
2 MON. 10.00P 30 CBS P			99																							

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
EVENING CONT'D																										
SCARED STRAIGHT(S)			191	A	17.6	28	1369	1835	689	336	844	343	554	434	380	245	538	248	358	297	220	158^	281	147^	172^	115^
2 THU. 8.00P 120 CBS GD			99																							
8.00 - 8.30				A	16.0	26	1245	1744	619	297	792	275	467	385	363	276	511	213	310	286	209	166^	255	135^	186^	120^
8.30 - 9.00				A	16.2	25	1260	1918	681	331	861	326	535	416	401	278	579	276	389	341	219	159^	271	133^	207	134^
9.00 - 9.30				A	18.1	28	1408	1851	723	347	858	370	596	457	383	224	550	261	378	300	231	156^	305	162^	138^	105^
9.30 - 10.00				A	19.9	31	1548	1838	726	362	865	386	602	465	380	222	519	238	350	273	224	155	293	159	161	108^
60 MINUTES	8	202	204	A	28.2	44	2194	1736	737	304	842	205	374	370	389	397	721	196	348	344	341	306	80	33^	93	59
SUN. 7.00P 60 CBS DN		99	99	B	24.3	40	1891	1725	747	305	828	220	375	367	369	379	733	215	365	356	352	293	87	38	77	51
7.00 - 7.30				A	27.2	43	2116	1709	727	296	828	195	361	362	381	397	709	189	336	338	337	303	77	36^	95	59
7.30 - 8.00				A	29.2	44	2272	1753	745	310	852	210	382	377	395	398	724	201	352	346	339	307	85	32^	92	59
SMOTHERS BROTHERS SPECIAL(S)		203		A	10.5	19	817	1548	633	242^	695	254^	390	265^	285^	285^	625	305	432	383	237^	145^	126^	64v	102^	92^
1 SAT. 10.00P 60 NBC CV		99																								
10.00 - 10.30				A	11.0	20	856	1576	601	228^	682	258^	384	250^	278	276^	624	293	425	380	238^	155^	162^	70v	108^	91^
10.30 - 11.00				A	10.0	19	778	1505	663	256^	703	246^	392	277^	291^	292^	624	317	438	381	235^	137^	85^	55v	93^	93^
SOAP(S)		199		A	18.4	31	1432	1837	726	347	828	430	595	507	310	145^	725	444	547	386	223	148^	194	111^	90^	67^
1 WED. 9.30P 90 ABC CS		99																								
9.30 - 10.00				A	18.9	30	1470	1837	757	365	846	432	598	509	303	164	711	415	512	387	233	151^	141^	79^	139^	99^
10.00 - 10.30				A	18.4	30	1432	1844	705	349	821	437	599	504	310	131^	734	474	564	389	203	144^	214	124^	75^	60^
10.30 - 11.00				A	17.9	32	1393	1828	720	329	818	423	587	506	316	138^	732	448	567	379	225	150^	224	128^	54^	45^
THAT'S INCREDIBLE	7	200		A	20.2	30	1572	1924	635	270	681	245	427	381	340	200	770	306	451	414	314	248	183	54^	290	205
1 MON. 8.00P 53 ABC PV		98		B	20.2	31	1572	1878	636	251	683	227	407	385	340	208	736	289	454	406	323	223	189	76	270	199
8.00 - 8.30				A	19.4	29	1509	1930	632	278	682	242	425	378	341	201	766	303	446	407	320	249	187	60^	295	208
8.30 - 9.00				A	21.3	31	1657	1912	639	263	681	251	431	382	334	201	773	310	455	423	308	245	174	46^	284	204
THAT'S INCREDIBLE (B)			199	A	22.0	35	1712	1860	688	261	729	303	463	374	305	216	575	220	383	316	249	184	177	92^	379	279
2 THU. 8.00P 60 ABC PV			98																							
8.00 - 8.30				A	21.1	34	1642	1863	705	262	730	302	458	362	305	223	577	223	384	319	246	186	178	92^	378	279
8.30 - 9.00				A	22.9	36	1782	1852	672	261	726	306	467	387	302	207	571	215	382	314	252	184	178	91^	377	277
THOSE AMAZING ANIMALS	8	192	192	A	13.2	20	1027	2124	781	320	865	359	559	442	370	245	727	249	444	376	340	259	178	96^	354	235
SUN. 7.00P 60 ABC PV		98	98	B	13.5	22	1050	2055	729	295	808	317	504	425	339	249	672	243	430	382	316	205	193	99	382	250
7.00 - 7.30				A	12.7	20	988	2154	776	307	874	355	564	443	381	250	741	248	459	385	346	261	180	100^	359	236
7.30 - 8.00				A	13.8	21	1074	2066	775	325	843	356	548	430	355	239	698	246	422	359	326	254	178	93^	347	231
THREE'S COMPANY	1	203		A	22.9	33	1782	1926	759	288	807	350	547	468	355	208	684	281	460	416	307	174	245	120^	190	134
1 TUE. 9.00P 30 ABC CS		99		B	22.9	33	1782	1926	759	288	807	350	547	468	355	208	684	281	460	416	307	174	245	120	190	134
TIM CONWAY SHOW	2	194	197	A	12.4	21	965	1809	736	233	809	282	440	407	358	290	700	289	432	378	299	206	67^	33^	233	166
SAT. 8.30P 30 CBS CV		98	99	B	12.4	21	965	1809	736	233	809	282	440	407	358	290	700	289	432	378	299	206	67	33	233	166
20/20	7	201	198	A	15.3	26	1190	1419	602	230	676	221	379	361	318	240	613	230	357	311	265	220	111	60^	19v	19v
1 THU. 10.00P 55 ABC DN		99	99	B	14.4	25	1120	1575	717	223	775	290	460	414	341	249	653	238	386	340	289	223	107	59	40	28
2 THU. 10.00P 60																										
10.00 - 10.30				A	16.0	27	1245	1406	591	232	659	212	365	347	312	242	611	232	355	309	264	218	108	57^	28^	26^
10.30 - 11.00				A	14.5	26	1128	1438	616	227	696	231	394	377	328	239	614	228	356	314	264	222	118	64^	10v	10v
VEGA$	1		199	A	15.8	25	1229	1859	752	343	857	293	472	413	378	324	701	242	361	303	288	305	203	92^	98^	59^
2 WED. 9.00P 115 ABC PD			99	B	15.8	25	1229	1859	752	343	857	293	472	413	378	324	701	242	361	303	288	305	203	92	98	59
9.00 - 9.30				A	15.9	24	1237	1890	756	325	858	297	467	411	372	332	660	208	329	285	287	299	165^	76^	207	113^
9.30 - 10.00				A	16.2	25	1260	1898	742	317	846	286	454	396	369	332	725	249	365	312	300	324	221	105^	106^	49^
CONT'D																										

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EVENING CONT'D																										
VEGA$-CONT'D																										
10.00 - 10.30				A	15.7	25	1221	1801	737	370	846	297	474	413	368	309	710	260	380	308	283	299	213	96^	32v	32v
10.30 - 11.00				A	15.5	26	1206	1824	773	367	879	294	494	441	403	312	697	246	370	310	279	287	214	90^	34v	34v
WHITE SHADOW(S)		185		A	17.5	29	1362	1791	719	319	815	262	436	355	389	322	614	188	333	256	294	242	160^	61^	202	87^
1 THU. 8.00P 60 CBS GD		97																								
8.00 - 8.30				A	16.6	28	1291	1782	719	326	819	260	433	358	390	326	607	185	326	244	287	240	160^	65^	196	85^
8.30 - 9.00				A	18.4	30	1432	1794	720	312	813	268	440	352	384	319	617	190	338	263	298	244	156^	54^	208	91^
WKRP IN CINCINNATI(B)		183		A	18.6	29	1447	1621	726	254	798	401	569	444	293	188	563	219	342	310	235	185	170	112^	90^	69^
1 MON. 9.30P 30 CBS CS		96																								
WKRP IN CINCINNATI	2	197	197	A	15.1	26	1175	1814	727	223	798	263	417	390	363	299	673	254	410	357	302	214	100^	46^	243	157
SAT. 8.00P 30 CBS CS		98	99	B	15.1	26	1175	1814	727	223	798	263	417	390	363	299	673	254	410	357	302	214	100	46	243	157
WORLD'S SPECTAC STUNTMAN(S)		197		A	20.9	31	1626	2167	724	253	761	286	535	476	371	189	760	347	544	486	312	166	217	74^	429	281
1 TUE. 8.00P 60 ABC U		99																								
8.00 - 8.30				A	19.3	29	1502	2181	729	267	757	284	541	480	371	183	752	336	521	460	297	181	238	94^	434	281
8.30 - 9.00				A	22.5	33	1751	2148	719	241	761	286	529	477	374	189	769	357	565	505	324	152	195	56^	423	279
•LATE FRINGE																										
ABC NEWS:NIGHTLINE T-TH	17	191	191	A	7.7	29	599	1314	578	249	665	175	305	315	339	276	630	188	325	291	299	260	17v	8v	LT	LT
1 TUE. 11.41P 90 ABC N		97	97	B	7.9	27	615	1392	598	222	664	203	348	329	341	239	668	234	373	331	313	245	49	17	11	LT
1 WED. 11.30P 31																										
THU. 11.30P 20																										
2 WED. 11.30P 108																										
11.30 - 12.00				A	7.9	25	615	1449	599	248	714	209	352	349	355	275	675	210	344	316	303	276	50^	25^	10v	LT
12.00 - 12.30				A	8.9	33	692	1312	590	260	666	153	296	317	359	288	646	187	349	318	327	251	LT	LT	LT	LT
12.30 - 1.00				A	6.1	31	475	1189	575	282	627	135	266	289	330	279	562	156	280	215	259	259	LT	LT	LT	LT
ABC NEWS:NIGHTLINE MON	6	194	194	A	5.2	29	405	1188	281^	143^	360	191^	244^	215^	147^	68v	828	401	613	518	346	188^	LT	LT	LT	LT
1 MON. 12.18A 23 ABC N		98	98	B	5.0	27	389	1254	390	142	447	182	272	237	217	130	778	346	509	444	316	208	29	LT	LT	LT
2 MON. 12.59A 25																										
ABC WEEKEND REPORT-SAT.	6	175	175	A	7.2	15	560	1755	652	269	721	228	372	381	385	256	765	358	523	416	288	212^	185^	125^	84^	68^
SAT. 11.00P 15 ABC N		93	93	B	7.4	16	576	1562	622	243	670	223	408	374	372	198	639	265	401	340	263	205	135	85	118	79
ABC WEEKEND REPORT-SUN.	6	164	168	A	4.1	9	319	1464	564	151^	564	173^	363^	329^	322^	147^	766	272^	404	427	368^	292^	72v	72v	62v	62v
1 SUN. 11.00P 30 ABC N		93	93	B	4.7	12	366	1437	556	197	588	167	348	332	352	167	713	249	412	458	355	219	85	26	51	45
2 SUN. 11.00P 15																										
ANDERSON FOR PRES.-TUE 1(S)		170		A	8.7	22	677	1430	677	179^	677	165^	429	432	443	166^	753	230^	503	460	399	204^	LT	LT	LT	LT
1 TUE. 11.41P 4 CBS P		93																								
ANDERSON POLITICAL-TUE.(S)		204		A	10.0	22	778	1355	771	236^	797	170^	288^	301^	385	413	558	145^	301^	272^	275^	237^	LT	LT	LT	LT
1 TUE. 11.38P 5 NBC P		99																								
CAMPAIGN COUNTDOWN-TUE(S)		171		A	7.1	22	552	1301	643	181^	643	112^	395^	429	479	181^	658	214^	415^	401^	344^	174^	LT	LT	LT	LT
1 TUE. 11.46P 29 CBS P		94																								
CAMPAIGN COUNTDOWN-WED(S)		175		A	5.9	21	459	1216	595	48v	647	120v	409^	396^	475^	198^	569	168^	290^	283^	303^	199^	LT	LT	LT	LT
1 WED. 11.30P 30 CBS P		94																								
CAMPAIGN '80:ELECT-11.30P(S)			182	A	12.3	25	957	1487	671	226^	741	100^	338	359	430	338	746	173^	346	379	452	309	LT	LT	LT	LT
2 TUE. 11.30P 30 CBS P			98																							

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
CAMPAIGN '80:ELECT-12.00M(S) 2 TUE. 12.00M 30 CBS P			180 98	A	9.3	23	724	1449	639	267^	714	114^	395	403	431	275^	730	261^	365	325^	343	315^	LT	LT	LT	LT
CAMPAIGN '80:ELECT-12.30A(S) 2 TUE. 12.30A 30 CBS P			175 89	A	5.8	19	451	1426	653	222^	768	157^	518^	440^	448^	250^	658	177^	279^	218^	352^	339^	LT	LT	LT	LT
CAMPAIGN '80:ELECT-1.00A(S) 2 TUE. 1.00A 30 CBS P			184 98	A	5.0	20	389	1391	546^	160^	674	186^	475^	413^	367^	199^	717	172^	357^	378^	468^	296^	LT	LT	LT	LT
CAMPAIGN '80:ELECT-1.30A(S) 2 TUE. 1.30A 30 CBS P			178 97	A	3.9	22	303	1168	567^	LT	577^	287^	429^	298^	175v	148v	591^	182v	254^	333^	307^	258^	LT	LT	LT	LT
CAMPAIGN '80:ELECT-2.00A(S) 2 TUE. 2.00A 30 CBS P			175 86	A	2.6	20	202	1149^	663^	89v	663^	149v	416^	267v	326^	247v	486^	199v	277v	277v	178v	209v	LT	LT	LT	LT
CAMPAIGN '80:ELECT-2.30A(S) 2 TUE. 2.30A 14 CBS P			171 86	A	1.8	18	140	1179^	715^	129v	715^	LT	386v	386v	386v	329v	464^	185v	278v	278v	179v	186v	LT	LT	LT	LT
CAMPAIGN '80:WHT HAPPENED(S) 2 WED. 11.30P 30 CBS P			175 94	A	7.1	22	552	1344	645	103v	685	233^	416^	441	401^	186^	647	156^	420^	415^	438	180^	12v	LT	LT	LT
CARTER/MONDALE COMM.4(S) 1 THU. 12.57A 5 ABC P		169 92		A	2.9	19	226	1235	593^	190v	660^	155v	239v	199v	442^	306^	575^	207v	235v	195v	28v	340^	LT	LT	LT	LT
CBS NEWS SPEC.RPT-SUN 2(S) 1 SUN. 11.30P 34 CBS N		167 93		A	7.4	26	576	1392	556	139^	662	174^	315^	375^	335^	243^	605	249^	384^	316^	267^	211^	78v	LT	47v	27v
CBS SUNDAY NEWS-BRADLEY SUN. 11.00P 15 CBS N	54	123 70	128 71	A	8.4	17	654	1546	705	232	801	265	449	428	375	269	609	249	377	317	281	179^	101^	45v	35v	13v
				B	8.2	17	638																			
CHARLIE'S ANGELS-11.30 THU. 11.50P 67 ABC PD	6	174 94	174 94	A	4.3	19	335	1304	564	113^	630	160^	223^	338^	412	195^	530	212^	298^	283^	167^	169^	122^	66v	22v	22v
				B	4.4	20	342	1286	582	176	654	239	357	333	367	180	549	205	333	297	242	175	76	28	LT	LT
12.00 - 12.30				A	4.3	18	335	1272	553	99^	628	135^	200^	382	451	165^	510	217^	301^	272^	153^	149^	98^	56v	36v	36v
12.30 - 1.00				A	4.1	23	319	1351	627	115^	652	195^	245^	302^	404	231^	505	183^	252^	266^	143^	189^	194^	100^	LT	LT
DECISION '80-ELECT-11.30P(S) 2 TUE. 11.30P 23 NBC P			192 90	A	9.9	20	770	1501	805	311	835	222^	452	381	432	332	633	171^	317	315	332	265^	33v	20v	LT	LT
DECISION '80-ELECT-12.00M(S) 2 TUE. 12.00M 23 NBC P			195 97	A	8.7	21	677	1579	880	324^	912	289^	456	414	456	377	607	135^	269^	288^	368	284^	37v	15v	23v	LT
DECISION '80-ELECT-12.30A(S) 2 TUE. 12.30A 23 NBC P			186 93	A	6.4	20	498	1570	827	327^	867	293^	471^	438^	453^	337^	634	178^	341^	350^	386^	226^	44v	LT	25v	LT
DECISION '80-ELECT-1.00A(S) 2 TUE. 1.00A 23 NBC P			191 95	A	5.5	22	428	1554	724	296^	810	263^	434^	341^	420^	315^	655	124v	365^	430^	404^	225^	89v	LT	LT	LT
DECISION '80-ELECT-1.30A(S) 2 TUE. 1.30A 30 NBC P			189 94	A	3.6	20	280	875	315^	104v	315^	107v	107v	107v	172v	208v	560^	117v	442^	442^	408^	118v	LT	LT	LT	LT
DECISION '80-SUN 1 SUN. 11.32P 58 NBC P	5	132 80		A	3.7	15	288	1229	451^	101v	448^	187v	236^	267^	167v	181v	736^	399^	510^	291^	201v	226^	45v	LT	LT	LT
				B	3.6	12	280	1156	471	191	528	191	288	312	265	165	598	281	395	309	223	179	30	LT	LT	LT
11.30 - 12.00				A	3.9	13	303	1281	545^	132v	545^	234^	327^	390^	258^	155v	650^	446^	446^	199v	121v	204^	86v	LT	LT	LT
12.00 - 12.30				A	3.5	17	272	1188	353^	70v	353^	139v	139v	139v	74v	214v	835^	357^	585^	390^	282^	250^	LT	LT	LT	LT

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
'80 VOTE-11.30 PM(S)			193	A	9.3	19	724	1595	642	287^	761	225^	391	384	434	276^	766	231^	394	379	364	296^	53v	40v	15v	15v
2 TUE. 11.30P 23 ABC P			94																							
'80 VOTE-11.55 PM(S)			193	A	8.9	21	692	1422	636	234^	738	267^	411	396	323^	231^	674	242^	383	364	341	196^	LT	LT	LT	LT
2 TUE. 11.55P 28 ABC P			99																							
'80 VOTE-12.30 AM(S)			192	A	5.5	18	428	1481	650	290^	729	266^	383^	398^	299^	209^	752	233^	387^	436^	425^	183^	LT	LT	LT	LT
2 TUE. 12.30A 23 ABC P			97																							
'80 VOTE-1.00 AM(S)			191	A	4.4	18	342	1272	594^	205^	652^	228^	350^	380^	354^	140v	620^	205^	299^	425^	374^	76v	LT	LT	LT	LT
2 TUE. 1.00A 23 ABC P			93																							
'80 VOTE-1.30 AM(S)			194	A	3.1	17	241	1178	610^	170v	680^	282^	410^	515^	319^	79v	498^	133v	241v	299^	303^	116v	LT	LT	LT	LT
2 TUE. 1.30A 22 ABC P			94																							
FRIDAYS	5	177	179	A	6.7	23	521	1562	514	163^	566	224^	441	382	309	91^	604	375	537	377	200^	57v	325	161^	67^	67^
1 FRI. 11.44P 70 ABC GV		96	96	B	6.6	21	513	1518	494	198	551	252	405	345	265	91	626	380	539	408	212	61	266	148	75	57
2 FRI. 11.51P 70																										
12.00 - 12.30				A	7.0	23	545	1565	550	176^	599	223	471	423	354	95^	588	361	540	373	202^	48v	300	148^	78^	78^
12.30 - 1.00				A	5.8	24	451	1652	515	167^	577	240^	466	380	301	84^	641	436	583	355	174^	58v	383	195^	51v	51v
LATE MOVIE I	28	156	156	A	5.7	21	443	1345	654	207	729	224	462	429	426	196	543	219	386	331	271	135	61^	15v	12v	LT
1 MON. 11.30P 71 CBS FF		86	87	B	5.5	21	428	1293	609	245	692	246	446	422	375	164	520	217	354	319	262	131	60	25	21	18
1 TUE. 12.15A 72																										
1 WED. 12.00M 70																										
1 THU. 11.30P 65																										
1 FRI. 11.30P 75																										
2 MON. 11.30P 72																										
2 WED. 12.00M 30																										
2 THU. 11.30P 69																										
2 FRI. 11.30P 64																										
11.30 - 12.00				A	7.3	21	568	1377	677	239	753	220	457	439	437	220	526	190	355	325	269	150	75^	21v	23v	12v
12.00 - 12.30				A	5.7	22	443	1404	679	207	754	253	500	441	425	191	585	247	431	348	299	133	58^	17v	LT	LT
12.30 - 1.00				A	3.4	19	265	1038	529	61v	585	91v	336^	377^	460	151^	453	185^	272^	309^	189^	114^	LT	LT	LT	LT
1.00 - 1.30				A	2.8	21	218	560^	372^	32v	372^	230v	230v	LT	96v	142v	188v	143v	143v	143v	LT	45v	LT	LT	LT	LT
LATE MOVIE II	21	154	155	A	4.1	27	319	1348	684	157^	702	275	495	397	352	151^	558	279	451	332	254	98^	88^	22v	LT	LT
1 MON. 12.41A 43 CBS FF		86	87	B	3.7	23	288	1256	601	215	670	284	459	406	329	127	509	243	390	330	241	99	67	23	LT	LT
1 TUE. 1.27A 43																										
1 THU. 12.45A 41																										
1 FRI. 12.45A 43																										
2 MON. 12.42A 39																										
2 THU. 12.45A 37																										
2 FRI. 12.45A 39																										
1.00 - 1.30				A	4.3	28	335	1385	710	164^	725	275	513	442	369	153^	565	269	455	331	269	102^	95^	21v	LT	LT
1.30 - 2.00				A	2.1	24	163	920^	656^	62v	656^	595^	595^	LT	61v	61v	264v	264v	264v	264v	LT	LT	LT	LT	LT	LT
LOVE BOAT-11.30	5	174	175	A	3.7	26	288	1010	447	225^	520	167^	295^	229^	284^	145^	378^	142^	242^	155^	181^	136^	112^	73v	LT	LT
1 WED. 12.01A 67 ABC CS		94	95	B	4.7	24	366	1214	625	179	658	221	358	352	340	188	433	193	263	186	208	146	113	48	LT	LT
2 WED. 1.18A 63																										
12.00 - 12.30				A	4.7	22	366	1150	491^	202^	578^	139v	338^	320^	306^	166^	426^	188^	248^	155v	142v	178^	146v	96v	LT	LT
12.30 - 1.00				A	4.3	27	335	1066	540^	247^	662^	241^	441^	293^	338^	155v	195^	22v	58v	58v	98v	137v	209^	120v	LT	LT
1.30 - 2.00				A	2.7	26	210	1014^	453^	343^	453^	133v	133v	115v	320^	205v	561^	228v	452^	305^	333^	109v	LT	LT	LT	LT
2.00 - 2.30				A	3.0	34	233	828^	283^	185v	283^	111v	172v	172v	172v	LT	545^	249v	481^	309^	296^	64v	LT	LT	LT	LT

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LATE FRINGE CONT'D																										
MIDNIGHT SPECIAL	6	192	192	A	3.8	20	296	736	274^	61v	291^	95v	159^	162^	188^	106^	335^	152^	315^	260^	183^	LT	97v	61v	LT	LT
FRI. 12.30A 90 NBC PC		93	93	B	3.6	20	280	929	289	108	317	169	224	199	136	57	414	232	348	260	174	53	170	60	28	28
12.30 - 1.00				A	4.7	19	366	1074	399	69v	424	142^	246^	241^	266^	145^	519	181^	468	410	338	24v	125^	90^	LT	LT
1.00 - 1.30				A	3.8	20	296	878	315^	88v	335^	99v	156^	179^	236^	135^	372^	237^	372^	287^	135^	LT	134^	67v	37v	37v
1.30 - 2.00				A	2.9	20	226	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC LATE NIGHT MOVIE	1		83	A	1.5	7	117	1051^	599^	103v	599^	94v	239v	299v	376v	300v	452v	101v	256v	155v	351v	196v	LT	LT	LT	LT
2 SUN. 11.30P 125 NBC FF			49	B	1.5	7	117	1051	599	103	599	94	239	299	376	300	452	101	256	155	351	196	LT	LT	LT	LT
11.30 - 12.00				A	2.2	7	171	1094^	632^	71v	632^	81v	258v	363^	411^	269v	462^	105v	251v	146v	357^	211v	LT	LT	LT	LT
12.00 - 12.30				A	1.6	7	124	1161^	645^	97v	645^	113v	283v	371v	435v	274v	516^	129v	290v	161v	387v	226v	LT	LT	LT	LT
12.30 - 1.00				A	1.3	7	101	960^	504v	109v	504v	79v	188v	188v	317v	316v	456v	110v	268v	158v	346v	188v	LT	LT	LT	LT
1.00 - 1.30				A	1.1	8	86	965^	628v	174v	628v	128v	245v	245v	325v	383v	337v	LT	186v	140v	291v	151v	LT	LT	LT	LT
POLICE WOMAN-WED.	4	166		A	3.4	28	265	883^	405^	57v	578^	302^	407^	105v	200v	171v	286^	78v	128v	50v	80v	158v	19v	19v	LT	LT
1 WED. 1.12A 31 ABC OP		93		B	3.2	23	249	1189	529	168	586	312	371	205	220	174	463	199	309	224	204	154	120	49	LT	LT
POLICE WOMAN-THU.	6	165	165	A	2.9	23	226	1159	496^	212^	540	297^	300^	145^	243^	191^	535	190^	287^	311^	168^	194^	84v	62v	LT	LT
1 THU. 1.02A 42 ABC OP		93	93	B	3.0	22	233	1074	526	162	550	255	289	154	230	214	488	152	259	229	237	187	36	26	LT	LT
2 THU. 12.57A 43																										
1.00 - 1.30				A	3.0	23	233	1155	497^	236^	540	313^	313^	138^	227^	184^	532	184^	283^	309^	172^	198^	83v	56v	LT	LT
REAGAN/BUSH COMM.4(S)		169		A	3.3	24	257	895^	386^	43v	549^	288^	382^	94v	160v	167v	167v	LT	LT	LT	50v	167v	179v	179v	LT	LT
1 WED. 1.08A 4 ABC P		92																								
SATURDAY NIGHT	6	217	217	A	10.3	32	801	1660	575	229	674	354	482	382	251	122^	664	370	522	438	263	93^	294	166	28v	26v
SAT. 11.30P [illegible] NBC GV		99	99	B	10.4	32	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
11.30 - 12.00				A	10.9	30	848	1633	590	240	670	353	472	364	245	136^	676	384	523	446	255	104^	253	131^	34v	31v
12.00 - 12.30				A	10.6	34	825	1675	571	223	683	353	491	392	255	125^	670	382	531	429	255	95^	302	163	20v	20v
SUNDAY NIGHT MOVIE(S)		81		A	.9	9	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 12.30A 125 NBC FF		49																								
12.30 - 1.00				A	1.2	8	93	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1.00 - 1.30				A	1.0	8	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1.30 - 2.00				A	1.0	11	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.00 - 2.30				A	.7	10	54	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TOMORROW SHOW-1	23	190	189	A	3.4	20	265	1147	551	174^	642	128^	265	294	336	287	475	177^	320	253	200^	143^	26v	LT	LT	LT
MWTH 12.30A 30 NBC CC		98	98	B	3.6	20	280	1164	561	202	618	152	290	322	322	248	495	172	300	260	230	166	46	LT	LT	LT
1 TUE. 1.00A 30																										
TOMORROW SHOW-2	23	190	190	A	2.2	19	171	982	485	163^	602	123^	322^	298^	339^	228^	380	152^	274^	221^	134^	106^	LT	LT	LT	LT
1 MWTH 1.00A 55 NBC CC		98	98	B	2.3	19	179	1003	472	164	534	111	257	283	289	213	444	185	302	266	179	126	LT	LT	LT	LT
1 TUE. 1.30A 56																										
2 M & W 1.00A 57																										
2 THU. 1.00A 55																										
1.00 - 1.30				A	2.7	20	210	1005	501	176^	620	124^	319	313	362	235^	385	161^	290	228^	148^	91^	LT	LT	LT	LT
1.30 - 2.00				A	2.0	20	156	923	449	161^	564	116^	327^	288^	327^	199^	359^	122^	231^	199^	122^	128^	LT	LT	LT	LT
2.00 - 2.30				A	1.5	22	117	590^	300v	LT	300v	43v	43v	43v	LT	257v	290v	230v	290v	231v	60v	LT	LT	LT	LT	LT
TONIGHT SHOW	28	211	211	A	6.8	23	529	1312	610	229	659	172	325	338	354	261	597	231	378	312	281	172	46^	28v	10v	LT
MWTHF 11.30P 60 NBC GV		99	99	B	6.7	24	521	1318	604	230	650	202	347	342	324	234	584	220	360	313	279	180	73	23	11	LT
1 TUE. 12.00M 60																										
11.30 - 12.00				A	7.8	23	607	1371	624	250	681	186	346	351	354	263	632	241	393	327	306	183	48^	27^	10v	LT
12.00 - 12.30				A	6.3	24	490	1259	599	210	647	165	313	333	361	258	553	217	359	295	257	152	48^	31v	11v	LT
12.30 - 1.00				A	3.7	18	288	892	365^	94v	406^	38v	135v	181v	236^	225^	486^	239^	320^	233^	140v	166v	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		193		A	7.7	21	599	1663	620	179^	672	354^	439	358^	216^	183^	451	253^	281^	166^	133^	119^	210^	210^	330^	231^
1 WED. 4.30P 60 ABC FV		98																								
4.30 - 5.00				A	7.2	21	560	1641	622	163^	679	356^	423	342^	195^	203^	484	294^	325^	187^	120^	102v	206^	206^	272^	193^
5.00 - 5.30				A	8.2	21	638	1672	611	185^	658	351^	449	368^	232^	162^	417	216^	241^	147^	142^	129^	215^	215^	382	264^
ABC DAYTIME NEWSBRIEF-M-F	30	174	174	A	8.2	30	638	1364	901	245	989	486	747	604	402	182	226	98	173	123	94	53^	69^	51^	80^	30^
M-F 1.57P 2 ABC N		93	93	B	8.4	31	654	1277	824	226	929	488	706	576	358	154	191	92	142	106	71	46	76	62	81	26
ALICE-M-F	28	163	162	A	5.4	28	420	1374	722	185	834	298	496	462	368	279	267	88^	136^	130^	129^	98^	51^	31v	222	81^
1 M-F 10.30A 30 CBS CS		93	93	B	5.4	29	420	1404	667	185	801	318	494	411	348	251	275	98	156	121	145	101	77	36	251	85
2 MTUWF 10.30A 30																										
ALL MY CHILDREN	30	193	194	A	8.6	33	669	1384	906	259	990	479	752	607	404	179	220	96	168	126	91	51^	91	64^	83^	31^
M-F 1.00P 60 ABC DD		98	99	B	8.7	33	677	1309	843	237	937	484	705	572	363	161	195	96	144	114	71	47	88	70	89	28
1.00 - 1.30				A	8.2	32	638	1376	904	267	989	481	761	616	405	172	210	93	159	128	84^	50^	94	64^	83^	30^
1.30 - 2.00				A	9.0	34	700	1376	905	247	988	476	742	598	402	184	222	98	171	121	89	51^	87	61^	79^	30^
ANDERSON COMMITTEE 1(S)		202		A	6.3	31	490	1257	790	206^	846	298^	477^	451^	365^	330^	330^	115v	190^	135^	118v	117v	LT	LT	81v	47v
1 MON. 8.56A 4 ABC P		99																								
ANDERSON COMMITTEE 2(S)		194		A	8.8	32	685	1504	901	248^	919	484	674	471	308^	199^	346	164^	233^	149^	97^	113^	103^	103^	136^	76v
1 TUE. 2.54P 6 ABC P		99																								
ANDERSON FOR PRES.-MON(S)			195	A	6.7	24	521	1173	852	115v	951	263^	538	458	500	381^	185^	LT	45v	45v	87v	140^	37v	37v	LT	LT
[illegible]																										
ANDERSON FOR PRES.-WED 2(S)		194		A	7.3	28	568	1123	815	44v	894	170^	329^	367^	419	475	159^	61v	61v	90v	45v	69v	17v	17v	53v	LT
1 WED. 1.54P 5 CBS P		99																								
ANDERSON POLITICAL-MON 2(S)			214	A	6.2	30	482	1263	429^	LT	470^	LT	50v	160^	199^	310^	793	274^	497	304^	368^	215^	LT	LT	LT	LT
2 MON. 8.55A 5 NBC P			99																							
ANOTHER WORLD	30	206	203	A	4.6	17	358	1257	780	252	892	279	487	478	384	350	232	65^	75^	82^	76^	125^	74^	58^	59^	40v
1 M-F 2.00P 60 NBC DD		99	99	B	4.7	18	366	1195	780	194	881	311	477	448	351	337	210	54	67	55	69	129	48	41	56	19
2 MON. 2.00P 55																										
2 TUWF 2.00P 60																										
2 THU. 2.37P 23																										
2.00 - 2.30				A	4.7	18	366	1178	765	227	877	265	475	467	378	350	205	54^	63^	71^	69^	112^	55^	41v	41v	24v
2.30 - 3.00				A	4.6	17	358	1285	780	265	886	291	489	475	380	341	240	66^	78^	84^	76^	131^	89^	72^	70^	51^
AS THE WORLD TURNS	30	193	193	A	7.6	28	591	1240	862	149	980	193	444	444	484	448	175	28^	51^	56^	63^	115	17v	17v	68^	22v
1 M-TH 2.00P 60 CBS DD		99	99	B	7.5	28	584	1258	846	148	974	218	443	442	473	438	195	34	67	59	73	125	33	27	56	18
1 FRI. 2.00P 54																										
2 MON. 2.00P 54																										
2 TUWF 2.00P 60																										
2 THU. 2.36P 24																										
2.00 - 2.30				A	7.6	29	591	1228	860	151	977	194	441	440	479	450	169	25v	46^	54^	61^	113	14v	14v	68^	22v
2.30 - 3.00				A	7.7	28	599	1234	854	150	972	188	439	443	483	444	180	28^	57^	59^	67^	116	17v	17v	65^	22v
BLOCKBUSTERS	10	137	137	A	2.9	15	226	1283	632	128^	774	252^	358	300	283	363	332	106^	133^	173^	159^	137^	71^	31v	106^	53v
M-F 10.30A 30 NBC QG		77	77	B	2.9	15	226	1283	632	128	774	252	358	300	283	363	332	106	133	173	159	137	71	31	106	53
BODY HUMAN:FACTS-BOYS(S)			190	A	8.4	27	654	1609	746	222^	811	260^	489	498	391	235^	339^	130^	198^	180^	161^	100^	181^	120^	278^	175^
2 THU. 4.00P 30 CBS DO			99																							

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
CAPTAIN KANGAROO	28	176	176	A	3.0	14	233	1438	495	121^	508	268	383	327	188^	99^	197^	68^	115^	115^	103^	69^	20v	LT	713	120^
1 M-F 8.00A 60 CBS C		98	98	B	2.4	13	187	1434	421	101	436	219	318	261	162	99	153	52	92	89	78	51	45	LT	800	192
2 MTHF 8.00A 60																										
8.00 - 8.30				A	2.8	13	218	1482	472	129^	486	230^	348	317	214^	110^	215^	64v	118^	120^	115^	82^	LT	LT	767	152^
8.30 - 9.00				A	3.1	15	241	1394	519	99^	523	304	415	336	161^	83^	170^	71^	113^	108^	82^	49v	28v	LT	673	87^
CARD SHARKS	30	132	128	A	3.0	13	233	1335	751	142^	832	188^	361	356	396	429	267	52v	82^	43v	120^	185^	60v	43v	176^	56v
M-F 12.00N 30 NBC QG		70	67	B	2.7	12	210	1344	803	149	869	226	377	352	349	445	293	50	100	94	142	180	64	37	118	63
CARTER/MONDALE COMM. 2(S)		202		A	6.5	30	506	1156	736	129^	736	215^	361^	365^	354^	320^	331^	64v	151^	184^	190^	125^	34v	34v	55v	LT
1 WED. 8.56A 4 ABC P		99																								
CARTER/MONDALE COMM.3(S)		148		A	3.8	12	296	1378	747^	105v	794^	277^	422^	398^	368^	247^	270^	40v	109v	69v	95v	161v	131v	131v	183v	132v
1 THU. 4.26P 4 ABC P		80																								
CARTER/MONDALE COMM.1(S)			131	A	3.5	12	272	1397	919	136v	1062	599^	922	602^	408^	99v	269^	144v	144v	LT	LT	125v	66v	66v	LT	LT
2 MON. 4.26P 4 ABC P			69																							
CARTER/MONDALE POLIT.-TUE(S)		200		A	4.2	13	327	1284	776	220^	852	305^	458^	394^	370^	327^	220^	49v	73v	42v	55v	147v	74v	74v	138v	125v
1 TUE. 3.55P 5 NBC P		98																								
CARTER/MONDALE POLIT.-MON(S)			202	A	4.0	15	311	887	739^	264^	791	126v	409^	495^	469^	296^	96v	LT	LT	LT	LT	96v	LT	LT	LT	LT
2 MON. 2.55P 5 NBC P			98																							
DAYS OF OUR LIVES	30	207	207	A	5.3	20	412	1282	898	174	982	320	520	444	387	426	219	46^	61^	65^	86^	131^	25v	24v	56^	24v
1 M-F 1.00P 60 NBC DD		99	99	B	5.2	20	405	1304	883	148	965	341	505	417	344	421	249	56	73	65	88	158	42	29	48	19
2 MON. 1.00P 55																										
2 TU-F 1.00P 60																										
1.00 - 1.30				A	5.3	21	412	1284	897	165	981	328	514	434	378	425	223	48^	65^	63^	85^	136^	24v	24v	56^	24v
1.30 - 2.00				A	5.4	20	420	1267	885	180	967	312	519	447	386	417	212	43^	60^	70^	85^	123^	33v	31v	55^	26v
DOCTORS	30	185	183	A	3.5	15	272	1232	776	221	872	264	423	423	336	383	265	113^	117^	99^	81^	122^	33v	33v	62^	33v
M-F 12.30P 30 NBC DD		90	90	B	3.4	15	265	1277	812	195	888	298	467	424	341	369	248	67	80	70	116	149	80	61	61	34
ED CLARK FOR PRES COMM-1(S)		199		A	5.0	26	389	1087	684	162^	740	272^	378^	363^	273^	316^	157^	57v	57v	57v	38v	100v	80v	LT	110v	59v
1 FRI. 8.56A 4 ABC P		98																								
ED CLARK FOR PRESIDENT-1(S)			191	A	7.4	28	576	1135	793	156^	933	296^	548	452	419	320^	181^	LT	18v	18v	67v	163^	21v	21v	LT	LT
2 MON. 2.54P 5 CBS P			99																							
ED CLARK-PRES.-MON 2(S)			198	A	3.9	15	303	746^	611^	36v	654^	178v	274^	321^	185v	333^	92v	33v	33v	33v	59v	59v	LT	LT	LT	LT
2 MON. 1.55P 5 NBC P			97																							
EDGE OF NIGHT	26	152	151	A	4.9	16	381	1391	733	223	825	329	539	446	333	234	270	86^	122^	92^	78^	142^	102^	99^	194	123^
1 MTUWF 4.00P 30 ABC DD		83	81	B	4.9	16	381	1362	745	249	859	393	587	479	345	203	257	120	149	112	79	97	89	81	157	76
1 THU. 4.00P 24																										
2 MON. 4.00P 24																										
2 TUWF 4.00P 30																										
FAMILY FEUD	30	182	179	A	5.8	25	451	1246	697	160	794	334	493	412	320	251	241	112^	154	125^	78^	79^	89^	69^	122^	53^
M-F 12.00N 30 ABC QP		95	94	B	5.8	26	451	1303	718	179	834	369	534	445	349	232	272	115	151	141	97	104	93	72	104	42
GENERAL HOSPITAL	28	196	196	A	11.4	39	887	1362	773	156	840	431	599	437	292	196	213	83	111	66^	64^	94	168	137	141	92
1 M-F 3.00P 60 ABC DD		99	99	B	11.0	38	856	1357	795	194	874	456	642	482	318	179	194	87	113	78	58	74	159	129	130	77
2 MON. 3.00P 54																										
2 TUWF 3.00P 60																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GENERAL HOSPITAL-CONT'D																										
2 THU. 3.30P 60																										
3.00 - 3.30				A	11.2	40	871	1346	805	155	864	447	619	449	292	201	218	89	114	67^	64^	93	146	122	118	74
3.30 - 4.00				A	11.6	38	902	1379	763	164	836	426	593	431	295	198	210	79	108	65	65	94	179	144	154	104
4.00 - 4.30				A	10.3	33	801	1404	654	76^	713	349	504	428	304	143^	123^	29v	29v	18v	38v	83^	310	238^	258^	157^
GOOD MORNING, AMERICA-730	30	200	200	A	5.4	26	420	1319	721	176	762	222	383	388	350	300	384	68^	124^	160	183	203	85^	33v	88^	61^
M-F 7.30A 30 ABC N		99	99	B	4.7	26	366	1383	702	217	757	229	392	395	377	279	430	136	204	190	186	178	80	25	116	69
GOOD MORNING, AMERICA-830	30	200	200	A	6.3	30	490	1163	755	163	772	228	363	380	321	335	285	63^	108^	135	135	142	32^	14v	74^	33^
1 MWF 8.30A 24 ABC N		98	98	B	5.3	28	412	1162	722	186	766	226	343	370	342	343	317	84	129	146	151	145	27	13	52	18
1 TU&TH 8.30A 30																										
2 M-F 8.30A 30																										
GUIDING LIGHT	30	195	195	A	7.7	26	599	1269	821	123	925	196	413	406	474	430	198	48^	80^	55^	80^	112	39^	35^	107	52^
1 MTUWF 3.00P 60 CBS DD		99	99	B	7.7	26	599	1317	806	151	932	210	411	414	458	438	225	57	94	79	94	120	62	54	98	42
1 THU. 3.00P 53																										
2 MON. 3.00P 53																										
2 TU-F 3.00P 60																										
3.00 - 3.30				A	7.5	27	584	1267	840	133	942	200	430	417	478	436	195	46^	77^	57^	78^	111	34^	32^	96^	43^
3.30 - 4.00				A	7.8	26	607	1295	820	112	924	198	408	405	476	430	205	50^	85^	56^	84^	114	46^	41^	120	63^
J.CARTER FOR PRES.-1(S)		185		A	7.1	30	552	1168	822	111^	958	270^	423^	411^	281^	490	189^	LT	61v	87v	112^	102v	LT	LT	21v	LT
1 TUE. 12.55P 4 CBS P		96																								
J.CARTER FOR PRES.-2(S)		195		A	7.4	25	576	1342	807	74v	925	205^	349^	357^	414	428	208^	13v	43v	43v	60v	165^	22v	22v	187^	126^
1 THU. 3.53P 4 CBS P		99																								
JEFFERSONS M-F	28	156	153	A	4.6	23	358	1304	710	168	782	257	459	424	327	271	240	73^	126^	109^	142^	97^	44^	19v	238	89^
1 M-F 10.00A 30 CBS CS		90	89	B	4.7	25	366	1354	650	171	738	270	463	407	333	224	251	90	144	121	147	90	78	34	287	98
2 MTUWF 10.00A 30																										
LAS VEGAS GAMBIT	10	133	132	A	2.5	13	195	1344	620	132^	814	220^	368	282^	323	424	338	82^	123^	144^	164^	174^	63v	26v	129^	36v
M-F 10.00A 30 NBC QG		76	76	B	2.5	13	195	1344	620	132	814	220	368	282	323	424	338	82	123	144	164	174	63	26	129	36
LOVE BOAT DAYTIME	30	192	192	A	4.9	24	381	1339	698	144^	748	371	513	397	254	207	250	139^	163	87^	76^	74^	134^	89^	207	89^
M-F 11.00A 60 ABC CS		98	98	B	4.7	24	366	1339	694	185	770	405	545	422	271	182	249	141	170	105	80	63	134	106	186	74
11.00 - 11.30				A	4.6	23	358	1327	701	142^	740	363	497	387	247	213	255	137^	157^	74^	78^	85^	123^	81^	209	84^
11.30 - 12.00				A	5.2	25	405	1314	687	139^	744	370	516	395	257	203	231	130^	153	85^	70^	67^	138^	94^	201	89^
MAGAZINE(S)			178	A	4.2	22	327	1018	596^	122v	654^	196^	358^	361^	345^	241^	205^	183v	183v	67v	16v	22v	LT	LT	159v	120v
2 THU. 10.00A 60 CBS DN			93																							
10.00 - 10.30				A	4.1	21	319	991	576^	163v	664^	192^	376^	376^	348^	247^	196^	164v	164v	48v	32v	32v	LT	LT	131v	91v
10.30 - 11.00				A	4.3	24	335	1030	606^	84v	639^	197^	337^	344^	340^	236^	209^	197^	197^	87v	LT	LT	LT	LT	182^	144v
MORNING-CHARLES KURALT	30	181	180	A	3.3	16	257	1358	638	226^	720	195^	319	288	312	342	467	94^	215^	211^	273	202^	LT	LT	160^	58v
1 M-F 7.15A 45 CBS N		98	98	B	2.8	16	218	1365	631	218	686	204	323	313	318	293	503	145	256	209	269	195	28	LT	148	64
2 MTHF 7.15A 45																										
2 TUE. 7.15A 45																										
& 8.15A 45																										
2 WED. 7.15A 45																										
& 8.15A 45																										
7.30 - 8.00				A	3.3	16	257	1362	624	241	717	176^	300	307	330	347	474	97^	195^	214^	272	202^	LT	LT	156^	74^
8.30 - 9.00				A	3.3	15	257	1323	670	113v	751	237^	303^	183^	211^	405^	381^	94v	202^	179^	217^	179^	LT	LT	191^	23v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Program Name	WK #	Day	Start Time	Dur	Net	Prog. Type	T/C This Season	No. of Stations & Program Coverage WK 1	WK 2	Key	Household Audiences Avg. Aud. %	Share %	Avg. Aud. (0,000)	Total Persons (2+)	Lady of House	Working Wom.	Women Total	Women 18-34	Women 18-49	Women 25-54	Women 35-64	Women 55+	Men Total	Men 18-34	Men 18-49	Men 25-54	Men 35-64	Men 55+	Teens (12-17) Total	Teens Fem.	Children (2-11) Total	Children 6-11
WEEKDAY DAYTIME CONT'D																																
NEWSBREAK-11.57							30	164	164	A	6.3	29	490	1329	788	175	906	273	451	406	352	382	284	82^	124	99^	86^	153	31v	31v	108^	43^
		M-F	11.57A	2	CBS	N		90	90	B	5.8	28	451	1360	759	181	887	281	454	399	357	368	310	69	117	105	118	184	36	25	127	31
NEWSBREAK-3.57							30	175	175	A	6.7	22	521	1269	823	99^	934	217	405	408	471	418	179	34^	79^	68^	81^	93^	45^	40^	111^	58^
		M-F	3.57P	2	CBS	N		93	93	B	6.2	20	482	1353	809	147	947	242	430	425	453	414	225	63	102	90	96	110	72	63	109	50
ONE DAY AT A TIME-M-F							28	124	124	A	4.6	15	358	1360	678	145^	775	228	382	302	453	356	184	38v	67^	77^	76^	93^	172	112^	229	137^
	1	M-F	4.00P	30	CBS	CS		72	71	B	4.2	14	327	1470	717	171	827	275	435	357	422	332	249	80	111	113	87	114	153	108	241	138
	2	MTUWF	4.00P	30																												
ONE LIFE TO LIVE							28	194	194	A	8.9	33	692	1257	862	161	905	463	658	506	331	191	201	81^	116	77^	54^	84^	77^	65^	74^	32^
	1	MWTHF	2.00P	60	ABC	DD		99	99	B	9.0	34	700	1244	833	198	913	494	679	531	324	169	173	82	104	72	46	66	83	74	75	26
	1	TUE.	2.00P	54																												
	2	MTUWF	2.00P	60																												
	2	THU.	2.40P	50																												
			2.00 - 2.30							A	8.6	33	669	1262	873	169	924	475	678	523	338	189	211	82^	127	86^	62^	83^	68^	57^	59^	21v
			2.30 - 3.00							A	9.2	34	716	1250	857	156	896	461	648	488	323	195	200	81	111	73^	51^	87	81^	69^	73^	32^
			3.00 - 3.30							A	9.4	34	731	1186	776	98^	776	355	556	484	350	167^	95^	42v	42v	23v	14v	53v	134^	91^	181^	100^
PASSWORD PLUS							29	177	178	A	4.2	20	327	1171	697	101^	755	138^	300	334	401	363	321	120^	128^	126^	103^	162^	37v	24v	58^	LT
	1	MTUTHF	11.30A	30	NBC	QG		90	90	B	3.9	20	303	1174	739	114	795	185	326	329	357	395	298	81	105	135	120	145	39	LT	42	LT
	2	M-F	11.30A	30																												
PRICE IS RIGHT 1							30	189	189	A	6.0	31	467	1334	753	207	870	283	450	417	367	354	307	81^	133	104^	96^	166	31v	23v	126	54^
		M-F	11.00A	30	CBS	AP		94	94	B	5.6	30	436	1377	751	192	874	296	469	408	374	345	320	73	129	107	130	180	33	20	150	41
PRICE IS RIGHT 2							30	189	188	A	6.7	32	521	1340	803	189	916	282	457	401	359	394	292	69^	115	92^	87^	172	27v	27v	105^	42^
		M-F	11.30A	30	CBS	AP		94	94	B	6.2	31	482	1382	781	184	902	288	468	407	375	372	319	66	117	99	126	194	33	23	128	35
REAGAN/BUSH COMM.1(S)									196	A	8.4	31	654	1376	843	116^	918	471	696	527	315^	167^	172^	55v	101^	71v	55v	62v	176^	138^	110^	60v
	2	MON.	3.54P	6	ABC	P			99																							
REAGAN/BUSH POLITICAL-WED(S)								182		A	3.1	14	241	1062	660^	LT	793^	62v	166v	290^	465^	503^	269^	LT	94v	94v	157v	175v	LT	LT	LT	LT
	1	WED.	11.30A	30	NBC	P		92																								
REAGAN/BUSH POLIT.-MON 2(S)									197	A	3.9	14	303	927	680^	172v	772^	128v	386^	488^	446^	284^	89v	46v	46v	LT	43v	43v	LT	LT	66v	66v
	2	MON.	3.55P	5	NBC	P			97																							
REAGAN FOR PRES.-FRI 2(S)								195		A	6.7	28	521	1267	889	134^	1004	142^	400^	402^	476	533	234^	92v	92v	80v	54v	125^	LT	LT	29v	LT
	1	FRI.	2.54P	5	CBS	P		99																								
RYAN'S HOPE							30	185	184	A	6.2	26	482	1382	834	246	940	433	679	571	400	181	264	119^	186	154	93^	74^	80^	71^	98^	22v
		M-F	12.30P	30	ABC	DD		96	96	B	6.3	27	490	1312	793	232	891	450	640	527	348	166	239	106	156	137	91	69	74	61	108	22
SEARCH FOR TOMORROW							30	186	185	A	6.1	26	475	1208	758	111^	877	208	376	369	366	431	222	26v	63^	77^	99^	139	37^	32v	72^	16v
	1	MWTHF	12.30P	30	CBS	DD		96	96	B	6.0	26	467	1259	763	162	892	254	421	408	366	404	259	42	78	73	108	166	35	26	73	17
	1	TUE.	12.30P	25																												
	2	M-F	12.30P	30																												
TEXAS							30	200	200	A	4.1	14	319	1260	764	244	868	248	461	449	407	341	207	66^	78^	85^	82^	103^	81^	75^	104^	75^
	1	MWTHF	3.00P	60	NBC	DD		98	98	B	4.4	15	342	1222	761	196	846	265	440	414	369	337	233	78	92	74	76	127	54	48	89	47
	1	TUE.	3.00P	55																												
	2	MON.	3.00P	55																												
	2	TU-F	3.00P	60																												
			3.00 - 3.30							A	4.0	14	311	1254	768	250	867	261	466	450	398	337	222	71^	84^	96^	91^	106^	78^	71^	87^	61^
			3.30 - 4.00							A	4.2	14	327	1278	761	244	871	232	455	449	418	349	195	59^	77^	79^	75^	101^	92^	89^	120^	89^

Audience composition: viewers per 1000 viewing households by specified categories.

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
TODAY SHOW-7.30AM	30	215	213	A	5.6	27	436	1298	701	148	750	126^	288	272	335	423	470	113^	191	149	198	267	29v	LT	49^	37^
M-F 7.30A 30 NBC N		99	99	B	5.0	27	389	1335	743	138	785	171	312	275	349	430	486	88	174	155	237	291	23	LT	41	29
TODAY SHOW-8.30AM	30	212	212	A	6.3	30	490	1290	697	157	755	125	269	270	369	438	478	97^	174	147	193	275	18v	10v	39^	29v
1 M-F 8.30A 30 NBC N		99	99	B	5.7	30	443	1300	775	149	812	162	308	277	375	455	440	64	136	130	195	277	11	LT	37	22
2 MON. 8.30A 25																										
2 TU-F 8.30A 30																										
WHEEL OF FORTUNE	30	174	177	A	4.0	20	311	1154	681	135^	765	157^	302	350	379	367	282	93^	113^	122^	99^	131^	32v	LT	75^	LT
M-F 11.00A 30 NBC QG		88	89	B	3.6	19	280	1166	736	101	787	238	352	365	327	356	287	76	103	131	118	140	25	LT	67	LT
YOUNG AND THE RESTLESS	30	196	195	A	7.4	30	576	1194	795	131	917	287	470	419	383	380	150	38^	64^	62^	48^	85^	26v	22v	101^	22v
1 MTUTHF 1.00P 60 CBS DD		99	99	B	7.3	30	568	1230	811	145	940	314	499	441	391	377	165	47	66	52	46	98	33	25	92	15
1 WED. 1.00P 54																										
2 M-F 1.00P 60																										
1.00 - 1.30				A	7.1	30	552	1214	802	132	926	301	479	419	380	379	153	32^	65^	64^	57^	85^	27v	24v	108	24v
1.30 - 2.00				A	7.7	31	599	1180	788	128	915	274	463	421	389	386	152	42^	60^	63^	46^	88^	21v	18v	92^	20v
•WEEKEND DAYTIME																										
ALL NEW POPEYE HOUR 1	8	189	187	A	7.9	32	615	1756	365	161^	441	219	290	212	174^	120^	274	178^	204	133^	70^	58^	258	164^	783	426
SAT. 10.30A 30 CBS CA		97	97	B	7.1	29	552	1733	377	161	430	251	310	189	154	85	338	222	269	154	99	56	236	122	729	355
ALL NEW POPEYE HOUR 2	8	188	189	A	7.0	29	545	1567	320	118^	384	239	272	163^	96^	85^	251	154^	191^	114^	81^	60^	254	181^	678	354
SAT. 11.00A 30 CBS CA		97	97	B	6.5	27	506	1647	361	163	423	275	316	173	110	74	288	166	224	139	106	57	256	134	680	352
ANIMALS, ANIMALS, ANIMALS	5		133	A	1.9	8	148	1432^	540^	128v	540^	270v	331v	263v	149v	209v	338v	169v	298v	203v	169v	40v	LT	LT	534^	345v
2 SUN. 11.30A 30 ABC CL			85	B	2.4	10	187	1197	356	105	368	132	224	211	216	120	314	73	166	165	174	127	110	101	405	274
ASK NBC NEWS-8:58AM	8	195	196	A	3.6	19	280	2193	364^	175^	364^	187^	290^	233^	177^	30v	193^	107v	171^	108v	86v	LT	150^	20v	1486	780
SAT. 8.58A 2 NBC CN		96	97	B	4.1	23	319	1762	228	66	227	93	155	141	106	51	143	76	111	68	67	25	115	29	1277	799
ASK NBC NEWS-10:58AM	8	199	199	A	5.1	20	397	1819	236^	78^	236^	105^	158^	86^	100^	78^	364	193^	242^	99^	105^	122^	325	119^	894	571
SAT. 10.58A 2 NBC CN		98	98	B	5.3	22	412	1783	296	127	314	177	230	122	94	69	303	198	239	122	80	55	293	125	873	561
ASK NBC NEWS-11:58AM	8	198	198	A	6.1	25	475	1571	165^	13v	197^	47v	60v	24v	46v	137^	361	187^	271	102^	143^	90^	96^	41v	917	581
SAT. 11.58A 2 NBC CN		98	98	B	5.9	24	459	1527	240	73	267	113	154	132	90	87	307	174	228	124	112	64	205	95	748	459
ASK NBC NEWS-9:58AM	7	207	206	A	4.1	17	319	1784	160^	138^	160^	141^	160^	116^	19v	LT	155^	155^	155^	39v	LT	LT	240^	106^	1229	727
SAT. 9.58A 2 NBC CN		99	99	B	5.1	21	397	1669	212	113	212	119	150	123	68	37	114	78	95	66	36	15	169	62	1174	751
BATMAN & SUPER 7 I	7	198	198	A	5.1	21	397	1589	135^	25v	185^	87^	96^	30v	56v	89^	344	202^	255^	83^	142^	89^	136^	109^	924	613
SAT. 11.00A 30 NBC CA		98	98	B	5.2	21	405	1633	212	68	268	155	170	89	51	84	302	201	242	103	85	54	237	128	826	529
BATMAN & SUPER 7 II	7	198	198	A	5.9	24	459	1654	154^	33v	182^	40v	55v	22v	68^	127^	409	242^	331	116^	144^	78^	101^	45v	962	615
SAT. 11.30A 30 NBC CA		98	98	B	5.7	23	443	1561	223	77	253	107	135	111	77	91	334	207	265	119	106	56	227	107	747	471
BUGS BUNNY/ROAD RUNNER 1	8	202	200	A	7.7	34	599	1843	331	135^	359	221	221	170^	65^	110^	221	169^	176^	103^	31v	37v	346	159^	917	514
SAT. 9.00A 30 CBS CA		99	99	B	7.0	33	545	1613	284	107	320	210	247	150	72	57	213	134	166	107	52	40	232	110	848	437
BUGS BUNNY/ROAD RUNNER 2	8	202	200	A	9.2	37	716	1837	321	165^	343	198	236	198	117^	68^	309	209	253	164^	74^	46^	363	181	822	455
SAT. 9.30A 30 CBS CA		99	99	B	8.6	37	669	1661	317	146	355	216	272	169	113	60	271	171	216	142	73	45	252	122	783	391
BUGS BUNNY/ROAD RUNNER 3	8	203	200	A	9.6	38	747	1975	444	155^	478	261	340	260	184	77^	407	281	338	178	112^	55^	334	162	756	430
SAT. 10.00A 30 CBS CA		99	99	B	8.8	36	685	1755	385	175	425	254	319	214	151	64	367	239	295	174	105	56	258	120	705	340
CBS LIBRARY(S)		96		A	3.4	8	265	1574	473^	144v	495^	139v	336^	336^	257^	159v	664^	343^	411^	393^	222v	200v	LT	LT	415^	302^
1 SUN. 4.03P 57 CBS CL		67																								
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS LIBRARY(S)-CONT'D																										
4.00 - 4.30				A	3.2	8	249	1659	518^	108v	518^	117v	309^	309^	252^	209v	670^	322^	421^	434^	257^	176v	LT	LT	471^	361^
4.30 - 5.00				A	3.6	8	280	1493	436^	171v	475^	160v	360^	360^	257^	115v	653^	360^	403^	361^	193v	214v	LT	LT	365^	250^
CBS NFL FOOTBALL PRE GAME	8	198	195	A	7.7	27	599	1583	343	147^	420	167^	263	217	191^	125^	920	439	656	512	392	207	112^	19v	131^	115^
SUN. 12.30P 30 CBS SC		99	99	B	7.6	27	591	1585	415	192	475	191	301	264	221	138	820	367	566	512	383	182	186	42	104	96
CBS NFL FOOTBALL GAME 1	8	200	200	A	17.8	47	1385	1614	388	148	468	184	287	235	197	157	896	381	584	533	402	234	120	28^	130	100
1 SUN. 1.00P 183 CBS SE		99	99	B	15.8	41	1229	1632	382	158	447	169	264	226	193	150	916	376	583	548	424	250	157	40	112	88
2 SUN. 1.00P 185																										
1.00 - 1.30				A	13.9	42	1081	1650	353	120	457	167	272	208	207	160	936	438	606	537	392	244	119	27v	138	102^
1.30 - 2.00				A	17.3	49	1346	1603	368	139	452	157	274	223	214	157	931	410	590	542	414	251	108	21v	112	81^
2.00 - 2.30				A	18.9	50	1470	1635	373	131	461	177	282	226	196	155	922	405	605	544	411	234	115	28^	137	104
2.30 - 3.00				A	18.4	48	1432	1640	392	155	474	191	297	241	200	149	902	393	621	549	404	210	117	23^	147	118
3.00 - 3.30				A	18.6	46	1447	1628	411	167	484	204	293	246	187	161	869	338	569	531	409	231	129	36^	146	118
3.30 - 4.00				A	19.8	48	1540	1586	424	173	491	215	305	263	182	161	858	332	546	515	398	236	126	27^	111	82
CBS NFL FOOTBALL POST(B)			115	A	8.2	18	638	1188	310^	203^	330^	169^	212^	149^	100^	103^	691	298^	489	462	325^	127^	95^	LT	72v	72v
2 SUN. 4.05P 13 CBS SC			61																							
CBS SPORTS SPECTACULAR	8	154	155	A	6.8	18	529	1450	395	150^	478	161^	251	223^	213^	172^	705	290	444	381	296	199^	114^	47v	153^	104^
1 SAT. 4.30P 84 CBS SA		87	85	B	5.9	16	459	1431	459	196	540	178	288	249	240	205	624	207	372	342	314	208	109	43	158	87
2 SAT. 4.30P 90																										
4.30 - 5.00				A	5.2	15	405	1457	368	131^	447	153^	268^	216^	192^	145^	665	271^	456	392	295^	166^	133^	79^	212^	183^
5.00 - 5.30				A	6.9	19	537	1445	400	149^	464	176^	265	224^	194^	147^	722	312	469	406	287	191^	122^	48v	137^	75^
5.30 - 6.00				A	8.6	21	669	1441	403	160^	501	145^	219	220	240	213	717	286	416	356	303	223	95^	28v	128^	76^
COLLEGE FOOTBALL '80	8	153	152	A	2.1	7	163	1411	547^	55v	590^	221^	368^	319^	239^	191^	809	379^	612^	454^	295^	172v	LT	LT	LT	LT
SUN. 12.30P 30 ABC SA		94	93	B	2.2	7	171	1413	469	109	493	155	326	305	229	134	685	294	514	425	343	137	66	LT	169	81
DAFFY DUCK SHOW	8	199	199	A	5.5	22	428	1822	214^	87^	217^	106^	164^	108^	85^	53v	339	189^	248^	115^	101^	91^	352	119^	914	583
SAT. 10.30A 30 NBC CA		98	98	B	5.4	22	420	1790	291	125	306	170	222	122	90	69	288	186	231	127	83	48	301	113	895	576
DEAR ALEX & ANNIE(B)		151		A	5.0	22	389	1900	458^	152v	458^	160^	277^	344^	298^	78v	369^	201^	317^	266^	168^	LT	253^	105v	820	577^
1 SAT. 11.55A 4 ABC CN		79																								
DEAR ALEX & ANNIE-11.55AM	4		173	A	5.0	23	389	1247	166^	73v	191^	92v	92v	22v	46v	99v	334^	26v	99v	115v	174^	193^	159^	103v	563^	335^
2 SAT. 11.55A 4 ABC CN			94	B	5.0	22	389	1503	250	92	270	120	185	128	119	73	239	78	145	122	121	66	145	73	849	536
DEAR ALEX & ANNIE-11.26AM	8	120	121	A	3.4	15	265	1868	453^	105v	532	273^	415^	279^	230^	117^	493	271^	381^	215^	181^	86v	216^	120^	627	468
SUN. 11.26A 3 ABC CN		82	82	B	3.4	15	265	1501	392	68	423	211	309	212	192	90	354	171	272	222	159	63	223	145	501	297
DRAK PACK	8	176	180	A	5.9	25	459	1532	374	151^	428	244^	321	190^	150^	83^	242^	167^	185^	100^	41v	57v	221^	141^	641	340
SAT. 11.30A 30 CBS CA		92	92	B	6.0	24	467	1641	375	161	463	272	304	200	124	100	264	150	194	118	90	64	215	112	699	390
DRAWING POWER	4	176	178	A	3.3	12	257	1673	235^	148^	281^	109v	179^	117v	117v	102v	370^	261^	358^	161^	97v	LT	213^	163^	809	533
SAT. 12.30P 30 NBC CL		92	94	B	3.8	14	296	1606	333	109	379	123	245	229	220	113	321	128	255	178	165	42	176	110	730	430
FACE THE NATION	8	167	167	A	3.9	17	303	1142	446	135^	462	112^	172^	188^	161^	251^	547	105^	224^	297^	292^	250^	43v	LT	90v	79v
SUN. 11.30A 30 CBS CC		96	97	B	3.6	14	280	1277	499	85	546	139	201	180	186	298	592	134	270	308	332	251	34	LT	105	68
FAMOUS CLASSIC TALES(S)			141	A	5.1	10	397	1650	341^	157^	429^	297^	312^	193^	132v	117v	665	345^	522^	416^	225^	143v	132v	12v	424^	224^
2 SUN. 5.00P 60 CBS CA			80																							
5.00 - 5.30				A	4.4	9	342	1661	320^	165v	387^	231^	253^	173v	156v	134v	700	354^	580^	477^	261^	120v	118v	25v	456^	237^
5.30 - 6.00				A	5.8	11	451	1632	357^	149^	456^	345^	356^	210^	111v	100v	638	339^	478^	371^	194^	160^	139^	LT	399^	215^

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
FAMOUS CLASSIC TALES(S)		140		A	5.0	10	389	1681	465^	387^	627	317^	477^	334^	232^	132v	623	274^	405^	427^	245^	156^	LT	LT	420^	240^
1 SUN. 5.00P 60 CBS CA		82																								
5.00 - 5.30				A	4.1	9	319	1846	452^	383^	624^	333^	504^	349^	225^	103v	702^	296^	467^	472^	293^	185v	24v	24v	496^	308^
5.30 - 6.00				A	6.0	12	467	1520	463^	382^	615	301^	447^	315^	230^	148^	547	252^	351^	380^	199^	131^	LT	LT	358^	186^
FESTIVAL OF LIVELY ARTS(S)			101	A	3.1	7	241	1510	331^	187v	364^	116v	153v	62v	120v	186v	768^	432^	648^	560^	269^	87v	83v	29v	295^	295^
2 SUN. 4.37P 23 CBS CL			65																							
FONZ/HAPPY DAYS GANG	1		193	A	7.6	36	591	1753	248^	93v	248^	179^	209^	107^	56v	39v	219^	51v	151^	144^	168^	68v	210^	93v	1076	657
2 SAT. 9.00A 30 ABC CA			99	B	7.6	36	591	1753	248	93	248	179	209	107	56	39	219	51	151	144	168	68	210	93	1076	657
FRED & BARNEY/SHMOO 1	8	207	206	A	3.8	18	296	2122	348^	301^	348^	265^	282^	238^	83v	LT	147^	147^	147^	17v	LT	LT	208^	75v	1419	727
SAT. 9.00A 30 NBC CA		99	99	B	4.5	22	350	1786	249	112	254	115	172	155	92	56	90	47	65	43	43	20	191	61	1251	792
FRED & BARNEY/SHMOO 2	8	207	206	A	4.3	18	335	1887	195^	171^	195^	159^	176^	134^	36v	LT	186^	186^	186^	28v	LT	LT	255^	104^	1251	715
SAT. 9.30A 30 NBC CA		99	99	B	5.0	22	389	1705	233	101	233	123	170	135	83	42	130	80	106	74	50	17	185	74	1157	724
FRED & BARNEY/SHMOO 3	8	207	207	A	4.4	18	342	1696	153^	92^	156^	88v	108^	73v	36v	48v	186^	149^	169^	76v	37v	17v	318^	99^	1036	661
SAT. 10.00A 30 NBC CA		99	99	B	5.2	22	405	1752	265	100	273	151	189	117	75	65	185	112	145	107	73	33	236	83	1058	669
GODZILLA/DYNOMUTT HOUR I	7	196	195	A	3.3	24	257	1549	284^	LT	284^	120^	253^	253^	164^	31v	129^	93v	101v	36v	36v	LT	198^	LT	938	635
SAT. 8.00A 30 NBC CA		97	97	B	2.7	23	210	1408	198	40	199	76	170	163	104	29	130	55	76	34	75	45	132	LT	947	623
GODZILLA/DYNOMUTT HOUR II	7	195	196	A	4.4	24	342	1863	316^	126^	316^	158^	244^	218^	158^	31v	166^	103^	149^	97^	63v	LT	178^	14v	1203	756
SAT. 8.30A 30 NBC CA		96	97	B	4.1	25	319	1733	214	65	213	97	163	149	95	35	162	96	129	71	66	26	151	51	1207	788
GREATEST SUPERFRIENDS-1	2	171	173	A	4.8	25	373	1914	340	115^	340	216^	264^	222^	124^	50v	280^	165^	241^	191^	82^	39v	267^	89^	1027	541
SAT. 8.00A 30 ABC CA		89	90	B	4.8	25	373	1914	340	115	340	216	264	222	124	50	280	165	241	191	82	39	267	89	1027	541
GREATEST SUPERFRIENDS-2	2	171	173	A	6.4	27	498	1649	263	97^	263	155^	212^	178^	108^	34v	216^	119^	180^	147^	61^	36v	227^	90^	943	540
SAT. 8.30A 30 ABC CA		89	90	B	6.4	27	498	1649	263	97	263	155	212	178	108	34	216	119	180	147	61	36	227	90	943	540
HEATHCLIFF & DINGBAT	6	182	184	A	6.4	28	498	1793	309	161^	312	161^	228^	195^	122^	72^	339	181^	267	173^	124^	57v	264	92^	878	571
SAT. 11.00A 30 ABC CA		96	97	B	6.8	29	529	1611	257	101	268	126	198	153	122	49	226	134	178	109	73	34	217	105	900	544
IN THE NEWS- 8.26AM	8	186	186	A	3.8	23	296	1297	253^	48v	253^	128^	128^	84v	71v	88v	139^	82v	82v	105^	57v	34v	81v	LT	824	422
SAT. 8.26A 3 CBS CN		98	98	B	3.4	24	265	1358	208	39	216	112	142	91	56	57	162	51	102	95	80	49	125	51	855	415
IN THE NEWS- 8.56AM	8	185	184	A	5.9	30	459	1614	302	154^	326	188^	224^	163^	97^	84^	140^	128^	128^	64v	12v	LT	149^	59v	999	558
SAT. 8.56A 3 CBS CN		98	97	B	5.4	29	420	1509	271	108	297	177	237	153	93	43	147	56	110	86	71	29	162	91	903	485
IN THE NEWS- 9.26AM	8	202	200	A	8.6	37	669	1900	339	127^	363	207	207	162^	65^	127^	220	160^	171^	107^	38v	41v	426	219	891	514
SAT. 9.26A 3 CBS CN		99	99	B	7.8	35	607	1644	293	103	328	208	247	149	77	65	227	148	181	112	53	39	251	130	838	429
IN THE NEWS- 9.59AM	8	202	200	A	9.9	39	770	1957	412	172	444	244	317	248	172	73^	378	256	311	184	104^	53^	353	177	782	434
SAT. 9.59A 3 CBS CN		99	99	B	9.2	38	716	1739	365	174	407	247	309	202	141	61	335	212	269	167	97	50	251	126	746	363
IN THE NEWS-11.56AM	8	176	179	A	6.2	26	482	1502	372	140^	425	228^	309	190^	162^	90^	239^	164^	185^	94^	36v	54v	232^	151^	606	342
SAT. 11.56A 3 CBS CN		92	92	B	6.1	24	475	1586	362	149	449	261	295	199	125	96	254	146	193	120	84	53	221	119	662	388
IN THE NEWS-12.26PM	8	176	178	A	6.6	26	513	1442	423	150^	466	183^	284	240	228^	134^	254	149^	204^	117^	71^	50v	170^	136^	552	302
SAT. 12.26P 3 CBS CN		97	98	B	6.6	25	513	1440	368	144	419	216	263	187	145	104	268	117	171	134	113	81	179	110	574	338
IN THE NEWS-12.56PM	8	161	162	A	6.7	24	521	1630	381	131^	436	180^	292	222^	194^	118^	255	139^	229^	168^	106^	26v	283	142^	656	361
SAT. 12.56P 3 CBS CN		93	93	B	7.3	26	568	1546	307	123	363	178	232	176	134	99	289	140	201	156	122	76	230	109	664	398
IN THE NEWS- 1.26PM	8	161	163	A	6.2	21	482	1772	574	201^	642	256	477	374	306	165^	254	133^	161^	134^	99^	93^	262	172^	614	336
SAT. 1.26P 3 CBS CN		93	93	B	6.8	23	529	1539	413	142	485	206	314	244	190	152	268	111	169	156	127	88	219	125	567	341

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 8.26AM-SUN.	8	42	36	A	.9	8	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN		32	33	B	.7	7	54	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.	8	43	43	A	1.4	9	109	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN		36	36	B	1.0	7	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM	8	189	187	A	7.7	31	599	1725	354	151^	430	212	285	199^	168^	114^	283	188^	211	137^	71^	58^	248	166^	764	417
SAT. 10.56A 3 CBS CN		97	97	B	6.8	28	529	1646	376	158	429	248	306	179	153	89	286	176	217	150	94	54	240	126	691	339
IN THE NEWS-11.26AM	8	188	188	A	6.4	26	498	1500	330	134^	387	242^	279	172^	100^	78^	245	144^	185^	107^	83^	60v	231^	174^	637	334
SAT. 11.26A 3 CBS CN		97	97	B	6.2	25	482	1653	364	167	427	278	314	177	109	71	291	164	225	134	109	61	256	134	679	376
ISSUES AND ANSWERS	6	183	181	A	3.7	14	288	1292	514	160^	514	136^	236^	180^	191^	278^	673	218^	403^	348^	263^	270^	18v	LT	87v	69v
SUN. 12.00N 30 ABC CC		98	98	B	3.6	13	280	1288	533	158	547	130	230	189	223	296	570	131	253	293	310	252	76	LT	95	60
JASON OF STAR COMMAND	8	43	43	A	1.2	8	93	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL		36	36	B	.9	7	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JONNY QUEST	7	175	173	A	5.0	20	389	1887	183^	101^	291^	210^	210^	LT	45v	81^	306^	158^	238^	130^	99^	68v	236^	136^	1054	692
SAT. 12.00N 30 NBC CA		90	90	B	4.9	19	381	1793	283	111	346	190	215	144	100	84	337	148	245	163	156	79	209	101	901	532
KIDS ARE PEOPLE TOO I	8	120	120	A	2.8	12	218	1890	394^	73v	412^	119v	283^	202^	270^	129v	446^	216^	386^	337^	202^	41v	87v	46v	945	738
1 SUN. 10.30A 37 ABC CL		82	82	B	2.9	13	226	1566	399	63	409	178	290	202	207	108	335	139	257	234	168	56	149	82	673	452
2 SUN. 10.30A 32																										
10.30 - 11.00				A	2.8	13	218	1849	386^	69v	399^	105v	275^	192^	272^	124v	426^	196^	366^	326^	202^	41v	69v	45v	955	748
KIDS ARE PEOPLE TOO II	8	120	121	A	3.2	14	249	2004	469^	100v	529	252^	396^	276^	237^	133^	543	315^	431^	275^	192^	92v	197^	93v	735	551
1 SUN. 11.07A 23 ABC CL		82	82	B	3.4	15	265	1534	419	65	443	198	297	201	205	129	357	174	274	232	161	63	213	122	521	317
2 SUN. 11.02A 28																										
MEET THE PRESS	8	141	144	A	4.2	17	327	1171	474	128^	523	104^	168^	171^	226^	275^	596	98^	184^	290^	346^	306^	LT	LT	52v	46v
1 SUN. 12.06P 24 NBC CC		90	91	B	3.9	16	303	1359	521	143	602	129	187	140	201	362	635	186	264	255	267	303	25	LT	97	82
2 SUN. 12.00N 30																										
MIGHTY MOUSE-HECKL-JECKL	8	186	186	A	3.3	22	257	1463	276^	63v	276^	132^	132^	91v	89v	104v	125^	87v	87v	106v	38v	19v	128^	LT	934	482
SAT. 8.00A 30 CBS CA		98	98	B	3.0	23	233	1398	222	49	231	116	144	96	60	69	159	51	106	100	77	45	132	41	876	454
NCAA FOOTBALL PRE GAME	8	216	213	A	5.3	22	412	1461	258^	49v	297	129^	149^	104^	86^	136^	691	216^	371	379	323	225^	145^	28v	328	200^
SAT. 12.00N 29 ABC SC		99	99	B	5.6	20	436	1518	323	75	352	140	199	155	133	138	763	317	467	425	299	230	145	46	258	153
NCAA FOOTBALL GAME	8	217	213	A	10.4	35	809	1407	376	189	422	173	220	154	147^	178	792	270	419	424	362	288	64^	10v	129^	78^
1 SAT. 12.29P 166 ABC SE		99	99	B	9.8	31	762	1458	346	128	385	136	201	169	154	157	840	321	480	457	361	290	114	28	119	80
2 SAT. 12.30P 198																										
12.30 - 1.00				A	7.7	29	599	1402	292	71^	327	132^	146^	93^	102^	164^	748	194^	347	421	393	276	117^	24v	210	127^
1.00 - 1.30				A	9.2	32	716	1355	369	173	425	185	219	138^	136^	187	750	231	344	388	359	290	82^	17v	98^	55^
1.30 - 2.00				A	10.3	35	801	1358	359	181	409	177	202	137^	126^	185	748	262	372	376	316	298	74^	14v	127^	62^
2.00 - 2.30				A	10.5	36	817	1447	379	202	424	167	215	150	152	188	804	276	441	423	359	311	53^	LT	166	94^
2.30 - 3.00				A	11.4	37	887	1484	398	241	450	175	248	170	178	178	855	304	491	452	386	303	52^	5v	127^	90^
3.00 - 3.30				A	13.4	42	1043	1341	487	240	511	184^	275	248	199^	195^	758	279	415	431	349	250	11v	10v	61^	42v
NCAA FOOTBALL POST GAME	5	213		A	10.6	31	825	1599	351	57v	351	104^	205^	116^	196^	131^	1076	441	676	561	459	304	30v	LT	142^	142^
1 SAT. 3.15P 26 ABC SC		99		B	9.4	25	731	1531	370	126	395	127	237	187	205	140	890	386	577	493	361	256	129	27	117	105
NCAA FOOTBALL GAME 2	3	215	215	A	10.8	28	840	1498	424	154	468	167	215	197	197	190	884	292	473	424	409	319	42^	12v	104^	77^
1 SAT. 3.51P 189 ABC SE		99	99	B	11.0	28	856	1550	422	172	470	171	236	195	201	177	903	310	497	439	403	319	64	19	113	82
2 SAT. 3.56P 176																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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WEEKEND DAYTIME CONT'D																										
NCAA FOOTBALL GAME-CONT'D																										
4.00 - 4.30				A	11.3	34	879	1405	385	110^	397	144	179	133^	166	183	898	303	511	433	415	309	LT	LT	106^	85^
4.30 - 5.00				A	11.0	32	856	1456	384	151	414	153	187	156	171	173	909	291	476	425	423	337	26v	LT	107^	81^
5.00 - 5.30				A	10.6	29	825	1453	410	163	448	165	207	197	177	176	897	296	470	446	423	318	31v	LT	77^	52^
5.30 - 6.00				A	10.3	26	801	1493	418	210	474	160	205	211	209	185	898	291	477	418	413	327	51^	15v	70^	46^
6.00 - 6.30				A	11.0	25	856	1629	491	172	554	173	243	266	256	223	870	286	454	399	396	331	74^	33v	131^	96^
6.30 - 7.00				A	10.4	21	809	1619	498	137^	583	219	292	251	246	221	820	281	442	419	382	288	85^	34v	131^	95^
NCAA FOOTBALL POST 2	2		215	A	9.9	20	770	1604	548	197^	664	266^	342	314	257^	247^	735	231^	361	333	340	307^	26v	26v	179^	150^
2 SAT. 6.52P 8 ABC SC			99	B	10.1	21	786	1669	514	152	621	227	289	251	251	250	820	274	454	395	359	314	60	22	168	141
NCAA FOOTBALL POST 2(B)		137		A	5.2	10	405	1610	469^	151^	469^	195^	280^	201^	213^	189^	996	443^	692	447^	373^	272^	145v	84v	LT	LT
1 SAT. 6.50P 10 ABC SC		50																								
NEW FAT ALBERT SHOW	8	176	178	A	6.9	28	537	1549	383	139^	426	188^	275	203^	184^	114^	239	178^	197^	88^	31v	42v	279	189^	605	337
SAT. 12.00N 30 CBS CA		97	98	B	6.7	26	521	1533	377	145	433	238	282	179	133	100	243	131	170	116	85	58	247	126	610	363
NEW SCOOBY & SCRAPPY DOO	5	191		A	7.4	36	576	1694	278^	86v	278^	98v	193^	188^	180^	71v	154^	89v	128^	74v	39v	26v	199^	85v	1063	689
1 SAT. 9.00A 30 ABC CA		98		B	6.6	32	513	1675	194	54	216	130	171	114	74	34	176	112	154	100	52	19	190	103	1093	680
NFL '80-NBC	8	162	154	A	5.3	19	412	1187	308	27v	355	44v	122^	175^	187^	173^	654	257^	422	334	330	214^	72v	46v	106^	92^
SUN. 12.30P 30 NBC SC		88	87	B	5.3	19	412	1509	411	116	481	151	258	211	209	187	749	287	445	409	337	239	159	37	120	111
NFL FOOTBALL GAME 1-NBC	7	205		A	9.5	26	739	1474	295^	122^	399	147^	265^	196^	167^	112^	895	342	574	513	445	265^	64v	33v	116^	84^
1 SUN. 1.00P 199 NBC SE		94		B	13.3	35	1035	1606	388	165	446	181	279	234	185	135	892	342	566	522	429	251	134	41	134	96
1.00 - 1.30				A	8.3	27	646	1399	293^	76v	342^	101^	196^	196^	175^	104^	829	302^	492	494	446	261^	136^	49v	92v	92v
1.30 - 2.00				A	8.9	26	692	1374	257^	78v	343	114^	211^	185^	151^	96^	852	318^	498	500	449	268^	116^	42v	63v	63v
2.00 - 2.30				A	10.1	27	786	1385	268^	92^	327	112^	200^	153^	124^	115^	933	311	563	527	484	307	41v	41v	84^	47v
2.30 - 3.00				A	10.0	27	778	1508	285^	138^	444	183^	309	194^	175^	123^	942	354	619	531	451	280^	35v	35v	87^	48v
3.00 - 3.30				A	9.6	26	747	1550	310^	168^	474	197^	347	226^	183^	107^	889	327	600	518	453	248^	19v	19v	168^	114^
3.30 - 4.00				A	9.4	25	731	1553	321^	167^	475	194^	334	214^	176^	118^	889	369	592	489	416	252^	22v	22v	167^	125^
NFL FOOTBALL GAME 2-NBC	5	213	216	A	16.5	35	1284	1756	425	142	462	137	258	246	211	169	974	363	607	548	459	303	127	34^	193	142
1 SUN. 4.21P 145 NBC SE		93	99	B	15.4	34	1198																			
2 SUN. 4.11P 160																										
4.30 - 5.00				A	14.7	34	1144	1759	411	119	454	134	276	248	216	148	1034	399	670	577	475	308	87^	34^	184	140
5.00 - 5.30				A	15.6	35	1214	1699	414	130	454	133	242	235	202	173	1002	365	632	573	483	305	102	29^	141	101
5.30 - 6.00				A	17.4	37	1354	1701	411	148	449	127	250	241	211	164	958	349	585	543	457	308	128	28^	166	122
6.00 - 6.30				A	18.2	35	1416	1785	432	162	463	131	249	246	214	177	946	357	585	535	446	293	157	34^	219	164
6.30 - 7.00				A	20.4	36	1587	1984	538	174	574	204	316	281	213	219	919	352	562	498	428	298	190	46^	301	202
NFL FOOTBALL POST 2-NBC	3	192		A	14.0	25	1089	1691	391	184^	391	124^	224	261	232	130^	912	359	611	548	404	245	184^	44v	204^	143^
1 SUN. 6.46P 14 NBC SC		81		B	12.0	23	934	1721	410	167	421	132	230	248	231	153	938	360	628	576	449	250	144	30	218	151
NFL FOOTBALL GM 1-NBC(B)			200	A	11.3	29	879	1693	484	139^	567	161^	310	266^	252^	223^	909	333	538	462	393	320	79^	43v	138^	91^
2 SUN. 1.00P 191 NBC SE			76																							
1.00 - 1.30				A	9.5	29	739	1720	501	134^	597	165^	294^	247^	263^	272^	914	331	582	499	421	289^	79v	45v	130^	82^
1.30 - 2.00				A	11.1	31	864	1637	474	128^	563	152^	298	257^	257^	236^	872	303	504	439	376	332	91^	53v	111^	72^
2.00 - 2.30				A	11.6	30	902	1712	481	145^	568	171^	320	281	233^	217^	930	331	538	467	402	341	74^	54v	140^	92^
2.30 - 3.00				A	10.9	27	848	1607	466	127^	548	154^	299	259^	232^	220^	868	316	482	403	365	330	65v	39v	126^	89^
3.00 - 3.30				A	11.7	28	910	1707	478	152^	582	161^	330	283	275	215^	884	339	517	459	378	302	64v	31v	177^	109^
3.30 - 4.00				A	12.5	29	973	1715	496	153^	559	171^	310	259	245	203^	927	350	558	480	397	306	79^	30v	150^	101^
NFL FTBL. POST 2-NBC(B)			107	A	8.5	15	661	1747	533	149^	533	126^	218^	246^	277^	287^	816	231^	483	498	412	318^	82v	20v	316^	237^
2 SUN. 6.51P 9 NBC SC			50																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
PLASTICMAN/BABY PLAS SHOW	6	171	170	A	5.3	24	412	1633	330	143^	342	167^	236^	216^	149^	75^	325	126^	224^	172^	153^	70v	235^	116^	731	502
SAT. 11.30A 30 ABC CA		93	93	B	5.8	25	451	1610	260	102	274	122	196	160	136	53	237	89	168	145	114	50	172	89	927	576
REAGAN FOR PRES.-SAT 3(S)		163		A	10.5	24	817	1552	468	203^	569	138^	181^	228^	223^	295	766	378	510	306	243^	226^	96^	21v	121^	52v
1 SAT. 5.54P 5 CBS P		90																								
RICHIE RICH	1		177	A	7.6	31	591	1890	327^	148^	327^	225^	251^	153^	75v	76v	215^	62v	136^	115^	153^	79v	201^	99v	1147	695
2 SAT. 9.30A 31 ABC CA			95	B	7.6	31	591	1890	327	148	327	225	251	153	75	76	215	62	136	115	153	79	201	99	1147	695
SCHOOLHOUSE ROCK-8.26AM	2	171	173	A	6.0	29	467	1743	328	105^	328	197^	244^	216^	131^	60v	253^	148^	216^	176^	68^	37v	237^	72^	925	500
SAT. 8.26A 3 ABC CN		89	90	B	6.0	29	467	1743	328	105	328	197	244	216	131	60	253	148	216	176	68	37	237	72	925	500
SCHOOLHOUSE ROCK-9.26AM	5	192		A	7.0	33	545	1747	293^	88v	293^	115^	220^	189^	178^	61v	103v	29v	71v	71v	42v	32v	239^	104v	1112	705
1 SAT. 9.26A 3 ABC CN		98		B	6.1	28	475	1686	208	72	232	136	182	112	83	38	146	93	126	89	47	15	202	107	1106	686
SCHOOLHOUSE ROCK-10.26AM	43	178	179	A	7.0	26	545	1655	266	112^	266	145^	210^	162^	109^	56^	204^	50v	149^	139^	125^	55v	236	130^	949	556
SAT. 10.26A 3 ABC CN		95	95	B	5.2	22	405																			
SCHOOLHOUSE ROCK-10.56AM	1		183	A	6.3	26	490	1647	261^	141^	275^	211^	211^	158^	43v	64v	340^	144^	236^	214^	156^	104v	267^	124^	765	492
2 SAT. 10.56A 3 ABC CN			97	B	6.3	26	490	1647	261	141	275	211	211	158	43	64	340	144	236	214	156	104	267	124	765	492
SCHOOLHOUSE ROCK-11.55AM	5		133	A	2.3	10	179	1391	508^	123v	508^	212v	307v	262v	190v	201v	369^	162v	324v	218v	207v	45v	LT	LT	514^	301v
2 SUN. 11.55A 4 ABC CN			85	B	2.7	11	210	1242	393	126	437	131	190	184	215	214	328	97	188	175	155	128	96	81	381	234
SCOOBY & SCRAPPY DOO-1(S)		178		A	7.5	27	584	1586	317^	85v	317^	100v	223^	205^	217^	79v	108^	25v	81v	81v	56v	27v	191^	88v	970	629
1 SAT. 9.30A 28 ABC CA		95																								
SCOOBY & SCRAPPY DOO-2(S)		178		A	7.6	27	591	1679	285^	95v	285^	106^	227^	205^	179^	52v	176^	27v	153^	153^	126^	23v	211^	98v	1007	661
1 SAT. 9.58A 32 ABC CA		95																								
SCOOBY & SCRAPPY DOO	1		177	A	7.9	30	615	1673	257^	121^	257^	187^	187^	120^	45v	70v	236^	72v	144^	125^	131^	92v	230^	143^	950	555
2 SAT. 10.01A 29 ABC CA			94	B	7.9	30	615	1673	257	121	257	187	187	120	45	70	236	72	144	125	131	92	230	143	950	555
SPORTSWORLD-SAT	4	166	166	A	5.0	14	389	1311	339	128^	390	132^	230^	177^	203^	160^	753	288^	475	403	264^	268^	65v	65v	103^	52v
SAT. 4.00P 90 NBC SE		90	90	B	6.0	16	467	1580	443	117	472	140	263	222	251	175	858	283	501	436	390	329	99	42	151	88
4.00 - 4.30				A	4.7	14	366	1317	320^	96^	421	216^	295^	161^	170^	126^	743	311^	491	437	299^	237^	68v	68v	85^	57v
4.30 - 5.00				A	5.3	15	412	1367	335	107^	371	123^	207^	171^	190^	164^	831	302	543	450	313	288^	63v	63v	102^	51v
5.00 - 5.30				A	5.1	14	397	1224	362	177^	379	70v	199^	199^	243^	180^	662	238^	379	318	184^	267^	60v	60v	123^	48v
SUNDAY MORNING	8	118	118	A	4.3	21	335	1412	559	212^	595	69v	270^	337^	400	245^	576	174^	263^	341^	300^	193^	79v	20v	162^	84v
SUN. 9.00A 90 CBS N		80	80	B	4.0	21	311	1414	563	213	606	127	274	304	351	264	635	201	330	357	313	230	63	LT	110	70
9.00 - 9.30				A	4.1	23	319	1298	542	191^	567	44v	268^	314^	403	244^	551	126^	245^	370^	338^	181^	88v	LT	92v	63v
9.30 - 10.00				A	4.6	22	358	1480	621	219^	652	72v	309^	396	438	256^	583	189^	271^	330^	286^	197^	121^	20v	124^	68v
10.00 - 10.30				A	4.3	19	335	1391	492	227^	534	87v	216^	291^	343^	219^	565	192^	261^	314^	272^	188^	35v	35v	257^	111^
TARZAN/LONE RANGER-1	8	161	163	A	6.8	25	529	1601	391	139^	453	202^	295	224^	190^	123^	206^	125^	182^	129^	69^	24v	276	138^	666	353
SAT. 12.30P 30 CBS CA		93	93	B	7.3	27	568	1577	318	114	372	195	239	167	128	103	256	128	185	142	106	65	240	108	709	422
TARZAN/LONE RANGER-2	8	161	163	A	6.7	23	521	1750	525	183^	588	249	440	338	268	148^	242	123^	153^	126^	100^	89^	301	203^	619	341
SAT. 1.00P 30 CBS CA		93	93	B	7.4	25	576	1572	410	142	484	212	314	242	181	153	259	113	163	146	113	86	235	133	594	363
30 MINUTES	7		166	A	4.5	16	350	2129	736	272^	824	268^	611^	454^	436^	213^	270^	151v	196^	196^	109v	74v	288^	137v	747	547^
2 SAT. 1.30P 30 CBS DN			92	B	4.7	16	366	1556	502	189	580	241	339	273	209	196	327	123	201	178	154	111	273	128	376	231
THREE ROBONIC STOOGES CONT'D	8	42	36	A	.6	6	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
THREE ROBONIC STOO-CONT'D																										
1 SUN. 8.11A 19 CBS CA		32	33	B	.6	7	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 SUN. 8.00A 30																										
THUNDARR-THE BARBARIAN	6	182	183	A	6.4	27	498	1787	292	125^	298	194^	228^	195^	92^	66^	272	102^	209^	186^	141^	56v	260	117^	957	614
SAT. 10.30A 30 ABC CA		96	97	B	7.1	29	552	1606	244	69	259	159	206	172	97	35	200	117	164	110	67	28	230	119	917	574
TIME OUT-8:28AM	8	196	195	A	4.0	26	311	1595	305^	LT	305^	157^	276^	276^	148^	29v	119^	76v	89v	43v	43v	LT	184^	LT	987	701
SAT. 8.28A 2 NBC CN		97	97	B	3.4	27	265	1500	224	28	223	129	201	171	81	22	135	69	90	60	66	38	121	35	1021	691
TIME OUT-9:28AM	8	207	206	A	4.1	18	319	2182	367^	321^	371^	294^	312^	238^	77v	LT	258^	258^	258^	26v	LT	LT	192^	77v	1361	693
SAT. 9.28A 2 NBC CN		99	99	B	4.9	23	381	1823	248	131	271	149	204	159	86	43	113	71	93	51	42	12	194	70	1245	785
TIME OUT-10:28AM	8	207	207	A	4.1	17	319	1724	202^	83v	202^	100^	119^	74v	41v	83v	295^	179^	210^	103^	116^	85v	333^	109^	894	580
SAT. 10.28A 2 NBC CN		99	99	B	4.8	20	373	1758	306	106	311	172	206	125	83	77	223	132	169	112	91	49	259	97	965	627
TIME OUT-11:28AM	8	198	198	A	5.0	20	389	1609	95^	18v	161^	66v	86^	20v	45v	75v	330	211^	262^	78^	119^	68v	121^	87^	997	664
SAT. 11.28A 2 NBC CN		98	98	B	5.3	22	412	1647	253	75	305	160	193	112	67	99	295	196	229	110	84	54	232	124	815	518
TIME OUT-12:28PM	8	175	173	A	4.5	18	350	1883	175^	86v	284^	212^	212^	15v	25v	72v	309^	171^	258^	154^	98^	51v	272^	159^	1018	672
SAT. 12.28P 2 NBC CN		90	90	B	4.5	17	350	1757	299	109	359	197	227	158	104	85	318	155	241	161	137	72	207	104	873	476
TOM AND JERRY	8	185	184	A	5.1	27	397	1574	292^	139^	315	184^	219^	160^	85^	79^	134^	109^	118^	66v	25v	LT	131^	43v	994	561
SAT. 8.30A 30 CBS CA		98	97	B	4.7	27	366	1507	256	98	280	163	218	141	83	50	142	46	98	78	69	36	148	82	937	500
WHAT'S-ELECTION ALL ABOUT(S)		167		A	4.2	14	327	1645	580^	170v	580^	292^	366^	334^	168v	199^	403^	250^	250^	250^	153v	153v	172v	172v	490^	284^
1 SAT. 1.30P 30 CBS CN		94																								

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.27, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					20,150				28,400							
TOTAL AUDIENCE (%)					25.9				36.5							
Program					← THAT'S INCREDIBLE → (8:00-8:53PM) (S)(OP)				← NFL MONDAY NIGHT FOOTBALL → MIAMI VS NEW YORK JETS (9:00-11:41PM)(+OP) (SUSTAINING 11:41-11:47PM)							
AVERAGE AUDIENCE (Households (000))					15,720				15,020							
AVERAGE AUDIENCE (%)					20.2	19.4*		21.3*	19.3	20.6*		21.8*		20.6*		18.6*
SHARE OF AUDIENCE %					30	29 *		31 *	32	31 *		33 *		33 *		32 *
AVG. AUD. BY ¼ HR. %					18.7	20.1	21.5	20.9	20.2	21.0	22.1	21.6	21.2	20.0	18.8	18.5
CBS TV																
TOTAL AUDIENCE (Households (000))					15,870		16,340		18,910		16,260		16,960			
TOTAL AUDIENCE (%)					20.4		21.0		24.3		20.9		21.8			
Program					FLO		LADIES' MAN (OP)		M*A*S*H (R)		WKRP IN CINCINNATI(B) (R)		← LOU GRANT →			
AVERAGE AUDIENCE (Households (000))					13,850		14,320		16,420		14,470		12,990			
AVERAGE AUDIENCE (%)					17.8		18.4		21.1		18.6		16.7	16.8*		16.5*
SHARE OF AUDIENCE %					26		27		31		29		29	28 *		30 *
AVG. AUD. BY ¼ HR. %					17.7	18.0	18.1	18.7	20.8	21.3	18.4	18.8	16.9	16.7	16.6	16.5
NBC TV																
TOTAL AUDIENCE (Households (000))					21,550				22,170							
TOTAL AUDIENCE (%)					27.7				28.5							
Program					← LITTLE HOUSE-PRAIRIE → (OP)				← NBC MONDAY NIGHT MOVIES → FATHER DAMIEN:THE LEPER PRIEST (9:00-10:55PM)(S)(OP)							
AVERAGE AUDIENCE (Households (000))					18,050				15,480							
AVERAGE AUDIENCE (%)					23.2	22.7*		23.6*	19.9	20.7*		20.3*		20.2*		18.3*
SHARE OF AUDIENCE %					34	33 *		34 *	32	31 *		32 *		34 *		34 *
AVG. AUD. BY ¼ HR. %					22.4	23.1	23.2	24.0	20.7	20.7	20.6	20.1	20.5	19.9	19.0	17.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					7,780	6,920	7,160		30,960							
TOTAL AUDIENCE (%)					10.0	8.9	9.2		39.8							
Program					(1) (S)(OP) (+OP)		(2) (S)(OP) (+OP)	(3) (S)(OP)	← NFL MONDAY NIGHT FOOTBALL → CHICAGO VS CLEVELAND (9:00-12:23AM)(+OP) (SUSTAINING 12:23-12:28AM)							
AVERAGE AUDIENCE (Households (000))					6,690	6,300	7,000		15,720							
AVERAGE AUDIENCE (%)					8.6	8.1	9.0		20.2	17.3*		23.2*		25.9*		23.2*
SHARE OF AUDIENCE %					13	13	14		37	26 *		36 *		42 *		42 *
AVG. AUD. BY ¼ HR. %					9.0	7.7	8.3	9.1	15.9	18.6	23.1	23.3	26.1	25.7	24.4	22.0
CBS TV																
TOTAL AUDIENCE (Households (000))					21,550		21,080		18,360		9,730		7,240		6,850	
TOTAL AUDIENCE (%)					27.7		27.1		23.6		12.5		9.3		8.8	
Program					FLO		LADIES' MAN (OP)		M*A*S*H (9:00-9:24PM) (R)(S)(OP)		CAMPAIGN '80:PRE ELECTION		REPUBLICAN POLITICAL-CBS		ANDERSON POLITICAL-CBS	
AVERAGE AUDIENCE (Households (000))					18,130		18,670		16,100		8,400		5,990		5,210	
AVERAGE AUDIENCE (%)					23.3		24.0		20.7		10.8		7.7		6.7	
SHARE OF AUDIENCE %					36		36		30		17		13		13	
AVG. AUD. BY ¼ HR. %					21.5	25.0	24.2	23.7	20.3	21.3	11.5	10.1	7.7	7.8	6.9	6.5
NBC TV																
TOTAL AUDIENCE (Households (000))					23,570						16,880		8,640		5,370	
TOTAL AUDIENCE (%)					30.3						21.7		11.1		6.9	
Program					← LITTLE HOUSE-PRAIRIE → (R)(OP)						ALONE AT LAST (R)		REAGAN/BUSH POLIT.-MON 1		(4)	(S)(OP)
AVERAGE AUDIENCE (Households (000))					15,870						14,550		7,000		4,980	
AVERAGE AUDIENCE (%)					20.4	18.2*		21.5*		21.5*	18.7		9.0		6.4	
SHARE OF AUDIENCE %					30	28 *		32 *		31 *	29		16		12	
AVG. AUD. BY ¼ HR. %					18.0	18.3	21.1	21.9	22.1	20.9	19.0	18.4	10.5	7.4	6.4	

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.5	65.2	65.3	66.8	67.5	68.4	69.3	68.9	67.4	66.9	65.0	63.4	60.5	58.5	55.8	52.3
WK. 2	61.7	61.7	61.2	62.8	64.7	65.6	67.1	68.0	68.7	68.1	65.3	63.2	59.3	55.9	52.2	49.3

U.S. TV Households: 77,800,000

(1)REAGAN/BUSH COMM. 2,ABC,(8:05-8:24PM)(S)
(2)CARTER/MONDALE COMM. 2,ABC,(8:24-8:43PM)(S)
(3)ANDERSON COMMITTE 1,ABC,(8:43-9:00PM)(S)
(4)ANDERSON POLITICAL-MON 1,NBC,(10:30-10:45PM)(S)

For explanation of symbols, See page A.

EVE.MON. NOV.3, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. OCT. 28, 1980

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					21,780				21,080							
	TOTAL AUDIENCE (%)					28.0				27.1							
	Program					← WORLD'S SPECTAC STUNTMAN →				THREE'S COMPANY (SUS-OP) ←		PRESIDENTIAL DEBATE-ABC (9:30-11:10PM)(SUS)					
	AVERAGE AUDIENCE (Households (000))					16,260				17,820							
	AVERAGE AUDIENCE (%)					20.9	19.3*		22.5*	22.9							
	SHARE OF AUDIENCE %					31	29 *		33 *	33							
	AVG. AUD. BY ¼ HR. %					18.4	20.1	21.9	23.1	21.2	24.5						
CBS TV	TOTAL AUDIENCE (Households (000))					20,230											
	TOTAL AUDIENCE (%)					26.0											
	Program					← CBS TUESDAY NIGHT MOVIES → MYSTERIOUS ISLAND OF BEAUTIFUL WOMEN(R) (8:00-9:24PM)(S)(OP)						← PRESIDENTIAL DEBATE-CBS (9:30-11:10PM)(SUS)					
	AVERAGE AUDIENCE (Households (000))					13,150											
	AVERAGE AUDIENCE (%)					16.9	15.1*		17.1*		19.1*						
	SHARE OF AUDIENCE %					25	23 *		25 *		27 *						
	AVG. AUD. BY ¼ HR. %					14.6	15.7	16.7	17.4	18.9	19.4						
NBC TV	TOTAL AUDIENCE (Households (000))					22,640											
	TOTAL AUDIENCE (%)					29.1											
	Program					← LUCILLE BALL SPECIAL (8:00-9:25PM)(OP) →						← PRESIDENTIAL DEBATE-NBC (9:30-11:08PM)(SUS)					
	AVERAGE AUDIENCE (Households (000))					15,400											
	AVERAGE AUDIENCE (%)					19.8	20.1*		20.1*		19.0*						
	SHARE OF AUDIENCE %					29	30 *		29 *		27 *						
	AVG. AUD. BY ¼ HR. %					19.4	20.7	20.4	19.8	19.3	18.6						

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	6,770		7,620		12,530		13,230		14,080		16,180				13,540	
	TOTAL AUDIENCE (%)	8.7		9.8		16.1		17.0		18.1		20.8				17.4	
	Program	'80 VOTE-7.00 PM (7:00-7:23PM) (SUS 7:23-7:30PM)		'80 VOTE-7.30 PM (7:30-7:53PM) (SUS 7:53-8:00PM)		'80 VOTE-8.00 PM (8:00-8:23PM) (SUS 8:23-8:30PM)		'80 VOTE-8.30 PM (8:30-8:53PM) (SUS 8:53-9:00PM)		'80 VOTE-9.00 PM (9:00-9:23PM) (SUS 9:23-9:30PM)		← '80 VOTE-9.30 PM (9:30-10:23PM) (SUSTAINING 10:23-10:30PM) →				'80 VOTE-10.30PM	
	AVERAGE AUDIENCE (Households (000))	5,910		6,690		11,280		12,140		12,760		11,980				11,590	
	AVERAGE AUDIENCE (%)	7.6		8.6		14.5		15.6		16.4		15.4	15.9*		14.8*	14.9	
	SHARE OF AUDIENCE %	13		14		22		22		23		21	22 *		20 *	22	
	AVG. AUD. BY ¼ HR. %	7.7	7.4	8.6	8.6	14.1	15.3	15.3	16.2	16.5	16.2	15.7	16.0	14.8	14.8	15.2	14.6
CBS TV	TOTAL AUDIENCE (Households (000))	9,340		12,600		15,090		14,630		15,640		20,690				14,860	
	TOTAL AUDIENCE (%)	12.0		16.2		19.4		18.8		20.1		26.6				19.1	
	Program	CAMPAIGN '80: ELECT-7.00P (7:00-7:23PM)		CAMPAIGN '80: ELECT-7.30P (7:30-7:53PM)		CAMPAIGN '80: ELECT-8.00P (8:00-8:23PM)		CAMPAIGN '80: ELECT-8.30P (8:30-8:53PM)		CAMPAIGN '80: ELECT-9.00P (9:00-9:23PM)		← CAMPAIGN '80:ELECT-9.30P (9:30-10:23PM) →				CAMPAIGN '80: ELECT-10.30P (10:30-10:53PM)	
	AVERAGE AUDIENCE (Households (000))	8,250		11,590		14,000		13,690		14,320		15,480				13,540	
	AVERAGE AUDIENCE (%)	10.6		14.9		18.0		17.6		18.4		19.9	20.1*		19.5*	17.4	
	SHARE OF AUDIENCE %	18		23		27		25		26		28	28 *		27 *	26	
	AVG. AUD. BY ¼ HR. %	10.3	11.1	14.6	15.4	18.3	17.3	17.7	17.5	18.2	18.8	19.2	21.0	20.2	18.2	17.4	17.6
NBC TV	TOTAL AUDIENCE (Households (000))	8,090		9,180		13,070		14,630		14,000		17,970				15,250	
	TOTAL AUDIENCE (%)	10.4		11.8		16.8		18.8		18.0		23.1				19.6	
	Program	DECISION '80-ELECT-7.00P (7:00-7:23PM) (SUS 7:23-7:30PM)		DECISION '80-ELECT-7.30P (7:30-7:53PM) (SUS 7:53-8:00PM)		DECISION '80-ELECT-8.00P (8:00-8:23PM) (SUS 8:23-8:30PM)		DECISION '80-ELECT-8.30P (8:30-8:53PM) (SUS 8:53-9:00PM)		DECISION '80-ELECT-9.00P (9:00-9:23PM) (SUS 9:23-9:30PM)		← DECISION '80-ELECT-9.30P (9:30-10:23PM) (SUSTAIN 10:23-10:30PM) →				DECISION '80-ELECT-10.30P	
	AVERAGE AUDIENCE (Households (000))	7,240		8,170		11,590		13,070		12,600		13,460				13,300	
	AVERAGE AUDIENCE (%)	9.3		10.5		14.9		16.8		16.2		17.3	17.3*		17.2*	17.1	
	SHARE OF AUDIENCE %	15		16		22		24		23		24	24 *		24 *	26	
	AVG. AUD. BY ¼ HR. %	9.3	9.2	10.7	10.1	14.6	15.4	16.9	16.7	16.4	15.7	17.2	17.4	17.4	16.9	17.3	16.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	64.3	65.0	64.6	65.6	66.7	67.9	68.5	69.1	69.9	70.9	70.8	69.8	68.1	66.6	64.0	60.9
WK. 2	66.1	67.5	68.6	69.3	69.8	71.3	72.2	72.3	71.8	71.3	71.7	72.2	71.4	67.6	63.4	60.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. TUE. NOV. 4, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

Week	Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					26,140 33.6						19,760 25.4					
		Program					EIGHT IS ENOUGH (OP) (8:00–9:30)						SOAP (9:30–)					
		AVERAGE AUDIENCE (Households (000) & %)					17,120 22.0	19.7*		20.9*		25.5*	14,320 18.4	18.9*		18.4*		17.9*
		SHARE OF AUDIENCE %					34	31 *		33 *		39 *	31	30 *		30 *		32 *
		AVG. AUD. BY ¼ HR. %					19.2	20.2	20.4	21.4	25.7	25.2	19.2	18.6	18.5	18.2	17.8	18.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,630 18.8		12,290 15.8		28,400 36.5							
		Program					BUGS BUNNY HOWL-OWEEN SPL (R)		RAGGEDY ANN & ANDY-PMPKIN (R)(OP)		CBS WEDNESDAY NIGHT MOVIE THE JAYNE MANSFIELD STORY (9:00-10:55PM)(S)(OP)							
		AVERAGE AUDIENCE (Households (000) & %)					12,990 16.7		11,590 14.9		18,520 23.8	21.0*		24.5*		25.4*		24.5*
		SHARE OF AUDIENCE %					26		23		39	32 *		39 *		42 *		44 *
		AVG. AUD. BY ¼ HR. %					16.9	16.5	14.7	15.0	20.2	21.8	24.6	24.5	25.3	25.5	25.1	23.7
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,310 26.1				14,700 18.9							
		Program					REAL PEOPLE (OP)				NBC MOVIE OF THE WEEK THE OMEN(R) (9:00-10:55PM)(S)(OP)							
		AVERAGE AUDIENCE (Households (000) & %)					16,180 20.8	20.0*		21.5*	8,710 11.2	10.7*		11.8*		11.6*		10.8*
		SHARE OF AUDIENCE %					33	32 *		33 *	18	16 *		19 *		19 *		19 *
		AVG. AUD. BY ¼ HR. %					19.3	20.8	21.9	21.1	10.7	10.6	11.9	11.7	11.8	11.4	11.3	10.0
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,420 21.1				17,970 23.1							
		Program					EIGHT IS ENOUGH (OP)				VEGA$ (9:00-10:55PM) (SUS-OP)							
		AVERAGE AUDIENCE (Households (000) & %)					12,910 16.6	16.3*		16.9*	12,290 15.8	15.9*		16.2*		15.7*		15.5*
		SHARE OF AUDIENCE %					26	25 *		26 *	25	24 *		25 *		25 *		26 *
		AVG. AUD. BY ¼ HR. %					16.0	16.6	16.9	17.0	15.4	16.4	16.5	15.8	15.7	15.7	16.1	14.7
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,820 22.9				25,670 33.0							
		Program					DUKES OF HAZZARD(B) (OP)				CBS WEDNESDAY NIGHT MOVIE LOVE AT FIRST BITE							
		AVERAGE AUDIENCE (Households (000) & %)					14,780 19.0	18.2*		19.7*	18,130 23.3	23.0*		24.1*		23.7*		22.6*
		SHARE OF AUDIENCE %					29	28 *		30 *	37	35 *		37 *		38 *		39 *
		AVG. AUD. BY ¼ HR. %					17.8	18.6	19.2	20.3	23.0	22.9	23.9	24.2	23.9	23.5	23.1	22.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,760 25.4				19,370 24.9							
		Program					REAL PEOPLE (OP)				NBC MOVIE OF THE WEEK ALCATRAZ:THE WHOLE SHOCKING STORY, PART 1							
		AVERAGE AUDIENCE (Households (000) & %)					16,340 21.0	20.9*		21.2*	13,150 16.9	16.9*		17.4*		17.0*		16.5*
		SHARE OF AUDIENCE %					32	33 *		32 *	27	26 *		27 *		28 *		28 *
		AVG. AUD. BY ¼ HR. %					20.5	21.2	21.4	21.0	16.7	17.1	17.3	17.5	17.3	16.7	17.1	15.9
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	59.0	60.5	59.3	60.7	62.7	63.5	63.6	64.7	65.0	65.0	63.8	63.2	62.0	60.0	57.9	53.7
		WK. 2	62.1	63.9	63.3	64.2	63.8	64.5	64.8	66.0	64.6	65.3	65.4	64.4	62.2	61.0	60.7	56.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. OCT.30, 1980

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,160 18.2		14,160 18.2		16,180 20.8		14,080 18.1		14,630 18.8			
ABC TV program	HALLOWEEN IS GRINCH NIGHT (R)		HALLOWEEN-ALMOST WASN'T (R)		BARNEY MILLER		IT'S A LIVING (OP)		20/20 (10:00-10:55PM) (S)(OP)			
AVERAGE AUDIENCE (Households (000) & %)	11,980 15.4		12,760 16.4		14,000 18.0		12,140 15.6		11,670 15.0	15.3*		14.6*
SHARE OF AUDIENCE %	26		27		29		25		26	26 *		26 *
AVG. AUD. BY ¼ HR. %	15.2	15.6	15.7	17.0	18.0	18.0	15.5	15.8	15.0	15.6	14.9	14.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	16,800 21.6				24,900 32.0							
CBS TV program	WHITE SHADOW (OP)				RAPE AND MARRIAGE THE RIDEOUT CASE							
AVERAGE AUDIENCE (Households (000) & %)	13,620 17.5	16.6*		18.4*	17,350 22.3	21.1*		22.3*		22.8*		22.9*
SHARE OF AUDIENCE %	29	28 *		30 *	37	34 *		36 *		38 *		41 *
AVG. AUD. BY ¼ HR. %	16.1	17.1	18.1	18.6	20.4	21.8	22.5	22.1	22.7	23.0	23.3	22.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	16,180 20.8				16,730 21.5							
NBC TV program	GAMES PEOPLE PLAY (OP)				NBC THURSDAY NIGHT MOVIES DAMIEN-OMEN II(R) (9:00-10:55PM)(S)(OP)							
AVERAGE AUDIENCE (Households (000) & %)	12,210 15.7	15.6*		15.8*	10,430 13.4	13.1*		13.4*		13.9*		13.2*
SHARE OF AUDIENCE %	26	26 *		26 *	22	21 *		22 *		23 *		23 *
AVG. AUD. BY ¼ HR. %	15.2	15.9	15.8	15.8	13.1	13.0	13.3	13.6	13.9	13.9	13.6	12.7

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	21,320 27.4				16,960 21.8		15,250 19.6		16,570 21.3			
ABC TV program	THAT'S INCREDIBLE (B)				BARNEY MILLER		IT'S A LIVING (OP)		20/20			
AVERAGE AUDIENCE (Households (000) & %)	17,120 22.0	21.1*		22.9*	15,090 19.4		13,930 17.9		12,140 15.6	16.6*		14.5*
SHARE OF AUDIENCE %	35	34 *		36 *	30		28		27	28 *		26 *
AVG. AUD. BY ¼ HR. %	20.2	22.0	22.7	23.0	19.6	19.3	17.6	18.2	16.7	16.5	15.5	13.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	21,400 27.5								23,570 30.3			
CBS TV program	SCARED STRAIGHT ANOTHER STORY (OP)								DALLAS(B)-1 (R)			
AVERAGE AUDIENCE (Households (000) & %)	13,690 17.6	16.0*		16.2*		18.1*		19.9*	19,220 24.7	24.2*		25.2*
SHARE OF AUDIENCE %	28	26 *		25 *		28 *		31 *	42	40 *		45 *
AVG. AUD. BY ¼ HR. %	16.0	16.1	16.3	16.2	17.5	18.6	19.5	20.2	23.6	24.7	25.0	25.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	19,680 25.3								13,690 17.6			
NBC TV program	NBC THURSDAY NIGHT MOVIES ALCATRAZ: THE WHOLE SHOCKING STORY, PART 2								LASSITER			
AVERAGE AUDIENCE (Households (000) & %)	13,150 16.9	14.6*		15.6*		18.5*		19.0*	10,190 13.1	13.8*		12.4*
SHARE OF AUDIENCE %	26	23 *		24 *		29 *		29 *	23	23 *		22 *
AVG. AUD. BY ¼ HR. %	14.4	14.8	15.2	16.0	18.3	18.6	19.5	18.6	14.3	13.3	12.5	12.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.4	55.5	56.1	58.1	58.3	59.8	60.9	61.8	61.9	62.9	61.9	60.5	59.6	59.3	57.8	54.4
WK. 2	58.9	59.7	60.5	61.1	62.0	63.0	63.2	64.2	63.7	65.2	64.6	64.5	60.9	59.5	57.0	55.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.THU. NOV.6, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. OCT.31, 1980

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,230 17.0		13,230 17.0		19,140 24.6							
	Program					BENSON		I'M A BIG GIRL NOW (OP)		HOLMES/ALI CHAMP. FIGHT (9:00-10:47PM) (SUSTAINING 10:47-11:12PM)							
	AVERAGE AUDIENCE (Households (000) & %)					11,440 14.7		11,900 15.3		12,060 15.5	14.8*		14.8*		16.1*		
	SHARE OF AUDIENCE %					26		26		26	25 *		24 *		28 *		
	AVG. AUD. BY ¼ HR. %					13.8	15.7	15.1	15.4	14.9	14.7	14.4	15.2	15.8	16.4	17.0	17.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,450 25.0				27,540 35.4							
	Program					DUKES OF HAZZARD (R)(OP)				DALLAS (9:00-10:54PM) (R)(S)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					14,860 19.1	17.9*		20.2*	17,970 23.1	21.5*		22.2*		24.1*		25.1*
	SHARE OF AUDIENCE %					33	32 *		35 *	40	36 *		37 *		42 *		46 *
	AVG. AUD. BY ¼ HR. %					17.4	18.4	20.0	20.5	21.0	22.0	22.0	22.4	23.9	24.3	25.4	24.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,890 23.0								8,010 10.3		5,520 7.1	
	Program					NBC FRIDAY NIGHT MOVIE THE LEGEND OF SLEEPY HOLLOW (OP)								NBC NEWS SPECIAL REPORT THE HOSTAGES-ONE YEAR		REAGAN/BUSH POLITICAL-FRI	
	AVERAGE AUDIENCE (Households (000) & %)					10,040 12.9	12.2*		12.2*		13.2*		13.9*	6,460 8.3		4,280 5.5	
	SHARE OF AUDIENCE %					22	22 *		21 *		22 *		23 *	14		10	
	AVG. AUD. BY ¼ HR. %					12.6	11.9	12.3	12.1	13.0	13.4	14.3	13.5	8.9	7.7	5.5	5.5

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,470 18.6		14,780 19.0		18,910 24.3							
	Program					BENSON		I'M A BIG GIRL NOW (OP)		ABC FRIDAY NIGHT MOVIE COMA (9:00-11:20PM)(+OP)							
	AVERAGE AUDIENCE (Households (000) & %)					12,910 16.6		13,690 17.6		11,050 14.2	13.4*		13.0*		14.6*		14.7*
	SHARE OF AUDIENCE %					28		29		23	21 *		21 *		23 *		24 *
	AVG. AUD. BY ¼ HR. %					15.4	17.7	17.6	17.5	13.5	13.4	13.2	12.8	14.5	14.7	14.6	14.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,910 24.3				29,330 37.7				32,440 41.7			
	Program					INCREDIBLE HULK (OP)				DALLAS(B)-2 (R)				DALLAS			
	AVERAGE AUDIENCE (Households (000) & %)					14,470 18.6	17.3*		19.9*	24,820 31.9	30.1*		33.7*	29,720 38.2	37.8*		38.6*
	SHARE OF AUDIENCE %					31	29 *		33 *	51	48 *		53 *	61	61 *		62 *
	AVG. AUD. BY ¼ HR. %					17.2	17.5	19.0	20.8	29.1	31.2	32.7	34.7	37.4	38.3	38.9	38.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,940 19.2								6,850 8.8			
	Program					NBC FRIDAY NIGHT MOVIE THE RETURN OF THE PINK PANTHER(R)								NBC MAGAZINE			
	AVERAGE AUDIENCE (Households (000) & %)					8,950 11.5	11.4*		11.5*		12.0*		11.3*	4,900 6.3	6.5*		6.1*
	SHARE OF AUDIENCE %					19	19 *		19 *		19 *		18 *	10	10 *		10 *
	AVG. AUD. BY ¼ HR. %					11.6	11.2	11.4	11.6	11.8	12.1	11.8	10.8	6.8	6.2	6.1	6.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	51.9	53.5	53.5	55.0	55.9	56.7	57.7	58.6	58.9	60.0	60.8	60.8	58.3	57.4	55.2	52.6
	WK. 2	54.5	56.2	56.6	57.7	58.0	59.6	60.3	61.1	62.2	63.0	63.1	63.2	62.4	62.5	62.5	61.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.FRI. NOV.7, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.1, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					26,370 33.9								20,070 25.8			
Program					LOVE BOAT (OP)								FANTASY ISLAND (10:00-10:55PM) (S)(OP)			
AVERAGE AUDIENCE (Households (000) & %)					19,060 24.5	19.7*		24.7*		26.9*		26.5*	16,420 21.1	21.0*		21.3*
SHARE OF AUDIENCE %					41	34 *		41 *		44 *		45 *	39	38 *		40 *
AVG. AUD. BY ¼ HR. %					18.4	20.9	24.0	25.4	26.7	27.1	26.9	26.2	21.0	21.0	21.5	21.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,230 17.0		10,430 13.4		16,880 21.7							
Program					WKRP IN CINCINNATI		TIM CONWAY SHOW (OP)		CBS SATURDAY NIGHT MOVIE THE RETURN OF FRANK CANNON (9:00-10:55PM)(S)(OP)							
AVERAGE AUDIENCE (Households (000) & %)					11,510 14.8		8,870 11.4		11,280 14.5	12.8*		13.3*		15.6*		16.6*
SHARE OF AUDIENCE %					25		19		25	21 *		22 *		28 *		31 *
AVG. AUD. BY ¼ HR. %					15.3	14.2	11.1	11.7	12.5	13.2	13.3	13.3	15.2	16.0	16.6	16.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,440 23.7								12,290 15.8			
Program					BOB HOPE SPECIAL (OP)								SMOTHERS BROTHERS SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)					11,510 14.8	15.1*		15.6*		14.8*		13.6*	8,170 10.5	11.0*		10.0*
SHARE OF AUDIENCE %					25	26 *		26 *		24 *		23 *	19	20 *		19 *
AVG. AUD. BY ¼ HR. %					14.8	15.4	15.8	15.4	15.0	14.7	13.9	13.2	11.4	10.5	9.9	10.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					27,310 35.1						23,030 29.6					
Program					LOVE BOAT (OP)						FANTASY ISLAND					
AVERAGE AUDIENCE (Households (000) & %)					20,070 25.8	23.0*		26.2*		28.0*	17,430 22.4	22.4*		22.3*		22.5*
SHARE OF AUDIENCE %					45	41 *		45 *		48 *	40	39 *		40 *		41 *
AVG. AUD. BY ¼ HR. %					21.9	24.1	25.8	26.7	28.5	27.6	22.6	22.3	22.2	22.4	22.8	22.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,540 17.4		12,060 15.5		16,800 21.6							
Program					WKRP IN CINCINNATI		TIM CONWAY SHOW (OP)		CBS SATURDAY NIGHT MOVIE GEORGIA PEACHES							
AVERAGE AUDIENCE (Households (000) & %)					11,980 15.4		10,430 13.4		10,270 13.2	11.5*		13.4*		13.7*		14.1*
SHARE OF AUDIENCE %					27		23		23	20 *		24 *		24 *		26 *
AVG. AUD. BY ¼ HR. %					15.6	15.3	13.8	13.1	11.1	11.8	13.4	13.5	13.8	13.5	13.9	14.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,370 24.9											
Program					NBC SATURDAY NIGHT MOVIES A BRIDGE TOO FAR(R)											
AVERAGE AUDIENCE (Households (000) & %)					10,660 13.7	12.4*		13.4*		13.9*		14.6*		14.5*		13.4*
SHARE OF AUDIENCE %					24	22 *		23 *		24 *		26 *		26 *		25 *
AVG. AUD. BY ¼ HR. %					12.6	12.2	13.1	13.6	13.9	13.8	14.4	14.8	14.5	14.4	13.8	12.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.8	55.9	56.4	57.6	58.3	59.0	59.5	60.1	61.0	61.1	60.0	59.0	55.5	54.7	53.6	52.0
WK. 2	53.2	53.5	53.4	54.8	56.3	56.8	57.4	58.0	58.4	58.6	56.9	57.0	56.3	56.2	55.5	53.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SAT. NOV.8, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.1, 1980

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV TOTAL AUDIENCE (Households (000) & %)		5,840 7.5															
ABC TV		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)		5,600 7.2															
SHARE OF AUDIENCE	%	16															
AVG. AUD. BY ¼ HR.	%	7.2															
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				11,980 15.4													
NBC TV				SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				7,080 9.1	9.5*		9.5*										
SHARE OF AUDIENCE	%			29	26 *		31 *										
AVG. AUD. BY ¼ HR.	%			9.6	9.4	9.4	9.5	8.3	7.2								
WEEK 2																	
ABC TV TOTAL AUDIENCE (Households (000) & %)		5,760 7.4															
ABC TV		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)		5,520 7.1															
SHARE OF AUDIENCE	%	15															
AVG. AUD. BY ¼ HR.	%	7.1															
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				13,850 17.8													
NBC TV				SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				8,950 11.5	12.3*		11.7*										
SHARE OF AUDIENCE	%			36	34 *		38 *										
AVG. AUD. BY ¼ HR.	%			12.7	11.9	12.1	11.3	10.0	9.7								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	47.7	44.0	37.4	34.5	32.1	29.3	26.5	24.8	22.7	20.2	17.4	15.2	13.4	12.3	10.9	9.3
	WK. 2	48.9	43.4	37.9	34.2	32.4	29.6	27.1	24.2	21.7	20.1	17.1	15.0	13.3	11.9	10.1	9.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SAT. NOV.8, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,240 18.3				22,410 28.8											
Program	THOSE AMAZING ANIMALS (OP)				ABC SUNDAY NIGHT MOVIE A STAR IS BORN (8:00-10:55PM)(S)(OP)											
AVERAGE AUDIENCE (Households (000) & %)	10,580 13.6	13.2*		14.0*	11,830 15.2	15.6*		16.1*		16.2*		15.3*		14.3*		13.2*
SHARE OF AUDIENCE %	21	21 *		22 *	23	23 *		23 *		24 *		23 *		22 *		22 *
AVG. AUD. BY ¼ HR. %	12.5	13.9	13.9	14.1	15.6	15.6	16.0	16.2	16.5	16.0	15.6	15.0	14.4	14.3	13.9	12.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	26,300 33.8				22,640 29.1				20,540 26.4		19,920 25.6		20,770 26.7			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE (OP)				ALICE		JEFFERSONS		BODY HUMAN: THE SEXES II (10:00-10:55PM)(S)(OP)			
AVERAGE AUDIENCE (Households (000) & %)	20,690 26.6	25.3*		27.9*	18,520 23.8	23.4*		24.2*	18,910 24.3		18,590 23.9		16,030 20.6	21.7*		19.4*
SHARE OF AUDIENCE %	42	41 *		43 *	35	35 *		35 *	36		35		33	34 *		32 *
AVG. AUD. BY ¼ HR. %	24.3	26.4	27.7	28.1	23.4	23.3	24.1	24.3	23.7	24.9	23.6	24.2	22.1	21.3	19.9	18.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	23,810 30.6								26,690 34.3							
Program	DISNEY'S WONDERFUL WORLD THE APPLE DUMPLING GANG(R) (OP)								BIG EVENT THE GAUNTLET (9:00-11:01PM)							
AVERAGE AUDIENCE (Households (000) & %)	14,860 19.1	15.3*		17.5*		21.2*		22.3*	19,530 25.1	22.6*		25.0*		26.0*		26.7*
SHARE OF AUDIENCE %	29	25 *		27 *		31 *		32 *	39	33 *		37 *		40 *		44 *
AVG. AUD. BY ¼ HR. %	14.2	16.5	17.1	17.9	20.7	21.8	22.1	22.5	22.4	22.9	24.7	25.3	26.0	26.1	26.5	26.9
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)	13,300 17.1				24,040 30.9											
Program	THOSE AMAZING ANIMALS (OP)				ABC SUNDAY NIGHT MOVIE THE SPY WHO LOVED ME (8:00-10:38PM)(SUS-OP)											
AVERAGE AUDIENCE (Households (000) & %)	9,960 12.8	12.1*		13.5*	15,330 19.7	18.1*		20.5*		21.4*		21.6*		18.4*		
SHARE OF AUDIENCE %	20	19 *		20 *	28	26 *		29 *		30 *		30 *		26 *		
AVG. AUD. BY ¼ HR. %	11.6	12.6	13.3	13.8	17.5	18.8	20.3	20.6	21.4	21.4	21.8	21.4	18.9	17.9	15.1	
CBS TV TOTAL AUDIENCE (Households (000) & %)	28,010 36.0				23,180 29.8		24,270 31.2		25,600 32.9		26,530 34.1		35,320 45.4			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		DALLAS(B)-3			
AVERAGE AUDIENCE (Households (000) & %)	23,110 29.7	29.0*		30.4*	21,160 27.2		22,720 29.2		24,270 31.2		24,970 32.1		31,120 40.0	39.2*		40.8*
SHARE OF AUDIENCE %	45	45 *		45 *	39		41		44		45		59	56 *		63 *
AVG. AUD. BY ¼ HR. %	27.7	30.4	30.8	30.0	26.2	28.2	28.6	29.9	30.7	31.7	31.0	33.2	38.4	40.0	41.0	40.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	15,250 19.6				18,980 24.4											
Program	DISNEY'S WONDERFUL WORLD OL' YELLER, PART 1(R) (7:12-8:00PM)(OP)				BIG EVENT ALL THE PRESIDENT'S MEN (8:00-10:52PM)(OP)(SUS-OP)											
AVERAGE AUDIENCE (Households (000) & %)	12,530 16.1			16.8*	10,580 13.6	15.0*		14.8*		14.3*		14.2*		11.6*		11.1*
SHARE OF AUDIENCE %	24			25 *	19	22 *		21 *		20 *		20 *		17 *		17 *
AVG. AUD. BY ¼ HR. %	13.8	15.2	16.3	17.3	15.5	14.5	15.1	14.5	14.5	14.2	14.4	14.0	11.9	11.2	11.2	10.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	61.5	63.1	64.4	65.9	67.0	68.1	68.6	68.8	68.7	67.8	68.1	67.6	65.2	63.8	62.2	58.9
WK. 2	63.0	65.2	66.4	67.4	68.5	69.9	71.1	71.7	71.5	71.9	71.1	71.5	69.9	69.7	67.4	62.8

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.2, 1980

WEEK 1

Network	Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,810 4.9															
	Program	ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	2,960 3.8															
	SHARE OF AUDIENCE %	9															
	AVG. AUD. BY ¼ HR. %	4.3	3.4														
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,130 6.6		7,080 9.1													
	Program	CBS SUNDAY NEWS-BRADLEY		CBS NEWS SPEC. RPT-SUN 2 (11:30-12:04AM)													
	AVERAGE AUDIENCE (Households (000) & %)	4,980 6.4		5,760 7.4													
	SHARE OF AUDIENCE %	14		26													
	AVG. AUD. BY ¼ HR. %	6.4		8.1	7.0	6.3											
NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,730 4.8				1,480 1.9									
	Program	BIG EVENT THE GAUNTLET (9:00-11:01PM)		DECISION '80-SUN (11:32-12:30AM)				SUNDAY NIGHT MOVIE THE GREATEST (12:30-2:35AM)									
	AVERAGE AUDIENCE (Households (000) & %)			2,880 3.7	3.9*		3.5*	700 .9	1.2*		1.0*		1.0*		.7*		
	SHARE OF AUDIENCE %			15	13 *		17 *	9	8 *		8 *		11 *		10 *		
	AVG. AUD. BY ¼ HR. %	22.1		4.1	3.8	3.6	3.3	1.3	1.1	1.0	1.0	1.0	.9	.8	.6	<<	

WEEK 2

Network	Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,730 4.8															
	Program	ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	3,730 4.8															
	SHARE OF AUDIENCE %	10															
	AVG. AUD. BY ¼ HR. %	4.8															
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,250 10.6															
	Program	CBS SUNDAY NEWS-BRADLEY															
	AVERAGE AUDIENCE (Households (000) & %)	8,010 10.3															
	SHARE OF AUDIENCE %	20															
	AVG. AUD. BY ¼ HR. %	10.3															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,410 3.1													
	Program			NBC LATE NIGHT MOVIE TOO FAR TO GO (11:30-1:35AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,170 1.5	2.2*		1.6*		1.3*		1.1*						
	SHARE OF AUDIENCE %			7	7 *		7 *		7 *		8 *						
	AVG. AUD. BY ¼ HR. %			2.3	2.2	1.9	1.3	1.3	1.3	1.1	1.1	1.1					

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	47.7	41.2	31.9	27.1	22.5	19.0	15.7	13.9	12.5	11.4	9.8	8.6	7.4	6.1	4.6	3.5
	WK. 2	51.7	43.2	33.3	28.9	25.2	22.6	19.4	17.7	15.3	12.9	9.8	7.6	6.4	5.3	4.0	3.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.27-31, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))			5,370				5,520									
TOTAL AUDIENCE (%)			6.9				7.1									
Program	GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		(S)(OP) (PARTICIPATING)>									
AVERAGE AUDIENCE (Households (000))			4,360				4,820									
AVERAGE AUDIENCE (%)			5.6				6.2									
SHARE OF AUDIENCE %			27				30									
AVG. AUD. BY ¼ HR. %			5.7	5.5			6.2	6.2								
CBS TV																
TOTAL AUDIENCE (Households (000))		3,660			3,660								4,050		4,670	
TOTAL AUDIENCE (%)		4.7			4.7								5.2		6.0	
Program	MORNING-CHARLES KURALT (CO-OP)		(PARTICIPATING)		CAPTAIN KANGAROO								JEFFERSONS M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000))		2,410			2,330								3,500		4,050	
AVERAGE AUDIENCE (%)		3.1		3.1*	3.0	2.8*		3.2*					4.5		5.2	
SHARE OF AUDIENCE %		16		15 *	14	13 *		16 *					23		27	
AVG. AUD. BY ¼ HR. %		3.0	3.1	3.1	2.7	2.9	3.1	3.2					4.4	4.7	4.9	5.5
NBC TV																
TOTAL AUDIENCE (Households (000))			5,130				5,840						2,180		2,490	
TOTAL AUDIENCE (%)			6.6				7.5						2.8		3.2	
Program	TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)						LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000))			4,120				4,900						1,790		2,100	
AVERAGE AUDIENCE (%)			5.3				6.3						2.3		2.7	
SHARE OF AUDIENCE %			26				31						12		14	
AVG. AUD. BY ¼ HR. %			5.2	5.3			6.6	6.0					2.3	2.3	2.6	2.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))			5,130				5,760									
TOTAL AUDIENCE (%)			6.6				7.4									
Program	GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)									
AVERAGE AUDIENCE (Households (000))			4,050				4,900									
AVERAGE AUDIENCE (%)			5.2				6.3									
SHARE OF AUDIENCE %			25				30									
AVG. AUD. BY ¼ HR. %			5.2	5.2			6.4	6.4								
CBS TV																
TOTAL AUDIENCE (Households (000))		5,130			3,580								4,280		5,130	
TOTAL AUDIENCE (%)		6.6			4.6								5.5		6.6	
Program	MORNING-CHARLES KURALT (CO-OP)	(-OP)	(PARTICIPATING)		CAPTAIN KANGAROO (MTHF)(OP)								JEFFERSONS M-F (MTUWF)(S)(OP)		ALICE-M-F (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000))		2,720			2,180								3,730		4,360	
AVERAGE AUDIENCE (%)		3.5		3.4*	2.8	2.6*		3.0*					4.8		5.6	
SHARE OF AUDIENCE %		17		16 *	14	13 *		15 *					24		29	
AVG. AUD. BY ¼ HR. %		3.7	3.6	3.3	2.5	2.7	2.9	3.2					4.5	5.0	5.3	5.8
NBC TV																
TOTAL AUDIENCE (Households (000))			5,910				5,840						2,570		2,720	
TOTAL AUDIENCE (%)			7.6				7.5						3.3		3.5	
Program	TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(S)(OP) (PARTICIPATING)>						LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000))			4,590				4,820						2,180		2,330	
AVERAGE AUDIENCE (%)			5.9				6.2						2.8		3.0	
SHARE OF AUDIENCE %			28				29						14		16	
AVG. AUD. BY ¼ HR. %			5.9	5.9			6.4	6.1					2.7	2.8	2.9	3.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.8	14.0	16.6	18.1	19.8	21.1	21.1	20.4	20.0	19.8	19.8	19.8	19.1	19.5	19.4	19.6
WK. 2	11.4	14.1	16.8	18.1	19.7	20.9	21.4	21.1	20.3	20.1	20.0	20.4	20.1	20.1	19.3	19.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.3-7, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.27-31, 1980

WEEK 1

Network / Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV Total Audience (Households (000))	5,060				5,290		5,600		8,170				8,790			
Total Audience (%)	6.5				6.8		7.2		10.5				11.3			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE >(S)(OP)(SUS-OP) →			
Average Audience (Households (000))	3,350				4,430		4,590		6,540				6,850			
Average Audience (%)	4.3	4.0*		4.6*	5.7		5.9		8.4	8.0*		8.7*	8.8	8.4*		9.2*
Share of Audience %	22	21 *		22 *	25		25		32	31 *		33 *	33	32 *		34 *
Avg. Aud. by ¼ Hr. %	3.9	4.0	4.4	4.8	5.4	6.0	5.8	6.0	7.6	8.3	8.7	8.7	8.1	8.6	9.0	9.4
CBS TV Total Audience (Households (000))	5,290		6,150				5,520		7,310				7,240			
Total Audience (%)	6.8		7.9				7.1		9.4				9.3			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW >(S)(OP)		← YOUNG AND THE RESTLESS >(S)(OP) →				← AS THE WORLD TURNS >(S)(OP) →			
Average Audience (Households (000))	4,670		5,290				4,820		5,760				5,910			
Average Audience (%)	6.0		6.8				6.2		7.4	7.1*		7.6*	7.6	7.6*		7.8*
Share of Audience %	31		33				27		30	29 *		30 *	28	29 *		29 *
Avg. Aud. by ¼ Hr. %	5.8	6.3	6.5	7.0			6.3	6.3	7.0	7.2	7.6	7.7	7.5	7.6	7.7	7.7
NBC TV Total Audience (Households (000))	3,810		4,120		2,880		3,500		5,840				4,900			
Total Audience (%)	4.9		5.3		3.7		4.5		7.5				6.3			
Program	WHEEL OF FORTUNE		PASSWORD PLUS (MTUTHF)(S)(OP)		CARD SHARKS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
Average Audience (Households (000))	3,270		3,580		2,490		2,960		4,430				3,660			
Average Audience (%)	4.2		4.6		3.2		3.8		5.7	5.5*		5.8*	4.7	4.8*		4.7*
Share of Audience %	22		23		14		16		22	21 *		22 *	18	18 *		17 *
Avg. Aud. by ¼ Hr. %	4.1	4.3	4.6	4.6	3.1	3.2	3.8	3.9	5.5	5.6	5.7	5.8	4.8	4.7	4.7	4.7

WEEK 2

Network / Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV Total Audience (Households (000))	5,990				5,450		5,840		8,870				9,340			
Total Audience (%)	7.7				7.0		7.5		11.4				12.0			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP)>(→OP) →			
Average Audience (Households (000))	4,200				4,590		4,980		6,850				7,000			
Average Audience (%)	5.4	5.2*		5.8*	5.9		6.4		8.8	8.5*		9.2*	9.0			
Share of Audience %	26	26 *		27 *	25		27		34	33 *		35 *	33			
Avg. Aud. by ¼ Hr. %	5.0	5.3	5.6	5.9	5.5	6.2	6.2	6.5	8.2	8.7	9.1	9.3	8.7			
CBS TV Total Audience (Households (000))	5,520		5,910				5,290		7,470				7,310			
Total Audience (%)	7.1		7.6				6.8		9.6				9.4			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS (S)(OP)(SUS-OP)>(→OP) →			
Average Audience (Households (000))	4,670		5,210				4,670		5,760				5,910			
Average Audience (%)	6.0		6.7				6.0		7.4	7.1*		7.7*	7.6			
Share of Audience %	30		32				25		30	30 *		31 *	28			
Avg. Aud. by ¼ Hr. %	5.7	6.2	6.5	6.8			5.9	6.0	6.9	7.4	7.6	7.9	7.5			
NBC TV Total Audience (Households (000))	3,500		3,660		2,720		2,960		5,290				4,510			
Total Audience (%)	4.5		4.7		3.5		3.8		6.8				5.8			
Program	WHEEL OF FORTUNE		PASSWORD PLUS		CARD SHARKS		DOCTORS		← DAYS OF OUR LIVES >(S)(OP) →				← ANOTHER WORLD (S)(OP)(SUS-OP)>(→OP) →			
Average Audience (Households (000))	3,030		3,110		2,180		2,490		3,890				3,500			
Average Audience (%)	3.9		4.0		2.8		3.2		5.0	5.1*		5.0*	4.5			
Share of Audience %	20		19		12		14		19	20 *		19 *	17			
Avg. Aud. by ¼ Hr. %	3.8	4.0	3.9	4.0	2.8	2.9	3.1	3.3	4.9	5.1	5.0	4.9	4.6			

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	19.1	19.7	20.0	21.4	23.3	24.1	23.7	24.2	25.2	26.0	26.2	26.5	25.9	26.7	27.0	27.7
WK. 2	19.5	20.1	20.8	21.6	23.3	24.5	23.7	24.5	25.4	26.3	26.1	26.6	26.7	27.2	27.0	27.4

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.3-7, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.27-31, 1980

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,130 14.3				4,200 5.4										10,430 13.4	
			← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT >(S)(OP)				(S)(OP)						ABC WORLD NEWS TONIGHT	
		AVERAGE AUDIENCE (Households (000) & %)	8,870 11.4	11.0*		11.7*	3,810 4.9										9,180 11.8	
		SHARE OF AUDIENCE %	39	39 *		39 *	16										21	
		AVG. AUD. BY ¼ HR. %	10.8	11.3	11.6	11.9	5.0	4.7									11.6	12.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,390 9.5				4,200 5.4										14,000 18.0	
			← GUIDING LIGHT >(S)(OP) →				ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
		AVERAGE AUDIENCE (Households (000) & %)	5,990 7.7	7.6*		7.8*	3,580 4.6										12,450 16.0	
		SHARE OF AUDIENCE %	26	27 *		26 *	15										28	
		AVG. AUD. BY ¼ HR. %	7.6	7.5	7.7	8.0	4.3	4.8									15.8	16.2
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,430 5.7														11,670 15.0	
			← TEXAS >(S)(OP) →														NBC NIGHTLY NEWS	
		AVERAGE AUDIENCE (Households (000) & %)	3,110 4.0	4.0*		4.1*											10,270 13.2	
		SHARE OF AUDIENCE %	14	14 *		14 *											23	
		AVG. AUD. BY ¼ HR. %	4.0	3.9	4.0	4.3											12.9	13.6
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,970 14.1				4,280 5.5										11,130 14.3	
			← GENERAL HOSPITAL (S)(OP)(SUS-OP)(-OP)> →				EDGE OF NIGHT (MTUWF)>(OP) (S)(OP)										ABC WORLD NEWS TONIGHT	
		AVERAGE AUDIENCE (Households (000) & %)	8,790 11.3				3,810 4.9										9,730 12.5	
		SHARE OF AUDIENCE %	38				16										22	
		AVG. AUD. BY ¼ HR. %	11.0				4.9	5.0									12.2	12.9
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,310 9.4				4,360 5.6										14,080 18.1	
			← GUIDING LIGHT >(S)(OP) →				ONE DAY AT A TIME-M-F (MTUWF)(S)(OP)										CBS EVENING NEWS-CRONKITE	
		AVERAGE AUDIENCE (Households (000) & %)	5,910 7.6	7.4*		7.8*	3,580 4.6										12,450 16.0	
		SHARE OF AUDIENCE %	26	26 *		26 *	15										28	
		AVG. AUD. BY ¼ HR. %	7.4	7.5	7.7	7.8	4.3	4.8									15.7	16.2
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,430 5.7														12,060 15.5	
			← TEXAS >(S)(OP) →														NBC NIGHTLY NEWS	
		AVERAGE AUDIENCE (Households (000) & %)	3,190 4.1	4.0*		4.3*											10,740 13.8	
		SHARE OF AUDIENCE %	14	14 *		14 *											24	
		AVG. AUD. BY ¼ HR. %	3.9	3.9	4.3	4.3											13.4	14.2
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	27.7	29.1	30.3	31.6	30.8	32.7	34.0	36.6	38.6	40.9	43.0	46.6	50.5	53.8	55.7	57.1
		WK. 2	27.8	29.5	30.5	31.1	30.4	32.5	33.6	35.6	38.0	41.1	44.1	46.9	51.6	54.8	57.2	59.4

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.3-7, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.1, 1980

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,820 6.2		5,990 7.7		6,770 8.7		6,540 8.4	6,920 8.9			5,760 7.4	
Program	GREATEST SUPERFRIENDS-1 (OP)		GREATEST SUPERFRIENDS-2 (OP)		NEW SCOOBY & SCRAPPY DOO (OP)		SCOBBY & SCRAPPY DOO-1 (9:30-9:58AM) (+OP)		SCOOBY & SCRAPPY DOO-2 (9:58-10:30AM)(OP)		THUNDARR-THE BARBARIAN	
AVERAGE AUDIENCE (Households (000) & %)	3,810 4.9		5,210 6.7		5,760 7.4		5,840 7.5	5,910 7.6			5,210 6.7	
SHARE OF AUDIENCE %	24		28		36		27	27			28	
AVG. AUD. BY ¼ HR. %	4.1	5.7	6.5	6.9	7.3	7.4	7.4	7.3	7.7	7.7	6.8	6.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,030 3.9		4,670 6.0		7,390 9.5		8,560 11.0		9,100 11.7		7,700 9.9	
Program	MIGHTY MOUSE-HECKL-JECKL (OP)		TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,410 3.1		3,730 4.8		6,150 7.9		7,390 9.5		7,700 9.9		6,300 8.1	
SHARE OF AUDIENCE %	20		25		35		36		38		32	
AVG. AUD. BY ¼ HR. %	2.8	3.5	4.2	5.4	7.2	8.7	9.1	9.8	10.0	9.9	8.2	8.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,660 4.7		4,360 5.6		3,810 4.9		4,430 5.7		4,360 5.6		5,450 7.0	
Program	GODZILLA/DYNOMUTT HOUR I (OP)		GODZILLA/DYNOMUTT HOUR II (OP)		FRED & BARNEY/SHMOO 1 (OP)		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,880 3.7		3,420 4.4		3,110 4.0		3,810 4.9		3,730 4.8		4,430 5.7	
SHARE OF AUDIENCE %	26		24		18		20		19		23	
AVG. AUD. BY ¼ HR. %	3.7	3.7	4.5	4.4	3.9	4.1	4.9	5.0	4.8	4.8	5.6	5.8

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,510 5.8		5,370 6.9		7,000 9.0		6,850 8.8		7,000 9.0		5,840 7.5	
Program	GREATEST SUPERFRIENDS-1 (OP)		GREATEST SUPERFRIENDS-2 (OP)		FONZ/HAPPY DAYS GANG		RICHIE RICH (9:30-10:01AM) (+OP)		SCOOBY & SCRAPPY DOO (10:01-10:30AM) (OP)		THUNDARR-THE BARBARIAN (OP)	
AVERAGE AUDIENCE (Households (000) & %)	3,660 4.7		4,670 6.0		5,910 7.6		5,910 7.6		6,150 7.9		4,750 6.1	
SHARE OF AUDIENCE %	26		26		36		31		30		26	
AVG. AUD. BY ¼ HR. %	4.1	5.3	5.8	6.1	7.2	7.9	7.5	7.7	8.1	7.7	6.1	6.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,420 4.4		5,370 6.9		7,080 9.1		8,250 10.6		8,010 10.3		7,160 9.2	
Program	MIGHTY MOUSE-HECKL-JECKL (OP)		TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,720 3.5		4,120 5.3		5,840 7.5		6,920 8.9		7,160 9.2		5,910 7.6	
SHARE OF AUDIENCE %	24		28		33		37		37		31	
AVG. AUD. BY ¼ HR. %	3.2	3.8	4.6	6.0	7.2	7.8	8.5	9.4	9.3	9.1	7.8	7.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	2,960 3.8		4,430 5.7		3,500 4.5		3,500 4.5		3,660 4.7		5,290 6.8	
Program	GODZILLA/DYNOMUTT HOUR I (OP)		GODZILLA/DYNOMUTT HOUR II (OP)		FRED & BARNEY/SHMOO 1 (OP)		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,180 2.8		3,350 4.3		2,720 3.5		2,880 3.7		3,030 3.9		4,120 5.3	
SHARE OF AUDIENCE %	21		24		16		16		16		22	
AVG. AUD. BY ¼ HR. %	2.4	3.3	4.4	4.3	3.5	3.5	3.6	3.8	3.6	4.1	5.2	5.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.9	7.4	10.1	13.2	14.8	16.8	18.6	20.1	21.6	23.4	25.7	26.6	26.1	26.1	25.3	25.7
WK. 2	5.6	6.8	8.7	11.1	13.2	15.4	18.0	19.9	21.8	23.0	23.5	24.7	24.7	24.7	24.4	24.5

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SAT. NOV.8, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.1, 1980

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	5,680		5,290		4,510	15,870										
TOTAL AUDIENCE (%)	7.3		6.8		5.8	20.4										
Program	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		NCAA FOOTBALL PRE GAME (12:00-12:29PM) (→OP)	← NCAA FOOTBALL GAME VARIOUS TEMAS AND TIMES ~ (12:23-4:03PM)(OP) →										
AVERAGE AUDIENCE (Households (000))	4,980		4,360		3,660	7,240										
AVERAGE AUDIENCE (%)	6.4		5.6		4.7	9.3		6.9*		8.4*		9.3*		10.2*		10.9*
SHARE OF AUDIENCE %	27		25		20	31		26 *		29 *		31 *		34 *		34 *
AVG. AUD. BY ¼ HR. %	6.2	6.5	5.4	5.8	4.6	5.3	6.3	7.4	8.1	8.7	9.1	9.4	10.3	10.1	10.5	11.3
CBS TV TOTAL AUDIENCE (Households (000))	6,610		5,680		6,460		5,910		5,840		3,970					
TOTAL AUDIENCE (%)	8.5		7.3		8.3		7.6		7.5		5.1					
Program	ALL NEW POPEYE HOUR 2 (OP)		DRAK PACK (OP)		NEW FAT ALBERT SHOW (OP)		TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		WHAT'S-ELECTION ALL ABOUT					
AVERAGE AUDIENCE (Households (000))	5,450		4,670		5,370		5,060		5,060		3,270					
AVERAGE AUDIENCE (%)	7.0		6.0		6.9		6.5		6.5		4.2					
SHARE OF AUDIENCE %	28		24		28		24		22		14					
AVG. AUD. BY ¼ HR. %	7.3	6.7	5.9	6.2	7.3	6.6	6.5	6.5	6.6	6.4	4.4	3.9				
NBC TV TOTAL AUDIENCE (Households (000))	4,670		5,680		4,750		3,350									
TOTAL AUDIENCE (%)	6.0		7.3		6.1		4.3									
Program	BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER									
AVERAGE AUDIENCE (Households (000))	4,200		4,750		3,970		2,650									
AVERAGE AUDIENCE (%)	5.4		6.1		5.1		3.4									
SHARE OF AUDIENCE %	21		24		21		13									
AVG. AUD. BY ¼ HR. %	5.4	5.4	6.0	6.2	5.1	5.1	3.7	3.2								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	5,760		4,820		5,760		18,520									
TOTAL AUDIENCE (%)	7.4		6.2		7.4		23.8									
Program	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		NCAA FOOTBALL PRE GAME (12:00-12:29PM)		← NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES ~ (12:26-3:56PM) →									
AVERAGE AUDIENCE (Households (000))	4,900		3,810		4,590		8,790									
AVERAGE AUDIENCE (%)	6.3		4.9		5.9		11.3	8.4*		10.0*		11.3*		10.8*		11.9*
SHARE OF AUDIENCE %	28		23		24		38	31 *		35 *		39 *		38 *		40 *
AVG. AUD. BY ¼ HR. %	6.1	6.5	4.9	5.0	5.6	6.3	8.1	8.8	9.8	10.2	10.9	11.7	10.7	10.9	11.5	12.3
CBS TV TOTAL AUDIENCE (Households (000))	6,540		5,370		6,770		6,460		6,460		4,590					
TOTAL AUDIENCE (%)	8.4		6.9		8.7		8.3		8.3		5.9					
Program	ALL NEW POPEYE HOUR 2 (OP)		DRAK PACK (OP)		NEW FAT ALBERT SHOW (OP)		TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000))	5,370		4,510		5,370		5,450		5,290		3,500					
AVERAGE AUDIENCE (%)	6.9		5.8		6.9		7.0		6.8		4.5					
SHARE OF AUDIENCE %	29		25		28		25		24		16					
AVG. AUD. BY ¼ HR. %	7.3	6.6	5.6	6.0	6.7	7.1	6.9	7.1	6.8	6.9	4.6	4.3				
NBC TV TOTAL AUDIENCE (Households (000))	4,510		5,290		4,590		3,030									
TOTAL AUDIENCE (%)	5.8		6.8		5.9		3.9									
Program	BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER									
AVERAGE AUDIENCE (Households (000))	3,730		4,360		3,730		2,490									
AVERAGE AUDIENCE (%)	4.8		5.6		4.8		3.2									
SHARE OF AUDIENCE %	20		24		19		12									
AVG. AUD. BY ¼ HR. %	4.7	4.9	5.3	6.0	4.9	4.8	3.4	3.0								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.9	24.9	24.5	25.0	25.0	25.0	26.3	28.0	28.5	29.8	29.9	29.3	29.4	29.7	31.2	32.3
WK. 2	23.7	23.7	23.0	23.2	24.1	26.0	27.4	27.7	28.4	28.8	28.7	29.1	28.1	29.0	29.6	31.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SAT. NOV.8, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.1, 1980

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)		9,490 12.2		19,530 25.1												
ABC TV	Program	(1) ~	NCAA FOOTBALL POST GAME (3:15-3:41PM) (SUS-OP)		NCAA FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES ~ (3:41-7:00PM)(OP)(SUS-OP)												
ABC TV	AVERAGE AUDIENCE (Households (000) & %)		8,250 10.6		7,940 10.2		10.6*		10.2*		9.8*		9.1*		10.6*		10.8*
ABC TV	SHARE OF AUDIENCE %		31		26		31 *		29 *		27 *		23 *		23 *		22 *
ABC TV	AVG. AUD. BY ¼ HR. %	11.6	10.3	10.9	10.4	10.6	10.6	10.4	9.9	10.0	9.6	8.8	9.5	10.7	10.4	11.5	10.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)							11,670 15.0								11,510 14.8	
CBS TV	Program							CBS SPORTS SPECTACULAR (4:30-5:54PM)(S)(OP)								CBS SAT. NEWS-SCHIEFFER	
CBS TV	AVERAGE AUDIENCE (Households (000) & %)							5,760 7.4	5.2*		7.7*		9.8*			10,110 13.0	
CBS TV	SHARE OF AUDIENCE %							19	15 *		20 *		23 *			24	
CBS TV	AVG. AUD. BY ¼ HR. %							4.4	5.9	7.2	8.3	9.5	10.4			12.6	13.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					8,950 11.5										9,340 12.0	
NBC TV	Program					SPORTSWORLD-SAT										NBC NIGHTLY NEWS-SAT.	
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					4,200 5.4	5.4*		5.6*		5.2*					7,940 10.2	
NBC TV	SHARE OF AUDIENCE %					15	16 *		16 *		14 *					19	
NBC TV	AVG. AUD. BY ¼ HR. %					5.4	5.4	5.9	5.3	5.0	5.5					10.5	10.0
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)				20,230 26.0												
ABC TV	Program	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES ~ (12:26-3:56PM)(-OP)				NCAA FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES ~ (3:48-6:52PM)(SUS-OP)(OP)											
ABC TV	AVERAGE AUDIENCE (Households (000) & %)		13.4*		8,870 11.4		11.9*		11.8*		11.4*		11.5*		11.4*		9.9*
ABC TV	SHARE OF AUDIENCE %		42 *		30		37 *		35 *		32 *		29 *		26 *		21 *
ABC TV	AVG. AUD. BY ¼ HR. %	13.2	13.6	14.4	12.2	12.1	11.8	11.9	11.7	11.8	11.0	11.1	11.9	11.3	11.4	10.1	9.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)							9,570 12.3								9,490 12.2	
CBS TV	Program							CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER	
CBS TV	AVERAGE AUDIENCE (Households (000) & %)							4,900 6.3	5.1*		6.0*		7.7*			8,010 10.3	
CBS TV	SHARE OF AUDIENCE %							17	15 *		17 *		19 *			20	
CBS TV	AVG. AUD. BY ¼ HR. %							4.6	5.6	5.6	6.4	7.9	7.5			9.6	11.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					8,170 10.5										10,040 12.9	
NBC TV	Program					SPORTSWORLD-SAT										NBC NIGHTLY NEWS-SAT.	
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					3,580 4.6	3.9*		4.9*		5.0*					9,020 11.6	
NBC TV	SHARE OF AUDIENCE %					14	12 *		14 *		14 *					23	
NBC TV	AVG. AUD. BY ¼ HR. %					3.5	4.3	4.8	5.0	5.2	4.9					11.2	11.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	33.8	34.3	33.9	33.9	34.8	35.3	36.6	37.9	38.6	40.8	42.5	45.1	48.1	51.5	53.2	53.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 2	31.8	32.6	33.3	33.1	32.3	33.4	34.3	36.8	37.6	38.5	41.3	43.6	46.4	48.3	50.0	52.6

U.S. TV Households: 77,800,000

(1)NCAA FOOTBALL GAME,VARIOUS TEAMS AND TIMES,ABC(12:23-4:03PM)

For explanation of symbols, See page A.

DAY SAT. NOV.8, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.2, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — Program					(SUS-OP)				(SUS-OP)				(SUS-OP)		KIDS ARE PEOPLE TOO ! (10:30-11:07AM)	
TOTAL AUDIENCE (Households (000))															3,660	
TOTAL AUDIENCE (%)															4.7	
AVERAGE AUDIENCE (Households (000))															2,410	
AVERAGE AUDIENCE (%)															3.1	3.1*
SHARE OF AUDIENCE %															13	13 *
AVG. AUD. BY ¼ HR. %															2.9	3.3
CBS TV — Program					THREE ROBONIC STOOGES (8:11-8:30AM) (SUS-OP)(OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
TOTAL AUDIENCE (Households (000))					700		1,240		5,990							
TOTAL AUDIENCE (%)					.9		1.6		7.7							
AVERAGE AUDIENCE (Households (000))					540		1,090		3,270							
AVERAGE AUDIENCE (%)					.7		1.4		4.2	3.9*		4.4*		4.3*		
SHARE OF AUDIENCE %					6		9		19	21 *		20 *		18 *		
AVG. AUD. BY ¼ HR. %					.6	.7	1.2	1.6	3.7	4.1	4.3	4.5	4.4	4.2		
NBC TV — Program													(SUS-OP)			
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — Program															KIDS ARE PEOPLE TOO ! (10:30-11:02AM)	
TOTAL AUDIENCE (Households (000))															2,410	
TOTAL AUDIENCE (%)															3.1	
AVERAGE AUDIENCE (Households (000))															1,870	
AVERAGE AUDIENCE (%)															2.4	
SHARE OF AUDIENCE %															11	
AVG. AUD. BY ¼ HR. %															2.2	2.6
CBS TV — Program					THREE ROBONIC STOOGES (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
TOTAL AUDIENCE (Households (000))					620		860		6,070							
TOTAL AUDIENCE (%)					.8		1.1		7.8							
AVERAGE AUDIENCE (Households (000))					390		700		3,420							
AVERAGE AUDIENCE (%)					.5		.9		4.4	4.2*		4.8*		4.3*		
SHARE OF AUDIENCE %					5		7		23	24 *		25 *		20 *		
AVG. AUD. BY ¼ HR. %					<<	.7	.8	1.1	3.6	4.8	5.1	4.5	4.3	4.2		
NBC TV — Program																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	3.8	5.3	6.7	8.3	10.5	13.8	15.8	17.3	19.4	21.3	23.2	23.6	23.9	24.6	23.7	23.9
WK. 2	3.6	4.2	5.6	7.3	9.6	11.1	13.2	15.1	17.0	18.9	19.2	19.9	20.9	21.4	20.7	21.2

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. NOV.9, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.2, 1980

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,190 4.1				3,190 4.1		2,100 2.7									
ABC TV program	KIDS ARE PEOPLE TOO II (11:07-11:30PM) (OP)(SUS-OP)		ISSUES AND ANSWERS SPEC. (SUS)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '80									
AVERAGE AUDIENCE (Households (000) & %)	2,800 3.6				2,650 3.4		1,480 1.9									
SHARE OF AUDIENCE %	15				13		6									
AVG. AUD. BY ¼ HR. %	3.6	3.6			3.0	3.8	1.9	1.8								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,580 4.6				8,090 10.4		27,070 34.8							
CBS TV program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME (SUS-OP)		← CBS NFL FOOTBALL GAME I VARIOUS TEAMS AND TIMES (1:00-7:34PM)(SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)			2,800 3.6				5,990 7.7		14,940 19.2	14.8*		17.9*		20.2*		20.4*
SHARE OF AUDIENCE %			16				27		53	46 *		52 *		55 *		55 *
AVG. AUD. BY ¼ HR. %			3.8	3.4			6.9	8.4	13.6	15.9	17.4	18.5	19.7	20.6	19.8	21.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,970 5.1		6,150 7.9		17,970 23.1							
NBC TV program					MEET THE PRESS (12:06-12:30PM) (SUS-OP)		NFL '80-NBC		← NFL FOOTBALL GAME 1-NBC BALTIMORE VS KANSAS CITY SAN DIEGO VS CINCINNATI (1:00-4:21PM) →							
AVERAGE AUDIENCE (Households (000) & %)					3,500 4.5		4,670 6.0		7,390 9.5	8.3*		8.9*		10.1*		10.0*
SHARE OF AUDIENCE %					18		21		26	27 *		26 *		27 *		27 *
AVG. AUD. BY ¼ HR. %					4.3	4.6	5.5	6.4	8.0	8.6	8.7	9.1	10.1	10.2	10.9	9.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,720 3.5		1,950 2.5		3,890 5.0		2,570 3.3									
ABC TV program	KIDS ARE PEOPLE TOO II (11:02-11:30AM) (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '80									
AVERAGE AUDIENCE (Households (000) & %)	2,260 2.9		1,480 1.9		3,030 3.9		1,790 2.3									
SHARE OF AUDIENCE %	14		8		15		8									
AVG. AUD. BY ¼ HR. %	2.9	3.0	1.5	2.2	4.0	3.7	2.2	2.4								
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,120 5.3				7,860 10.1		25,290 32.5							
CBS TV program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:02PM) →							
AVERAGE AUDIENCE (Households (000) & %)			3,270 4.2				5,910 7.6		12,760 16.4	13.0*		16.7*		17.6*		16.4*
SHARE OF AUDIENCE %			19				28		42	39 *		45 *		45 *		41 *
AVG. AUD. BY ¼ HR. %			3.9	4.4			7.1	8.1	12.3	13.8	16.1	17.3	18.1	17.0	16.5	16.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,970 5.1		4,750 6.1		17,190 22.1							
NBC TV program					MEET THE PRESS		NFL '80-NBC		← NFL FOOTBALL GM 1-NBC(B) PITTSBURGH VS TAMPA BAY CLEVELAND VS BALTIMORE (1:00-5:08PM) →							
AVERAGE AUDIENCE (Households (000) & %)					3,110 4.0		3,500 4.5		8,790 11.3	9.5*		11.1*		11.6*		10.9*
SHARE OF AUDIENCE %					17		17		29	29 *		31 *		30 *		27 *
AVG. AUD. BY ¼ HR. %					3.9	4.1	3.9	5.2	8.9	10.2	10.9	11.2	11.3	12.0	10.8	11.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.3	24.4	23.8	24.4	25.3	26.9	28.0	30.0	31.5	32.9	33.2	35.0	36.7	37.3	37.1	36.9
WK. 2	20.4	22.0	23.0	23.6	25.0	26.1	27.1	29.7	33.4	35.6	36.9	38.2	39.5	40.2	40.8	42.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. NOV.9, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.2, 1980

WEEK 1

ABC TV

(SUS-OP) · (SUS-OP) · ABC WRLD NEWS TONIGHT-SUN

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)															6,690 8.6	
AVERAGE AUDIENCE (Households (000) & %)															5,760 7.4	
SHARE OF AUDIENCE %															13	
AVG. AUD. BY ¼ HR. %															7.3	7.5

CBS TV

CBS NFL FOOTBALL GAME I — VARIOUS TEAMS AND TIMES ~ (1:00-7:34PM)(→OP)
CBS LIBRARY — ONCE UPON A MIDNIGHT DREARY (4:03-5:00PM)(OP)
FAMOUS CLASSIC TALES — DAVEY CROCKETT ON THE MISSISSIPPI
(SUS-OP)
CBS EVENING NEWS-DEAN

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					4,360 5.6				7,470 9.6						8,640 11.1	
AVERAGE AUDIENCE (Households (000) & %)		20.1*		21.7*	2,650 3.4	3.2*		3.6*	3,890 5.0	4.1*		6.0*			6,770 8.7	
SHARE OF AUDIENCE %		53 *		56 *	8	8 *		8 *	10	9 *		12 *			15	
AVG. AUD. BY ¼ HR. %	21.2	18.9	21.4	22.0	3.0	3.3	3.6	3.7	3.4	4.7	5.6	6.4			8.1	9.3

NBC TV

NFL FOOTBALL GAME 1-NBC — BALTIMORE VS KANSAS CITY, SAN DIEGO VS CINCINNATI (1:00-4:21PM)(→OP)
NFL FOOTBALL GAME 2-NBC — VARIOUS TEAMS AND TIMES ~ (4:00-7:15PM)(OP)(→OP)
(1) (OP)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)						23,810 30.6										10,890 14.0
AVERAGE AUDIENCE (Households (000) & %)		9.6*		9.4*		12,210 15.7		14.5*		15.1*		15.9*		16.8*		10,890 14.0
SHARE OF AUDIENCE %		26 *		25 *		34		35 *		34 *		34 *		33 *		25
AVG. AUD. BY ¼ HR. %	9.4	9.7	9.4	9.4	10.6	13.4	14.1	14.8	14.4	15.7	15.9	15.9	16.5	17.1	18.0	14.0

WEEK 2

ABC TV

ABC WRLD NEWS TONIGHT-SUN

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)															6,300 8.1	
AVERAGE AUDIENCE (Households (000) & %)															5,370 6.9	
SHARE OF AUDIENCE %															12	
AVG. AUD. BY ¼ HR. %															6.6	7.2

CBS TV

CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES ~ (1:00-7:02PM)(→OP)
(2) (OP)
FESTIVAL OF LIVELY ARTS — MAKE 'EM LAUGH (4:37-5:00PM)
FAMOUS CLASSIC TALES — GULLIVER'S TRAVELS
CBS EVENING NEWS-DEAN

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					6,850 8.8		3,030 3.9		6,690 8.6						10,580 13.6	
AVERAGE AUDIENCE (Households (000) & %)		17.1*		17.8*	6,380 8.2		2,410 3.1		3,970 5.1	4.4*		5.8*			8,870 11.4	
SHARE OF AUDIENCE %		40 *		41 *	18		7		10	9 *		11 *			19	
AVG. AUD. BY ¼ HR. %	16.5	17.7	18.2	17.5	8.5	6.9	3.5	2.9	4.0	4.8	5.5	6.0			10.5	12.3

NBC TV

NFL FOOTBALL GM 1-NBC(B) — PITTSBURGH VS TAMPA BAY, CLEVELAND VS BALTIMORE (1:00-5:08PM)(→OP)
NFL FOOTBALL GAME 2-NBC — VARIOUS TEAMS AND TIMES ~ (4:11-7:17PM)(OP)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					26,840 34.5											
AVERAGE AUDIENCE (Households (000) & %)		11.7*		12.5*	13,380 17.2			14.9*		16.1*		18.9*		19.5*		20.4*
SHARE OF AUDIENCE %		28 *		29 *	35			34 *		35 *		39 *		36 *		36 *
AVG. AUD. BY ¼ HR. %	11.4	12.0	12.6	12.5	12.4	13.1	14.4	15.4	15.8	16.4	18.2	19.7	19.5	19.6	20.8	19.4

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	37.4	38.3	38.2	39.6	41.7	41.7	42.8	44.1	46.1	47.4	48.4	50.6	52.8	55.2	57.3	58.8
WK. 2	43.3	44.3	44.5	45.1	45.9	46.3	45.6	45.8	46.6	47.6	49.2	51.8	54.6	57.7	59.3	61.3

U.S. TV Households: 77,800,000

(1)NFL FOOTBALL POST 2-NBC,NBC,(6:46-7:00PM)

(2)CBS NFL FOOTBALL POST(B),CBS,(4:05-4:18PM)

For explanation of symbols, See page A.

DAY SUN. NOV.9, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ED CLARK FOR PRES COMM-1(S)	2	8.00- 8.05PM	8.00								11,830	15.2	9,490	12.2	19	12.2	
ABC REAGAN/BUSH COMM. 2(S)	2	8.05- 8.24PM	→GRID								7,780	10.0	6,690	8.6	13		
			8.15													8.1	
ABC CARTER/MONDALE COMM. 2(S)	2	8.24- 8.43PM	→GRID								6,920	8.9	6,300	8.1	13		
			8.30													8.3	
ABC CARTER/MONDALE COMM. 1(S)	1	8.55- 8.59PM	8.45	14,700	18.9	12,840	16.5	25	16.5								
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.41PM	→GRID	28,400	36.5	15,020	19.3	32									
	2	9.00-12.23AM	→GRID								30,960	39.8	15,720	20.2	37		
			11.00						16.7							19.1	
			11.15				16.0*	32*	15.3					18.5*	37*	17.8	
			11.30						15.9							17.8	
			11.45											17.1*	42*	16.4	
			12.00													15.3	
			12.15											14.7*	41*	13.5	
	1	11.41-11.47PM	(SUS)														
	2	12.23-12.28AM	(SUS)														
CBS ED CLARK FOR PRESIDENT-2(S)	2	9.24- 9.29PM	9.15								14,940	19.2	13,380	17.2	25	17.2	
NBC ANDERSON POLITICAL-MON.(S)	1	10.55-11.00PM	10.45	11,510	14.8	10,110	13.0	25	13.0								
NBC CARTER/MONDALE POLIT.-MO.(S)	2	10.45-10.50PM	10.45								5,370	6.9	4,820	6.2	13	6.2	
NBC ED CLARK-PRES.-MON 1(S)	2	10.55-11.00PM	10.45								6,300	8.1	5,370	6.9	14	6.9	
NBC NAT'L REP CONGRESS. COMM.(S)	2	10.50-10.55PM	10.45								4,900	6.3	4,670	6.0	12	6.0	
EVENING TUESDAY																	
ABC ABC NEWSBRIEF(SUS)	1	9.28- 9.29PM	9.15														
CBS ED CLARK FOR PRESIDENT(S)	1	9.24- 9.28PM	9.15	15,560	20.0	13,930	17.9	26	17.9								
CBS CAMPAIGN '80:ELECT-11.00P(SUS)	2	11.00-11.30PM	11.00														
NBC DECISION'80-ELECT-11.00P(SUS)	2	11.00-11.30PM	11.00														
EVENING WEDNESDAY																	
ABC VEGA$ FILL(SUS)	2	10.55-11.00PM	10.45														
CBS REAGAN FOR PRES.-WED 1(S)	1	10.56-11.00PM	10.45	15,170	19.5	13,930	17.9	33	17.9								
NBC CARTER/MONDALE-POLIT.-WED(S)	1	10.55-11.00PM	10.45	8,090	10.4	6,770	8.7	16	8.7								
EVENING THURSDAY																	
ABC ANDERSON COMMITTEE 3(S)	1	10.56-11.00PM	10.45	10,660	13.7	9,650	12.4	23	12.4								
NBC ED CLARK-PRES.-THU.(S)	1	10.55-11.00PM	10.45	9,490	12.2	8,400	10.8	20	10.8								
EVENING FRIDAY																	
ABC ABC FRIDAY NIGHT MOVIE	2	9.00-11.20PM	→GRID								18,910	24.3	11,050	14.2	23		
			11.00													16.5	
			11.15											16.0*	30*	14.4	
CBS J.CARTER FOR PRES. 3(S)	1	10.56-11.00PM	10.45	16,180	20.8	14,940	19.2	37	19.2								
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.	2	9.28- 9.29PM	9.15								18,830	24.2	18,830	24.2	41	24.2	

CONT'D

 U.S. TV HOUSEHOLDS: 77,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SATURDAY-CONT'D																	
ABC ABC NEWSBRIEF-SAT.-CONT'D	1	9.58- 9.59PM	9.45	18,130	23.3	18,130	23.3	40	23.3								
ABC REAGAN/BUSH COMM. 2(S)	1	10.56-11.00PM	10.45	15,330	19.7	14,240	18.3	35	18.3								
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	8,480	10.9	8,480	10.9	18	10.9		8,790	11.3	8,790	11.3	19	11.3	
CBS J.CARTER FOR PRES.-4(S)	1	10.56-11.00PM	10.45	12,290	15.8	11,280	14.5	28	14.5								
NBC NBC NEWS UPDATE-SAT.		9.04- 9.05PM	9.00	10,810	13.9	10,810	13.9	23	13.9		10,110	13.0	10,110	13.0	22	13.0	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		7.58- 7.59PM	7.45	10,270	13.2	10,270	13.2	20	13.2		11,590	14.9	11,590	14.9	22	14.9	
ABC GOOD MORNING AMER SPEC.(SUS)	2	10.38-11.00PM	10.30														
ABC ED CLARK FOR PRES. COMM 2(S)	1	10.55-11.00PM	10.45	8,320	10.7	7,160	9.2	16	9.2								
ABC ABC SPEC. REPORT SUN. 1(SUS)	1	4.27- 4.28AM	4.15														
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	16,570	21.3	16,570	21.3	31	21.3		21,630	27.8	21,630	27.8	39	27.8	
CBS ANDERSON FOR PRES.-SUN 3(S)	1	10.56-11.00PM	10.45	12,680	16.3	11,590	14.9	25	14.9								
NBC NBC NEWS UPDATE-SUN.	1	8.58- 8.59PM	8.45	16,650	21.4	16,650	21.4	31	21.4								
	2	9.10- 9.11PM	9.00								10,580	13.6	10,580	13.6	19	13.6	
NBC NBC NEWS FOLLOW-UP(SUS)	2	10.52-11.00PM	10.45														
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	13,460	17.3	12,990	16.7	27	16.2	MWTHF	11,510	14.8	11,510	14.8	23	14.0	MWTHF
			9.15						20.2	WED.							
			9.45						15.1	THU.						17.4	THU.
ABC '80 VOTE-11.30 PM(S)	2	11.30-11.53PM	11.30								9,100	11.7	7,240	9.3	19	9.2	TUE.
			11.45													9.4	TUE.
	2	11.53-11.55PM	(SUS)														
ABC ABC NEWS:NIGHTLINE T-TH		>	11.30	8,710	11.2	6,690	8.6	32	9.7	TU-TH	8,170	10.5	5,210	6.7	26	8.6	W & TH
			11.45				7.7*	25*	9.0	TU-TH				8.1*	25*	7.6	W & TH
			12.00						9.4	TU & W						7.3	WED.
			12.15				10.7*	39*	10.0	TU & W				7.1*	27*	6.8	WED.
			12.30						7.6	TUE.						5.8	WED.
			12.45				6.7*	33*	5.8	TUE.				5.4*	29*	5.0	WED.
			1.00						4.6	TUE.						4.5	WED.
			1.15													4.1	WED.
ABC FRIDAYS	1	11.44-12.54AM	11.30	7,080	9.1	4,510	5.8	21	8.2	FRI.							
			11.45						6.7	FRI.							
			12.00						6.6	FRI.							
			12.15				6.0*	21*	5.5	FRI.							
			12.30						5.2	FRI.							
			12.45				4.9*	21*	4.3	FRI.							
ABC '80 VOTE-11.55 PM(S)	2	11.55-12.23AM	11.45								8,870	11.4	6,920	8.9	21	9.6	TUE.
			12.00													9.4	TUE.
			12.15													7.4	TUE.
	2	12.23-12.30AM	(SUS)														
ABC CHARLIE'S ANGELS-11.30 CONT'D		11.50-12.57AM	11.45	5,130	6.6	3,350	4.3	19	5.0	THU.	4,430	5.7	3,350	4.3	19	4.5	THU.

 U.S. TV HOUSEHOLDS: 77,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC CHARLIE'S ANGELS-11.30-CONT'D			12.00						4.6	THU.						4.5	THU.
			12.15				4.2*	17*	3.9	THU.				4.4*	18*	4.4	THU.
			12.30						4.2	THU.						4.2	THU.
			12.45				4.1*	23*	4.0	THU.				4.1*	23*	4.0	THU.
ABC FRIDAYS	2	11.51- 1.01AM	11.45								9,570	12.3	5,840	7.5	25	9.0	FRI.
			12.00													8.4	FRI.
			12.15											8.0*	25*	7.6	FRI.
			12.30													7.1	FRI.
			12.45											6.6*	26*	6.1	FRI.
			1.00													5.0	FRI.
ABC LOVE BOAT-11.30	1	12.01- 1.08AM	12.00	4,900	6.3	3,500	4.5	25	5.0	WED.							
			12.15				4.7*	22*	4.4	WED.							
			12.30						4.3	WED.							
			12.45				4.3*	27*	4.4	WED.							
			1.00						4.1	WED.							
ABC ABC NEWS:NIGHTLINE MON	1	12.18-12.41AM	12.15	5,060	6.5	4,590	5.9	28	6.0	MON.							
			12.30						5.7	MON.							
ABC '80 VOTE-12.30 AM(S)	2	12.30-12.53AM	12.30								4,900	6.3	4,280	5.5	18	5.7	TUE.
			12.45													5.2	TUE.
	2	12.53- 1.00AM	(SUS)														
ABC ABC NEWS:NIGHTLINE MON	2	12.59- 1.24AM	12.45								3,890	5.0	3,500	4.5	31	5.4	MON.
			1.00													4.7	MON.
			1.15													3.9	MON.
ABC CARTER/MONDALE COMM.4(S)	1	12.57- 1.02AM	12.45	2,410	3.1	2,260	2.9	19	3.0	THU.							
			1.00						2.7	THU.							
ABC POLICE WOMAN-THU.	2	12.57- 1.40AM	12.45								2,960	3.8	2,260	2.9	22	3.2	THU.
			1.00													3.2	THU.
			1.15											3.0*	23*	2.9	THU.
			1.30													2.6	THU.
	2	1.40- 2.06AM	(SUS)														
ABC '80 VOTE-1.00 AM(S)	2	1.00- 1.23AM	1.00								4,200	5.4	3,420	4.4	18	4.6	TUE.
			1.15													4.2	TUE.
	2	1.23- 1.30AM	(SUS)														
ABC POLICE WOMAN-THU.	1	1.02- 1.44AM	1.00	2,960	3.8	2,330	3.0	24	3.1	THU.							
			1.15				3.1*	24*	3.1	THU.							
			1.30						2.7	THU.							
	1	1.44- 2.11AM	(SUS)														
ABC POLICE WOMAN-WED.	1	1.12- 1.43AM	1.00	3,030	3.9	2,650	3.4	28	3.5	WED.							
			1.15						3.4	WED.							
			1.30						3.3	WED.							
	1	1.43- 2.22AM	(SUS)														
ABC REAGAN/BUSH COMM.4(S)	1	1.08- 1.12AM	1.00	2,650	3.4	2,570	3.3	24	3.3	WED.							
ABC LOVE BOAT-11.30	2	1.18- 2.21AM	1.15								2,880	3.7	2,180	2.8	27	2.7	WED.
			1.30													2.8	WED.
			1.45											2.7*	26*	2.7	WED.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC LOVE BOAT-11.30-CONT'D			2.00													3.0	WED.
			2.15											3.0*	34*	3.0	WED.
	2	2.21- 2.27AM	(SUS)														
ABC '80 VOTE-1.30 AM(S)	2	1.30- 1.52AM	1.30								2,800	3.6	2,410	3.1	17	3.2	TUE.
			1.45													2.9	TUE.
	2	1.52- 2.41AM	(SUS)														
CBS NEWSBREAK-M-F		>	8.45	13,540	17.4	13,150	16.9	27	17.1	M-F	14,390	18.5	14,390	18.5	29	18.5	MWTHF
			9.00						16.5	TUE.							
CBS ANDERSON FOR PRES.-TUE 1(S)	1	11.41-11.45PM	11.30	7,470	9.6	6,770	8.7	22	8.7	TUE.							
CBS CAMPAIGN '80:ELECT-11.30P(S)	2	11.30-12.00MD	11.30								11,440	14.7	9,570	12.3	25	12.8	TUE.
			11.45													11.7	TUE.
CBS CAMPAIGN '80:WHT HAPPENED(S)	2	11.30-12.00MD	11.30								6,540	8.4	5,520	7.1	22	7.5	WED.
			11.45													6.6	WED.
CBS CAMPAIGN COUNTDOWN-WED(S)	1	11.30-12.00MD	11.30	6,070	7.8	4,590	5.9	21	6.6	WED.							
			11.45						5.3	WED.							
CBS LATE MOVIE I		>	11.30	6,220	8.0	4,050	5.2	21	7.2	M-F	7,160	9.2	5,130	6.6	22	7.7	MWTHF
			11.45				7.0*	21*	6.9	MTHF				7.5*	21*	7.2	MTHF
			12.00						5.7	M-F						6.1	MWTHF
			12.15				5.5*	22*	5.0	M-F				6.0*	22*	6.0	MWTHF
			12.30						4.6	M-F						6.3	MTHF
			12.45				3.4*	19*	3.3	M-F							
			1.00						2.9	TU & W							
			1.15				2.8*	21*	2.4	TU & W							
		VARIOUS TIMES	(SUS)														
CBS CAMPAIGN COUNTDOWN-TUE(S)	1	11.46-12.15AM	11.45	6,690	8.6	5,520	7.1	22	7.6	TUE.							
			12.00						6.7	TUE.							
CBS CAMPAIGN '80:ELECT-12.00M(S)	2	12.00-12.30AM	12.00								10,350	13.3	7,240	9.3	23	11.5	TUE.
			12.15													7.1	TUE.
CBS CAMPAIGN '80:ELECT-12.30A(S)	2	12.30- 1.00AM	12.30								5,910	7.6	4,510	5.8	19	6.1	TUE.
			12.45													5.5	TUE.
CBS LATE MOVIE II		>	12.30	3,350	4.3	2,800	3.6	25	5.2	MTUTHF	4,510	5.8	3,810	4.9	28	4.8	MTHF
			12.45						4.4	MTHF						5.2	MTHF
			1.00						4.2	MTUTHF						4.8	MTHF
			1.15				4.0*	27*	3.4	MTUTHF				4.7*	30*	4.4	MTHF
			1.30						2.0	TUE.							
			1.45				2.1*	24*	2.2	TUE.							
			2.00						2.1	TUE.							
		VARIOUS TIMES	(SUS)														
CBS CAMPAIGN '80:ELECT-1.00A(S)	2	1.00- 1.30AM	1.00								5,520	7.1	3,890	5.0	20	5.4	TUE.
			1.15													4.7	TUE.
CBS CAMPAIGN '80:ELECT-1.30A(S)	2	1.30- 2.00AM	1.30								3,810	4.9	3,030	3.9	22	4.1	TUE.
			1.45													3.6	TUE.
CBS CAMPAIGN '80:ELECT-2.00A(S)	2	2.00- 2.30AM	2.00								2,410	3.1	2,020	2.6	20	2.7	TUE.
			2.15													2.5	TUE.
CBS CAMPAIGN '80:ELECT-2.30A(S)	2	2.30- 2.44AM	2.30								1,790	2.3	1,400	1.8	18	1.8	TUE.

 U.S. TV HOUSEHOLDS: 77,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS UPDATE-M-F		>	8.45	12,450	16.0	12,450	16.0	25	16.4	M-F	12,680	16.3	12,680	16.3	25	18.5	MWTHF
			9.00						15.5	TU & F						13.8	MTHF
			9.15													19.2	MTHF
NBC ANDERSON POLITICAL-TUE.(S)	1	11.38-11.43PM	11.30	8,560	11.0	7,780	10.0	22	10.0	TUE.							
NBC DECISION '80 DEBATE(SUS)	1	11.43-12.00MD	11.30							TUE.							
NBC DECISION '80-ELECT-11.30P(S)	2	11.30-11.53PM	11.30								9,410	12.1	7,700	9.9	20	9.9	TUE.
			11.45													9.9	TUE.
	2	11.53-12.00MD	(SUS)														
NBC TONIGHT SHOW		>	11.30	8,090	10.4	4,980	6.4	23	7.8	M-F	8,950	11.5	5,680	7.3	24	8.4	MWTHF
			11.45				7.6*	24*	7.3	MWTHF				8.0*	23*	7.7	MWTHF
			12.00						6.3	M-F						7.2	MWTHF
			12.15				6.1*	24*	5.8	M-F				6.6*	24*	6.1	MWTHF
			12.30						4.0	TUE.							
			12.45				3.7*	18*	3.4	TUE.							
NBC DECISION '80-ELECT-12.00M(S)	2	12.00-12.23AM	12.00								8,400	10.8	6,770	8.7	21	8.8	TUE.
			12.15													8.4	TUE.
	2	12.23-12.30AM	(SUS)														
NBC DECISION '80-ELECT-12.30A(S)	2	12.30-12.53AM	12.30								5,910	7.6	4,980	6.4	20	6.6	TUE.
			12.45													6.1	TUE.
	2	12.53- 1.00AM	(SUS)														
NBC MIDNIGHT SPECIAL		12.30- 2.00AM	12.30	5,680	7.3	3,030	3.9	21	5.3	FRI.	5,760	7.4	2,800	3.6	18	5.1	FRI.
			12.45				4.7*	21*	4.2	FRI.				4.6*	18*	4.0	FRI.
			1.00						4.1	FRI.						4.0	FRI.
			1.15				3.9*	21*	3.6	FRI.				3.7*	19*	3.4	FRI.
			1.30						3.4	FRI.						2.7	FRI.
			1.45				3.2*	24*	2.9	FRI.				2.6*	17*	2.5	FRI.
NBC TOMORROW SHOW-1		>	12.30	3,350	4.3	2,570	3.3	20	4.0	M-TH	3,420	4.4	2,800	3.6	19	4.0	MWTH
			12.45						3.3	MWTH						3.1	MWTH
			1.00						2.4	TUE.							
			1.15						2.4	TUE.							
NBC DECISION '80-ELECT-1.00A(S)	2	1.00- 1.23AM	1.00								5,130	6.6	4,280	5.5	22	5.8	TUE.
			1.15													5.1	TUE.
	2	1.23- 1.30AM	(SUS)														
NBC TOMORROW SHOW-2		>	1.00	2,330	3.0	1,710	2.2	21	2.8	M-TH	2,650	3.4	1,790	2.3	19	2.8	MWTH
			1.15				2.6*	20*	2.5	MWTH				2.7*	20*	2.6	MWTH
			1.30						2.0	M-TH						2.1	MWTH
			1.45				1.9*	19*	1.9	M-TH				2.0*	19*	1.9	MWTH
			2.00						1.7	TUE.							
			2.15				1.5*	22*	1.4	TUE.							
		VARIOUS TIMES	(SUS)														
NBC DECISION '80-ELECT-1.30A(S)	2	1.30- 2.00AM	1.30								3,420	4.4	2,800	3.6	20	3.9	TUE.
			1.45													3.3	TUE.
DAY MONDAY-FRIDAY																	
ABC ANDERSON COMMITTEE 1(S)	1	8.56- 9.00AM	8.45	5,290	6.8	4,900	6.3	31	6.3	MON.							
ABC CARTER/MONDALE COMM. 2(S)	1	8.56- 9.00AM	8.45	5,450	7.0	5,060	6.5	30	6.5	WED.							
ABC ED CLARK FOR PRES COMM-1(S)	1	8.56- 9.00AM	8.45	4,200	5.4	3,890	5.0	26	5.0	FRI.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,300	8.1	6,150	7.9	29	7.9	M-F	6,770	8.7	6,610	8.5	31	8.5	M-F
ABC ONE LIFE TO LIVE	2	>	→GRID								9,340	12.0	7,000	9.0	33		M-F
			2.15											8.8*	33*	8.9	MTUWF
			2.30													8.7	M-F
			2.45											9.2*	34*	9.4	M-F
			3.00													9.0	THU.
			3.15											9.4*	34*	9.8	THU.
ABC REAGAN PRESS CONF-ABC(SUS)	2	2.00- 2.39PM	2.00														THU.
ABC ANDERSON COMMITTEE 2(S)	1	2.54- 3.00PM	2.45	7,550	9.7	6,850	8.8	32	8.8	TUE.							
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC GENERAL HOSPITAL	2	>	→GRID								10,970	14.1	8,790	11.3	38		M-F
			3.15											11.4*	40*	11.8	MTUWF
			3.30													11.6	M-F
			3.45											11.5*	38*	11.5	M-F
			4.00													10.0	THU.
			4.15											10.3*	33*	10.6	THU.
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC REAGAN/BUSH COMM.1(S)	2	3.54- 4.00PM	3.45								7,620	9.8	6,540	8.4	31	8.4	MON.
ABC CARTER/MONDALE COMM.1(S)	2	4.26- 4.30PM	4.15								3,190	4.1	2,720	3.5	12	3.5	MON.
ABC CARTER/MONDALE COMM.3(S)	1	4.26- 4.30PM	4.15	3,190	4.1	2,960	3.8	12	3.8	THU.							
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	9,020	11.6	5,990	7.7	21	7.4	WED.							
			4.45				7.2*	21*	6.9	WED.							
			5.00						7.8	WED.							
			5.15				8.2*	21*	8.6	WED.							
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS MORNING-CHARLES KURALT	2	>	→GRID								5,130	6.6	2,720	3.5	17		M-F
			8.15													3.6	TU & W
			8.30													3.3	TU & W
			8.45											3.3*	15*	3.4	TU & W
CBS MAGAZINE(S)	2	10.00-11.00AM	10.00								4,900	6.3	3,270	4.2	22	4.2	THU.
			10.15											4.1*	21*	3.9	THU.
			10.30													4.4	THU.
			10.45											4.3*	24*	4.2	THU.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,210	6.7	5,060	6.5	31	6.5	M-F	4,900	6.3	4,750	6.1	28	6.1	M-F
CBS J.CARTER FOR PRES.-1(S)	1	12.55-12.59PM	12.45	5,680	7.3	5,520	7.1	30	7.1	TUE.							
CBS ANDERSON FOR PRES.-WED 2(S)	1	1.54- 1.59PM	1.45	6,540	8.4	5,680	7.3	28	7.3	WED.							
CBS AS THE WORLD TURNS	2	>	→GRID								7,310	9.4	5,910	7.6	28		M-F
			2.15											7.7*	29*	7.8	MTUWF
			2.30													7.6	M-F
			2.45											7.6*	28*	7.5	M-F
CBS REAGAN PRESS CONF.-CBS(SUS)	2	2.00- 2.36PM	2.00														THU.
CBS ED CLARK FOR PRESIDENT-1(S)	2	2.54- 2.59PM	2.45								6,380	8.2	5,760	7.4	28	7.4	MON.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS REAGAN FOR PRES.-FRI 2(S)	1	2.54- 2.59PM	2.45	5,680	7.3	5,210	6.7	28	6.7	FRI.							
CBS ANDERSON FOR PRES.-MON(S)	2	3.53- 3.57PM	3.45								5,760	7.4	5,210	6.7	24	6.7	MON.
CBS J.CARTER FOR PRES.-2(S)	1	3.53- 3.57PM	3.45	6,150	7.9	5,760	7.4	25	7.4	THU.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,520	7.1	5,290	6.8	22	6.8	M-F	5,290	6.8	5,130	6.6	22	6.6	M-F
CBS BODY HUMAN:FACTS-BOYS(S)	2	4.00- 4.30PM	4.00								8,090	10.4	6,540	8.4	27	8.1	THU.
			4.15													8.6	THU.
NBC ANDERSON POLITICAL-MON 2(S)	2	8.55- 9.00AM	8.45								5,130	6.6	4,820	6.2	30	6.2	MON.
NBC REAGAN/BUSH POLITICAL-WED(S)	1	11.30-12.00NN	11.30	3,030	3.9	2,410	3.1	14	3.0	WED.							
			11.45						3.2	WED.							
NBC ED CLARK-PRES.-MON 2(S)	2	1.55- 2.00PM	1.45								3,660	4.7	3,030	3.9	15	3.9	MON.
NBC ANOTHER WORLD	2	>	→GRID								4,510	5.8	3,500	4.5	17		M-F
			2.15											4.6*	17*	4.5	MTUWF
			2.30													4.5	M-F
			2.45											4.4*	16*	4.4	M-F
NBC REAGAN PRESS CONF.-NBC(SUS)	2	2.00- 2.37PM	2.00														THU.
NBC CARTER/MONDALE POLIT.-MON(S)	2	2.55- 3.00PM	2.45								3,500	4.5	3,110	4.0	15	4.0	MON.
NBC CARTER/MONDALE POLIT.-TUE(S)	1	3.55- 4.00PM	3.45	4,120	5.3	3,270	4.2	13	4.2	TUE.							
NBC REAGAN/BUSH POLIT.-MON 2(S)	2	3.55- 4.00PM	3.45								3,730	4.8	3,030	3.9	14	3.9	MON.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.29AM	8.15	5,290	6.8	4,980	6.4	30	6.4		4,510	5.8	4,280	5.5	28	5.5	
ABC SCHOOLHOUSE ROCK-9.26AM	1	9.26- 9.29AM	9.15	5,600	7.2	5,450	7.0	33	7.0								
ABC RICHIE RICH	2	9.30-10.01AM	→GRID								6,850	8.8	5,910	7.6	31		
			10.00													8.2	
ABC SCOOBY & SCRAPPY DOO-1(S)	1	9.30- 9.58AM	→GRID	6,540	8.4	5,840	7.5	27									
			9.45						7.7								
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	5,910	7.6	5,520	7.1	25	7.1		5,910	7.6	5,370	6.9	26	6.9	
ABC SCHOOLHOUSE ROCK-10.56AM	2	10.56-10.59AM	10.45								5,290	6.8	4,900	6.3	26	6.3	
ABC DEAR ALEX & ANNIE(B)	1	11.55-11.59AM	11.45	4,280	5.5	3,890	5.0	22	5.0								
ABC DEAR ALEX & ANNIE-11.55AM	2	11.55-11.59AM	11.45								4,750	6.1	3,890	5.0	23	5.0	
ABC NCAA FOOTBALL PRE GAME	1	12.00-12.29PM	→GRID	4,510	5.8	3,660	4.7	20									
			12.15						4.8								
ABC NCAA FOOTBALL GAME	2	12.30- 3.48PM	→GRID								18,520	23.8	8,790	11.3	38		
			3.45													13.6	
ABC ABC HALFTIME REPORT 1(SUS)	1	5.13- 5.18PM	5.00														
ABC HALF TIME REPORT-5.01(SUS)	2	5.01- 5.06PM	5.00														
ABC HALF TIME REPORT-5.11(SUS)	2	5.11- 5.17PM	5.00														
ABC ABC HALFTIME REPORT 2(SUS)	1	5.17- 5.21PM	5.15														
ABC ABC HALFTIME REPORT 3(SUS)	1	5.18- 5.23PM	5.15														
ABC ABC HALFTIME REPORT 4(SUS)	1	5.21- 5.27PM	5.15														
ABC ABC HALFTIME REPORT 5(SUS)	1	5.28- 5 33PM	5.15														
ABC HALF TIME REPORT-5.29(SUS)	2	5.29- 5.35PM	5.15														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC NCAA FOOTBALL POST 2	2	6.52- 7.00PM	6.45								9,800	12.6	7,700	9.9	20	9.9	
ABC NCAA FOOTBALL POST 2(B)	1	6.50- 7.00PM	6.45	4,050	5.2	4,050	5.2	10	5.2								
CBS SUNRISE SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,270	4.2	2,880	3.7	22	3.7		3,270	4.2	2,960	3.8	25	3.8	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,590	5.9	4,430	5.7	28	5.7		4,980	6.4	4,670	6.0	30	6.0	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	7,470	9.6	7,080	9.1	39	9.1		6,380	8.2	6,220	8.0	35	8.0	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45 10.00	8,090	10.4	7,780	10.0	38	10.1 10.0		7,860	10.1	7,620	9.8	40	9.9 9.8	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,220	8.0	6,150	7.9	31	7.9		5,990	7.7	5,840	7.5	31	7.5	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,210	6.7	4,980	6.4	26	6.4		5,290	6.8	4,980	6.4	27	6.4	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,290	6.8	4,900	6.3	25	6.3		5,130	6.6	4,750	6.1	26	6.1	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	5,210	6.7	4,900	6.3	25	6.3		5,760	7.4	5,290	6.8	26	6.8	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	5,210	6.7	4,900	6.3	23	6.3		5,840	7.5	5,450	7.0	25	7.0	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	4,900	6.3	4,750	6.1	20	6.1		5,370	6.9	4,820	6.2	22	6.2	
CBS REAGAN FOR PRES.-SAT 3(S)	1	5.54- 5.59PM	5.45	8,950	11.5	8,170	10.5	24	10.5								
NBC TIME OUT-8:28AM		8.28- 8.30AM	8.15	3,270	4.2	3,270	4.2	27	4.2		3,030	3.9	2,960	3.8	26	3.8	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	2,720	3.5	2,720	3.5	18	3.5		2,960	3.8	2,800	3.6	19	3.6	
NBC TIME OUT-9:28AM		9.28- 9.30AM	9.15	3,500	4.5	3,420	4.4	19	4.4		2,960	3.8	2,880	3.7	17	3.7	
NBC ASK NBC NEWS-9:58AM		9.58-10.00AM	9.45	3,810	4.9	3,730	4.8	19	4.8		2,800	3.6	2,650	3.4	14	3.4	
NBC TIME OUT-10:28AM		10.28-10.30AM	10.15	3,580	4.6	3,270	4.2	17	4.2		3,270	4.2	3,030	3.9	16	3.9	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	3,970	5.1	3,970	5.1	20	5.1		4,050	5.2	3,970	5.1	21	5.1	
NBC TIME OUT-11:28AM		11.28-11.30AM	11.15	4,280	5.5	4,120	5.3	21	5.3		3,730	4.8	3,660	4.7	20	4.7	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	5,130	6.6	4,980	6.4	25	6.4		4,590	5.9	4,430	5.7	24	5.7	
NBC TIME OUT-12:28PM		12.28-12.30PM	12.15	3,810	4.9	3,660	4.7	19	4.7		3,730	4.8	3,350	4.3	17	4.3	
DAY SUNDAY																	
ABC ABC SPEC. REPORT SUN. 2(SUS)	1	8.02- 8.05AM	8.00														
ABC ABC SPEC. REPORT SUN. 3(SUS)	1	9.01- 9.05AM	9.00														
ABC ABC SPEC. REPORT SUN. 4(SUS)	1	10.00-10.04AM	10.00														
ABC KIDS ARE PEOPLE TOO I	1 2	10.30-11.07AM 10.30-11.02AM	→GRID →GRID 11.00	3,660	4.7	2,410	3.1	13	3.1		2,410	3.1	1,870	2.4	11	2.9	
ABC ABC SPEC. REPORT SUN. 5(SUS)	1	11.07-11.11AM	11.00														
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	3,110	4.0	2,880	3.7	15	3.7		2,410	3.1	2,330	3.0	14	3.0	
ABC SCHOOLHOUSE ROCK-11.55AM	2	11.55-11.59AM	11.45								1,950	2.5	1,790	2.3	10	2.3	
ABC ABC SPEC. REPORT SUN. 6(SUS)	1	4.24- 4.26PM	4.15														
ABC ABC SPEC. REPORT SUN. 7(SUS)	1	6.21- 6.24PM	6.15														
CBS CBS NEWS SPEC.RPT-SUN 1(SUS)	1	8.00- 8.11AM	8.00														
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	780	1.0	700	.9	7	.9		620	.8	620	.8	8	.8	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	1,320	1.7	1,240	1.6	10	1.6		1,090	1.4	930	1.2	8	1.2	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
CBS CBS NEWS SPEC.RPT-SUN 2(SUS)	1	12.30-12.31PM	12.30														
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.03PM	→GRID	27,070	34.8	14,940	19.2	53									
	2	1.00- 4.05PM	→GRID								25,290	32.5	12,760	16.4	42		
			4.00						21.2							15.1	
CBS CBS NEWS SPEC.RPT-SUN 3(SUS)	1	2.30- 2.32PM	2.30														
CBS CBS NEWS SPEC.RPT-SUN 4(SUS)	1	6.20- 6.25PM	6.15														
NBC NBC REPORT(SUS)	1	10.00-10.03AM	10.00														
NBC SPECIAL REPORT-NBC(SUS)	1	12.00-12.06PM	12.00														
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.19PM	→GRID	17,970	23.1	7,390	9.5	26									
			4.15						11.0								
NBC NFL FOOTBALL GM 1-NBC(B)	2	1.00- 4.11PM	→GRID								17,190	22.1	8,790	11.3	29		
			4.00													12.9	
NBC NFL FOOTBALL GAME 2-NBC	1	4.21- 6.46PM	→GRID	23,810	30.6	12,210	15.7	34									
			6.45						16.2								
NBC NFL FTBL. POST 2-NBC(B)	2	6.51- 7.00PM	6.45								8,170	10.5	6,610	8.5	15	8.5	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).